EMPLOYEE PRICING

SHARE OUR PRIDE
SHARE OUR PRICE^

WITH UP TO

$12,000*

IN PRICE ADJUSTMENTS

2011 F-250 Super Cab 4x4 Diesel amount shown

2011 FIESTA SE HATCHBACK

BEST NEW SMALL CAR
UNDER $21,000

Employee Price Adjustment..................$1,083
Delivery Allowance..................................$1,000
Total Eligible Price Adjustment...$2,083

Automobile Journalists Association of Canada
www.ajac.ca
BEST NEW SMALL CAR
(UNDER $21,000)

Share our Employee Price
$16,296*
Offer excludes taxes

5.3L/100km **53MPG** HWY**
7.1L/100km **40MPG** CITY**

DRIVE UP TO 927KM*** ON A SINGLE TANK

Titanium model shown

The all-new 2012 FOCUS SE

DELIVERS AN IMPRESSIVE
59 MPG† WITH SFE ONLY

Employee Price Adjustment..........$1,280
Delivery Allowance............................$1,000
Total Eligible Price Adjustment...$2,280

Share our Employee Price
$18,299*
Offer excludes taxes

4.8L/100km **59MPG** HWY†
7.2L/100km **39MPG** CITY†

2011 FUSION SE AUTO

CANADA'S BEST SELLING
MIDSIZE SEDAN±

Employee Price Adjustment...........$1,835
Delivery Allowance...........................$2,500
Total Eligible Price Adjustment...$4,335

Share our Employee Price
$21,644*
Offer excludes taxes

6.0L/100km **47MPG** HWY**
9.0L/100km **31MPG** CITY**

2011 ESCAPE XLT AUTO

CANADA'S BEST SELLING
COMPACT SUV††

Employee Price Adjustment............$1,891
Delivery Allowance...........................$3,000
Total Eligible Price Adjustment...$4,891

Share our Employee Price
$22,288*
Offer excludes taxes

7.1L/100km **40MPG** HWY**
10.0L/100km **28MPG** CITY**

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

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Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^Employee Pricing (“Employee Pricing”) is available from June 16/11 to August 31/11 (the “Program Period”) on the purchase or lease of most new 2011/2012 Ford/Lincoln vehicles (excluding all chassis cab and cutaway body models, F-150 Raptor and Mustang BOSS 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated bonuses). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is not combinable with, CPA, GPC, CFIP, Daily Rental Allowance and A/X/Z/D/F-Plan. *Purchase a new F-250 Super Cab XLT 4X4 Diesel]/[Fiesta SE Hatchback]/[Fusion SE I4 Automatic]/[Escape XLT Automatic]/ [2012 Focus SE] for [$57, 899]/ [$16,296]/[$21,644]/[$22,288]/[$18,299] after Total Price Adjustments of [$12,243] /[$2,083]/[$4,335]/[$4,891]/[$2,280] (Total Price Adjustment is a combination of Employee Price adjustment of [$6,993]/[$1,083]/[$1,835]/[$1,891]/ [$1,280] and delivery allowance of [$5,500]/ [$1,000]/[$2,500]/[$3,000]/[$1,000]) deducted. Vehicle shown is a 2012 Focus Titanium 5 Door for MSRP of $25,099. Taxes payable on full amount of purchase price after Total Price Adjustment has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. ** Estimated fuel consumption ratings for the 2011[Fiesta 1.6L- I4 5 Speed Manual]/ [Escape FWD 2.5L-I4 6 Speed Auto]/[Fusion FWD 2.5L- I4 6 Speed Auto]:[7.1L/100km city and 5.3L/100km hwy]/ [10.0L/100km city and 7.1L/100km hwy]/[9.0L/100km city and 6.0L/100km hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ***Based on highway driving only in 2011 Fiesta 1.6L Duratec I-4 Automatic with SFE Package (668 city km). Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. †Estimated fuel consumption ratings for the 2012 Focus SE Sedan Duratec 2.0L I-4 engine [6-speed Automatic Transmission with available SFE Package] [7.2L/100km (39 MPG) city and 4.8L/100km (59 MPG) hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ††Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD April 2011. Class is small utility. ±Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD April 2011. Class is intermediate sized cars. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. †††© 2011 Sirius Canada Inc. “SIRIUS”, the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS XM Radio Inc. and are used under licence.

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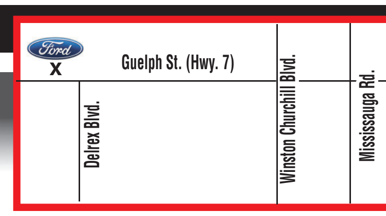
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