Ford

EMPLOYEE PRICING

SHARE OUR PRIDE SHARE OUR PRICE^

WITH UP TO

$12,000* IN PRICE ADJUSTMENTS

2011 F-250 Super Cab 4x4 Diesel amount shown

\+

ONLY UNTIL JUNE 30TH

$1,000‡‡ COSTCO WHOLESALE FOR ELIGIBLE COSTCO MEMBERS

2011 F-150 SUPERCAB XLT

BEST IN CLASS FUEL ECONOMY NON-HYBRID MODELS^^

Employee Price Adjustment.....$3,621
Delivery Allowance.....$5,500
Costco Incentive (for eligible members).....$1,000

Total Eligible Price Adjustment....$10,121

Share our Employee Price

$24,858*

Offer excludes taxes

Supercrew Platinum model shown

8.9L/100km **32MPG** HWY^^
12.8L/100km **22MPG** CITY^^

4 ALL-NEW ENGINES
- BEST IN CLASS TORQUE▲
- BEST IN CLASS TOWING▲
- BEST IN CLASS PAYLOAD▲
- BEST IN CLASS FUEL ECONOMY (NON HYBRID MODELS)^^

2011 RANGER SUPERCAB SPORT

DELIVERS AN IMPRESSIVE 29 MPG**

Employee Price Adjustment.....$1,600
Delivery Allowance.....$5,000

Total Eligible Price Adjustment....$6,600

Share our Employee Price

$14,879*

Offer excludes taxes

9.8L/100km **29MPG** HWY**
13.5L/100km **21MPG** CITY**

2011 ESCAPE XLT AUTO

CANADA'S BEST SELLING COMPACT SUV††

Employee Price Adjustment.....$1,891
Delivery Allowance.....$3,000
Costco Incentive (for eligible members).....$1,000

Total Eligible Price Adjustment....$5,891

Share our Employee Price

$21,288*

Offer excludes taxes

7.1L/100km **40MPG** HWY**
10.0L/100km **28MPG** CITY**

AJAC
Automobile Journalists Association of Canada
BEST NEW SUV/CUV ($35,000-$50,000)

2011 EDGE SEL

BEST NEW SUV/CUV $35,000-$50,000

Employee Price Adjustment.....$2,720
Delivery Allowance.....$1,500
Costco Incentive (for eligible members).....$1,000

Total Eligible Price Adjustment....$5,220

Share our Employee Price

$30,359*

Offer excludes taxes

7.4L/100km **38MPG** HWY**
11.2L/100km **25MPG** CITY**

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.^

Ford
Drive one.

ontarioford.ca

Get your employee pricing today, only at Concept Ford.

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Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^^Employee Pricing ("Employee Pricing") is available from June 16/11 to August 31/11 (the "Program Period") on the purchase or lease of most new 2011/2012 Ford/Lincoln vehicles (excluding all chassis cab and cutaway body models, F-150 Raptor and Mustang BOSS 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated program or other periodic employee special offer). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford; at either the time of factory order or delivery, but not both. Employee Pricing is not combinable with: CPA, GPC, CPP, Daily Rental Allowance, A/XZ/DF-Plan and A/Z-Plan Loyalty program incentives. *Purchase a new 2011 Ford [F-250 Super Cab XLT Automatic]/[Edge SEL FWD]/[Ranger SuperCab Sport]/[F-150 SuperCab XLT for ($56, 899) /($21,298)/($30,359)/($14,879)/($24,858) after Total Price Adjustments of ($13,243)/($5,831)/($5,220)/($6,600)/($10,121) deducted (Total Price Adjustment is a combination of Employee Price Adjustment of $6,827 and Delivery Allowance of $5,500 and $1000 Eligible Costco Incentive. Others include Freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. ** Estimated fuel consumption ratings for the 2011 [Fiesta 1.6L I-4 5 Speed Manual]/[Edge FWD SST 3.5L- V6]/[Escape FWD 2.5L-I-4 6 Speed Auto]/[Ranger Supercab Sport 4X2]/[7-1L/100km city and 5.3L/100km and Mustang BOSS 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated program or other periodic employee special offer). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford; at either the time of factory order or delivery, but not both. 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Max. payload of 3,060 lbs with 3.5L Ecoboost and 5.0L Ti-VCT V8 engines. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2010/2011 competitors. Max. torque of 434 on F-150 6.2L V8 engine. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2011/2010 comparable competitor engines. †Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD April 2011. Class is small utility. ‡‡ Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000/CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

MINUTES AWAY, MILES AHEAD

CONCEPT Ford

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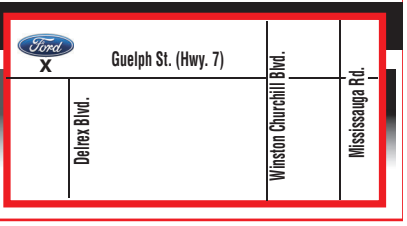
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