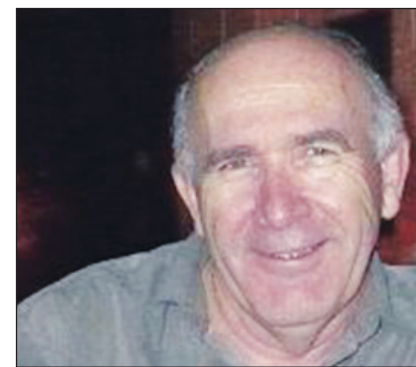


Spotlight on Volunteer

By Cor Baarda

Grant Lee has a business he loves and does well at – full service marketing through AGL Marketing in the “built environment – concrete, steel, land development and geomatics” and marketing different associations – all related to engineering projects in Canada, the U.S.A. and other countries. Integral to the AGL business model and Grant’s personal philosophy is volunteering. Volunteering for the self-serving purpose of promoting and growing his business is good for both Grant and for the community. Grant volunteers for career and business-related organizations like CESO (the Canadian Executive Services Organization), which helps organizations in countries that can’t afford the needed consulting services. As a University of Guelph alumnus, Grant naturally supports the U of G Alumni Association. Grant also supports and volunteers for the Chambers of Commerce in the places to which his profession takes him because being involved there helps him know what is going on and who’s doing what. Grant is not your ordinary run-of-the-mill citizen – he wants to make sure that everyone



Grant Lee

understands that all his work for others is self-serving! Recently he spoke to 20 professional marketers on behalf of ACCES Employment - where Grant will help them qualify to join the Canadian Institute of Marketing, for which he is a director. Grant volunteers at air cadets for the sake of his grandson. Long ago, he helped at figure skating for his daughters. You don’t always have to like it – just do it. It’s amazing what you can incidentally do for others while you’re putting yourself first.

Congratulations, Grant. Keep up the good work!

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How to Help Green Your Office While Saving Money

The laser printer has become an essential part of today’s computer driven office environment. It is possible to get perfect prints, save money, and reduce your environmental impact at the same time.

The average laser toner cartridge weighs about 2 kg and is about 40% plastic, 40% metal, and 20% rubber, foam, and toner. The plastic will last for hundreds of years in a landfill. Each year, more than 300 million cartridges end up in landfills.

Remanufacturing is the process of refurbishing a used cartridge so it can be used again. Cartridges are collected, disassembled, cleaned, and necessary components replaced. High quality toner, specifically formulated and measured for each printer, is added and the cartridges are individually quality tested.

About 3 litres of oil are burned producing each new cartridge. A cartridge can be reused multiple times, saving the 3 litres of fuel each time. Every cartridge that is remanufactured is one fewer going into a landfill.

Our carbon footprint is a measurement of the impact our activities have on the environment. It relates to the amount of greenhouse gases produced in our day-to-day lives through the burning of fossil fuels. When you buy food and goods, their production and the distance that they travel to you affects the size of your footprint. Most new cartridges are made overseas (look on your box). Using locally produced cartridges helps reduce your carbon footprint and strengthens your local economy and creates jobs.

You can help green your office and save money too. Remanufactured cartridges are 30 to 60% less expensive than originals and will not void the warranty on your new printer.

Choosing remanufactured products is one way to reduce the environmental impact of printer cartridges, while getting a high-quality product and saving money.

Submitted by:
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