

**More Power. Less Fuel. Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2010 Chrysler Canada lineup. Wise customers read the fine print:** \* \* †† ‡. The Summer Drive One Home Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after July 6, 2011. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. • \$18,995 Purchase Price applies to the 2011 Jeep Wrangler 2-door Sport 4x4 (238) only and includes \$3,250 Consumer Cash Discount, \$16,995 Purchase Price applies to the 2011 Jeep Compass Sport 4x2 (25D) and includes \$2,500 Consumer Cash Discount, \$15,995 Purchase Price applies to the 2011 Jeep Patriot Sport 4x2 (25D) only and includes \$2,500 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. \* Consumer Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †† Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services and Ally Credit Canada is available at participating dealerships to qualified retail customers on select new 2011 Chrysler, Jeep, Dodge and Ram models. Taxes on the full negotiated purchase price are payable at the beginning of the contract term resulting in higher payments than payments amortized over a periodic basis and are not reflected in advertised payments. The following terms apply to TD Financing Services contracts. (Different contract terms apply to Ally Credit Canada offers. See your retailer for complete details.) Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at then-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec is subject to different terms and conditions. All advertised Customer Choice Financing offers are TD offers. Example: 2011 Jeep Wrangler 2-door Sport 4x4 (238) with a Purchase Price of \$18,995 financed at 6.49% APR over 36 months with \$3,099 down and payment amortized over 96 months equals 78 bi-weekly payments of \$99 and one final payment of \$10,830 for a cost of borrowing of \$2,631 and a total obligation of \$21,626.41. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. ‡ 2011 Jeep Patriot Limited shown. Price including applicable Consumer Cash Discount: \$23,350. Pricing includes freight (\$1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailers may sell for less. † Based on 2011 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. †† Based on Ward's 2011 Middle Cross Utility Segmentation. Excludes other Chrysler Group LLC designed and/or manufactured vehicles. \*SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ‡ Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

# SUMMER DRIVE ONE HOME EVENT



**NOW BOTH YOU AND YOUR MONEY CAN GO FURTHER.**

## 2011 JEEP WRANGLER 2-DOOR SPORT 4X4

**PURCHASE FOR**  
**\$18,995\***

2011 Jeep Wrangler 2-door Sport 4x4 shown.

**INCLUDES \$3,250 CONSUMER CASH; FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\***

OR CHOOSE

**CUSTOMER CHOICE FINANCING**

**\$99** BI-WEEKLY @ **6.49%**†† FOR 36 MONTHS AND \$3,099 DOWN WITH THE OPTION TO RETURN AFTER 36 MONTHS

## ALL-NEW 2011 JEEP COMPASS SPORT 4X2


**PURCHASE FOR**  
**\$16,995\***

2011 Jeep Compass Sport 4x2 shown.

**INCLUDES \$2,500 CONSUMER CASH; FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\***

- Hwy: 6.8L/100 km and City: 9.1L/100 km<sup>a</sup>
- One of the most affordable SUVs in Canada<sup>a</sup>
- All-new exterior appearance: Completely new from the A-pillar forward, enhanced soft interior touch points, and improved ride and handling

**42** MPG HWY 6.8L/100KM HWY



## ALL-NEW 2011 JEEP PATRIOT SPORT 4X2

**PURCHASE FOR**  
**\$15,995\***

2011 Jeep Patriot Limited shown.<sup>b</sup>

**INCLUDES \$2,500 CONSUMER CASH; FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.\***

- Canada's most affordable SUV<sup>a</sup>
- IIHS Top Safety Pick (with side seat air bags)
- Best-in-Class rear seat legroom<sup>a</sup>
- Hwy: 6.9L/100 km and City: 8.9L/100 km<sup>a</sup>
- Electronic Stability Control

**TOP SAFETY PICK** (with side seat air bags)

**42** MPG HWY 6.9L/100KM HWY



+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Jeep.ca/Offers



**MORE POWER. LESS FUEL. GREAT VALUE.**

14 VEHICLES WITH 35 MPG HWY OR BETTER

**CHRYSLER** **Jeep** **DODGE** **RAM**