



GLEN MACDONALD  
General Manager



# EMPLOYEE PRICING EVENT

PAY WHAT GM EMPLOYEES PAY\*\*



**CRUZE LS**  
MSRP \$16,526

EMPLOYEE PRICE OR FINANCE  
**\$15,417\*** **\$116** AT **5.39%**

OFFERS INCLUDE FREIGHT, PDI & LEVIES. BI-WEEKLY FOR 72 MONTHS\* \$0 DOWN PAYMENT. TAXES NOT INCLUDED.



**54 MPG**  
HIGHWAY  
5.4 L/100 km HWY  
7.8 L/100 km CITY\*

AAC  
www.njac.ca  
AUTOMOBILE JOURNALISTS  
ASSOCIATION OF CANADA  
**2011 CANADIAN  
CAR OF THE YEAR.**



**TRAVERSE LS**  
MSRP \$37,529

EMPLOYEE PRICE OR VARIABLE RATE FINANCING  
**\$31,860\*** **\$194** AT **3%**

OFFERS INCLUDE FREIGHT, PDI, LEVIES & \$2,300 CASH CREDIT.\*

BI-WEEKLY FOR 84 MONTHS\* \$0 DOWN PAYMENT. TAXES NOT INCLUDED.



**MALIBU LS**  
MSRP \$25,649

EMPLOYEE PRICE OR FINANCE  
**\$22,874\*** **\$176** AT **0%**

OFFERS INCLUDE FREIGHT, PDI, LEVIES & \$1,000 CASH CREDIT.\*

BI-WEEKLY FOR 60 MONTHS\* \$0 DOWN PAYMENT. TAXES NOT INCLUDED.



**48 MPG**  
HIGHWAY  
5.9 L/100 km HWY  
9.4 L/100 km CITY\*



**EQUINOX LS**  
MSRP \$27,654

EMPLOYEE PRICE OR VARIABLE RATE FINANCING  
**\$25,471\*** **\$155** AT **3%**

OFFERS INCLUDE FREIGHT, PDI & LEVIES.

BI-WEEKLY FOR 84 MONTHS\* \$0 DOWN PAYMENT. TAXES NOT INCLUDED.



**46 MPG**  
HIGHWAY  
6.1 L/100 km HWY  
9.2 L/100 km CITY\*

GREAT LEASE RATES ALSO AVAILABLE

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. MSRP is a manufacturer to dealer delivery credit (tax exclusive) for 2011 Chevrolet Malibu/2011 Chevrolet Traverse and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. \*Offer applies to the purchase of 2011 Chevrolet (Cruze LS R7A/Malibu LS R7C/Traverse LS FWD R7A) O.A.C. by Ally. Rates from other lenders will vary. Example: \$10,000 at 5.99% APR, monthly payment is \$162.86/\$166.67/\$208.33 for 72/60/48 months. Cost of borrowing is \$1,725.92/\$10,000/\$10,000. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Bi-weekly payments based on a purchase price of \$15,417/\$22,874/\$31,860 with \$0 down payment. Variable rate financing for 84 months on 2011 Chevrolet (Equinox LS FWD R7A/Traverse LS FWD R7A) O.A.C. by TD Bank. Bi-weekly payment and variable rate shown based on current TD Bank prime rate and is subject to fluctuation; actual payment amounts will vary with rate fluctuations. Example: \$10,000 at 3% for 84 months, the monthly payment is \$132.13. Cost of borrowing is \$1,098.92, total obligation is \$11,098.92. Down payment and/or trade may be required. Monthly/Bi-weekly payments and cost of borrowing will also vary depending on amount borrowed and down payment/trade. Monthly/Bi-weekly payments based on a purchase price of \$25,471/\$31,860 with \$0 down payment. Freight & PDI (\$1,450/\$1,450/\$1,450), registration, air and tire levies and OMVIC fees included. Insurance, license, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2011 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. \*\*Factoring order or dealer trade may be required. 2011 Chevrolet Cruze equipped with standard 1.8L ECOTEC I-4 engine and 6-speed manual transmission. 2011 Chevrolet Malibu equipped with standard 2.4L ECOTEC I-4 engine and 6-speed automatic transmission. 2011 Chevrolet Equinox FWD, 2011 Chevrolet Traverse FWD. Fuel consumption ratings based on Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ©US Government 5-Star Safety ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). †Subject to Vehicle Redemption Allowances. For complete GM Card Program Rules, including current Redemption Allowances, transferability of Earnings, and other applicable restrictions for all eligible GM vehicles, see your GM Dealer, call the GM Card Redemption Centre at 1-888-446-6232 or visit TheGMCard.ca. Subject to applicable law, GMCL may modify or terminate the Program in whole or in part with or without notice to you. ‡2011 Chevrolet Malibu LTZ, MSRP with freight, PDI & levies \$34,589. 2011 Chevrolet Equinox LTZ FWD, MSRP with freight, PDI & levies \$35,344. Dealers are free to set individual prices. ††Offer available to retail customers in Canada between June 6, 2011 and August 31, 2011. Applies to new 2011 and 2012 GM vehicles, excluding Chevrolet Volt, Sonic, Orlando, Express and GMC Savana at participating dealers in Canada. Employee price excludes freight, license, insurance, registration, fees associated with filing of movable property registry/PPSA fees, duties, marketing fees and taxes. Dealer may sell for less. Dealer order or trade may be required. Limited quantities of 2011 models available. Offer may not be combined with certain other consumer incentives. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. See dealer for details.



33 MOUNTAINVIEW ROAD NORTH,  
Tel: 905-877-6944



[www.georgetownchev.com](http://www.georgetownchev.com)