

Superior customer satisfaction earns Concept Ford a national award

Concept Ford is among an elite group of Ford and Lincoln dealerships to be recognized with The 2010 Peak Award by Ford Motor Company of Canada, Limited.

The Peak Award was presented to Concept Ford at the Royal York in Downtown Toronto in the spring. The entire parts and service team are accredited to earning the award for Concept, demonstrating outstanding achievement in team work and customer satisfaction.

"Earning The Peak designation for Parts signifies our entire staff's dedication to delivering superior customer satisfaction day in and day out," says John Perl, owner at Concept Ford. "I couldn't be more proud to receive this recognition, especially since it comes from the people we value most—our customers. They're the reason we are able to accept this award."

Each year, Ford of Canada recognizes dealers and staff who have elevated their business to the highest levels of

excellence among their peers, within their communities and, most importantly, for their customers. Whether Ford or Lincoln, Peak Award recipients represent the finest in automotive retailing.

"For the first time in more than 50 years, Ford of Canada was the best-selling manufacturer in the industry in 2010," says Al McCormick, Canadian vice president of Ford Customer Ser-

vice Division. "We acknowledge that our dealers and the superior quality of service they deliver to our customers were instrumental in achieving this recognition. Canadian consumers know they can find world-class quality, leading technology, safe, fuel efficient vehicles and exceptional customer service and satisfaction at their local Ford dealership."

"The Peak Award is a testament of our gratitude to those who are committed and excel in delivering the highest quality of service," he says.



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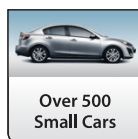


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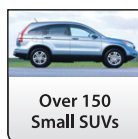
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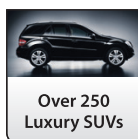
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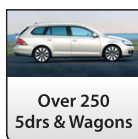
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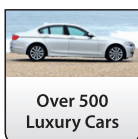
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WOW! Sale Price **\$23,498**



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- 9. 3 Month / 5000 km Warranty Included
- 8. Extended Service Plan that's right for you
- 7. Fully Reconditioned and Certified
- 6. 24-Hour Roadside Assistance
- 5. Early Lease Termination Available
- 4. All Credit Applications Accepted
- 3. Top Dollar Paid for Trade-ins
- 2. Best Value for the Price

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2009 F150 XLT 4x4, 5.4 V8 Super Crew, One Owner. Very clean. A must see. Fully Loaded.

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2008 F150 XLT, 4x4, V8, Super Crew, One Owner. Matching Cap, R/Camera. Very low kms.

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