EMPLOYEE PRICING

SHARE OUR PRIDE SHARE OUR PRICE^

WITH UP TO

$12,000* + **$1,000‡‡** COSTCO WHOLESALE FOR ELIGIBLE COSTCO MEMBERS

ONLY UNTIL JUNE 30TH

IN PRICE ADJUSTMENTS

2011 F-250 Super Cab 4x4 XLT Diesel amount shown

2011 FIESTA SE HATCHBACK

BEST NEW SMALL CAR UNDER $21,000

Employee Price Adjustment.....$1,083
Delivery Allowance.....$1,000
Total Eligible Price Adjustment...$2,083

AJAC www.ajac.ca
Automobile Journalists Association of Canada
BEST NEW SMALL CAR (UNDER $21,000)

Share our Employee Price
$16,296*
Offer excludes taxes

5.3L/100km **53MPG** HWY**
7.1L/100km **40MPG** CITY**

DRIVE UP TO 927KM*** ON A SINGLE TANK

SEL model shown

The all-new 2012 FOCUS SE

DELIVERS AN IMPRESSIVE 59 MPG† WITH SFE ONLY

Employee Price Adjustment.....$1,280
Delivery Allowance.....$1,000
Total Eligible Price Adjustment...$2,280

Share our Employee Price
$18,299*
Offer excludes taxes

4.8L/100km **59MPG** HWY†
7.2L/100km **39MPG** CITY†

2011 FUSION SE AUTO

CANADA'S BEST SELLING MIDSIZE SEDAN‡

Employee Price Adjustment.....$1,835
Delivery Allowance.....$2,500
Costco Incentive (for eligible members)...$1,000
Total Eligible Price Adjustment...$5,335

Share our Employee Price
$20,644*
Offer excludes taxes

6.0L/100km **47MPG** HWY**
9.0L/100km **31MPG** CITY**

2011 ESCAPE XLT AUTO

CANADA'S BEST SELLING COMPACT SUV††

Employee Price Adjustment.....$1,891
Delivery Allowance.....$3,000
Costco Incentive (for eligible members)...$1,000
Total Eligible Price Adjustment...$5,891

Share our Employee Price
$21,288*
Offer excludes taxes

7.1L/100km **40MPG** HWY**
10.0L/100km **28MPG** CITY**

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Get your employee pricing today, only at Concept Ford.

Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^"Employee Pricing ("Employee Pricing") is available from June 16/11 to August 31/11 (the "Program Period") on the purchase or lease of most new 2011/2012 Ford/Lincoln vehicles (excluding all chassis cab and cutaway body models; F-150 Raptor and Mustang BOSS 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated program or other periodic employee special offer). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is not combinable with, CPA, GPC, CFIP, Daily Rental Allowance, AXZ/D/F-Plan and AXZ-Plan Loyalty program incentives. *Purchase a new 2011 Ford F-250 Super Cab XLT 4X4/Fiesta SE Hatchback/Fusion SE I4 Automatic/[Escape XLT Automatic]/ [2012 Focus SE] for [$56,899] / ($16,296)[$20,644]/[$21,288]/($18,299] after Total Price Adjustments of ($13,243)[$2,063]/[$5,335]/[$5,891]/[$2,280] deducted (Total Price Adjustment is a combination of Employee Price adjustment ($6,983)[$1,083]/[$1,835]/[$1,891]/ [$1,280] and delivery allowance of [$5,500]/ [$1,000]/[$2,500]/[$3,000]/[$1,000] and Eligible Costco Incentive [$1,000]/[$0]/[$1,000]/[$1,000]/[$0]) Taxes payable on full amount of purchase price after the Employee Price Adjustment and Delivery Allowance has been deducted and before the Costco offer has been deducted. Vehicle shown is a 2012 Focus SEL Sedan for MSRP $21,499. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. ‡ Estimated fuel consumption ratings for the 2012 Focus SE Sedan Durate 2.0L I-4 engine(6-speed Automatic Transmission with available SFE Package) [7.2L/100km (39 MPG) city and 4.8L/100km (59 MPG) hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ‡‡Based on R.L. Polk Canada, Inc., vehicle registrations data, YTD April 2011, Class is intermediate sized cars.** Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. †Based on R.L. Polk Canada, Inc., vehicle registrations data, YTD April 2011, Class is small utility. ± Based on R.L. Polk Canada, Inc., vehicle registrations data, YTD April 2011, Class is intermediate sized cars.** ‡‡ Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers; is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

MINUTES AWAY, MILES AHEAD

CONCEPT Ford

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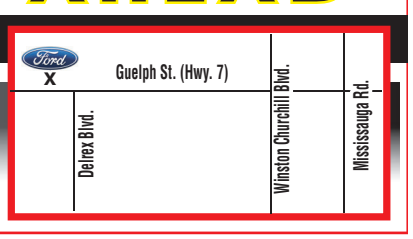
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