



# EMPLOYEE PRICING

## SHARE OUR PRIDE SHARE OUR PRICE

WITH UP TO

# \$12,000\*

IN PRICE ADJUSTMENTS  
2011 F-250 Super Cab 4x4 Diesel amount shown

**2011 FIESTA SE HATCHBACK**  
**BEST NEW SMALL CAR**  
**UNDER \$21,000**

Employee Price Adjustment.....\$1,083  
Delivery Allowance.....\$1,000  
**Total Eligible Price Adjustment...\$2,083**



Share our Employee Price  
**\$16,296\***  
Offer excludes taxes



**5.3L/100km 53MPG HWY\*\***  
**7.1L/100km 40MPG CITY\*\***

DRIVE UP TO 927KM\*\*\* ON A SINGLE TANK



The all-new 2012 **FOCUS SE**  
**DELIVERS AN IMPRESSIVE**  
**59 MPG<sup>†</sup> WITH SFE ONLY**

Employee Price Adjustment.....\$1,280  
Delivery Allowance.....\$1,000  
**Total Eligible Price Adjustment...\$2,280**

Share our Employee Price  
**\$18,299\***  
Offer excludes taxes



**4.8L/100km 59MPG HWY<sup>†</sup>**  
**7.2L/100km 39MPG CITY<sup>†</sup>**



**2011 FUSION SE AUTO**  
**CANADA'S BEST SELLING**  
**MIDSIZE SEDAN\***

Employee Price Adjustment.....\$1,835  
Delivery Allowance.....\$2,500  
**Total Eligible Price Adjustment...\$4,335**

Share our Employee Price  
**\$21,644\***  
Offer excludes taxes

**6.0L/100km 47MPG HWY\*\***  
**9.0L/100km 31MPG CITY\*\***



**2011 ESCAPE XLT AUTO**  
**CANADA'S BEST SELLING**  
**COMPACT SUV\*\***

Employee Price Adjustment.....\$1,891  
Delivery Allowance.....\$3,000  
**Total Eligible Price Adjustment...\$4,891**

Share our Employee Price  
**\$22,288\***  
Offer excludes taxes

**7.1L/100km 40MPG HWY\*\***  
**10.0L/100km 28MPG CITY\*\***

**SIRIUS** SATellite RADIO \*\*\* Available in most new Ford vehicles with 6-month pre-paid subscription

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.\*



Get your employee pricing today, only at **Concept Ford.**

Drive one.

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**CARS COST LESS IN GEORGETOWN**

**CONCEPT**

361 Guelph St. (Hwy. #7), Georgetown



**905-873-1626**

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Delex Div.		Winston Churchill Div.	Mississauga Rd.

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. \*Employee Pricing ("Employee Pricing") is available from June 16/11 to August 31/11 (the "Program Period") on the purchase or lease of most new 2011/2012 Ford/ Lincoln vehicles (excluding all chassis cab and cutaway body models, F-150 Raptor and Mustang Boss 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CWM negotiated bonuses). The new vehicle must be delivered at participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is not combinable with CPA, GPC, CFP, Plan Rental Allowance and AXZ/D/C-Plan. \*\*Purchase a new F-250 Super Cab XLT 4x4 Diesel/[Fiesta SE Hatchback]/Fusion SE 4 Automatic/[Escape XLT Automatic]/2012 Focus SE for \$57,899/(\$16,296)/(\$21,644)/(\$22,288)/(\$18,299) after Total Price Adjustments of (\$12,243)/(\$2,083)/(\$4,335)/(\$4,891)/(\$2,280). (Total Price Adjustment is a combination of Employee Price Adjustment of (\$6,993)/(\$1,083)/(\$1,835)/(\$1,891) and delivery allowance of (\$5,500)/(\$3,000)/(\$3,000)/(\$3,000) deducted. Vehicle shown is a 2012 Focus Titanium 5 Door for MSRP of \$25,099. Taxes payable on full amount or purchase price after Total Price Adjustment has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford or Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. \*\* Estimated fuel consumption ratings for the 2011 Fiesta 1.6L-4 5-Speed Manual/[Escape FWD 2.3L-4 6-Speed Auto]/Fusion FWD 2.3L-4 6-Speed Auto/[Fusion FWD 2.3L-4 6-Speed Automatic with SFE Package (688 city km, Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits). \*\* Estimated fuel consumption ratings for the 2011 Fiesta 1.6L-4 5-Speed Automatic with SFE Package (688 city km, Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits). \*\* Estimated fuel consumption ratings for the 2011 Fiesta 1.6L-4 5-Speed Automatic with SFE Package (688 city km, Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits). \*\* Estimated fuel consumption ratings for the 2011 Focus SE Sedan Duratec 2.0L-4 engine (6-Speed Automatic transmission with available SFE Package) [7.2L/100km (89 MPG) city and 4.8L/100km (59 MPG) hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. \*\*Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD April 2011. Class is small utility. \*Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD April 2011. Class is intermediate sized cars. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. \*\*©2011 Sirius Canada Inc. "SIRIUS", the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio, Inc. and are used under license.