EMPLOYEE PRICING EVENT

PAY WHAT GM EMPLOYEES PAY**

Ext. Cab LTZ with 20-in. Chrome-Clad Aluminum Wheels & Chrome Appearance Package††

SILVERADO EXT. CAB CHEYENNE EDITION

MSRP $35,173

EMPLOYEE PRICE

$22,460*

OFFERS INCLUDE FREIGHT, PDI, LEVIES, $8,000 CASH CREDIT♦ & GM OWNER LOYALTY BONUS♣

OR VARIABLE RATE FINANCING

$137 AT 3%

BI-WEEKLY FOR 84 MONTHS.* $0 DOWN PAYMENT. TAXES NOT INCLUDED.

PLUS 0% FINANCING ON THESE MODELS

0% PURCHASE FINANCING FOR 48 MONTHS‡

MALIBU LS

MSRP $25,649

48 MPG HIGHWAY
5.9 L/100 km HWY
9.4 L/100 km CITY♣

EMPLOYEE PRICE

$21,989*

INCLUDES FREIGHT, PDI, LEVIES, $1,000 CASH CREDIT♦ & GM OWNER LOYALTY BONUS♣

0% SMART PURCHASE FINANCING FOR 53 MONTHS‡‡ OPTION TO RETURN AFTER 36 MONTHS

IMPALA LS

MSRP $28,987

42 MPG HIGHWAY
6.7 L/100 km HWY
10.8 L/100 km CITY♣

EMPLOYEE PRICE

$25,534*

INCLUDES FREIGHT, PDI, LEVIES & GM OWNER LOYALTY BONUS♣

0% PURCHASE FINANCING FOR 48 MONTHS‡

TRAVERSE LS

MSRP $37,529

34 MPG HIGHWAY
8.4 L/100 km HWY
12.7 L/100 km CITY♣

EMPLOYEE PRICE

$30,975*

INCLUDES FREIGHT, PDI, LEVIES, $2,300 CASH CREDIT♦ & GM OWNER LOYALTY BONUS♣

GM Canada — THE BEST COVERAGE IN CANADA
5 YEARS • POWERTRAIN COMPONENT LIMITED WARRANTY • ROADSIDE ASSISTANCE • COURTESY TRANSPORTATION
160,000 KM♠
♠WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

The GM Card — Redeem your GM Card earnings today.†

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

ASK YOUR DEALER ABOUT LEASING

visit: ontariochevroletdealers.com

CHEVROLET

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ♦$8,000/$1,000/$2,300 is a manufacturer to dealer delivery credit (tax exclusive) for 2011 Chevrolet Traverse and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ♣Customers eligible for a GM Owner Loyalty Bonus will receive a $1,000/$750/$500 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,300 ($10,000 plus $1,300 applicable taxes). After applying $1,000/$750/$500 credit, after tax price is $10,300/$10,550/$10,800 ($885/$664/$442 reduced purchase price plus $115/$86/$58 applicable taxes), with the $1,000/$750/$300 credit being the $885/$664/$442 reduction from the purchase price and the $115/$86/$58 reduction in taxes which would have otherwise been payable on the full purchase price. $500 Credit may be applied towards the purchase/finance/lease of an eligible new 2010/2011 Model Year Chevrolet Equinox and GMC Terrain. $1,000 Credit may be applied towards the purchase/finance/lease of other eligible new 2010/2011 Model Year Chevrolet, Buick, GMC or Cadillac vehicle, delivered between February 1, 2011 – June 30, 2011. Ineligible vehicles: Chevrolet Cruze 1SB, Corvette ZR1, all Pontiac, Saturn, Saab, and HUMMER vehicles, and medium duty trucks. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact GM to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives, including the First to Cruze program. See your GM dealer for details. GM reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. * Offer applies to the purchase of 2011 Chevrolet (Silverado 1500 Ext. Cab R7/Malibu LS R7/Impala LS R7/Traverse LS FWD R7A). ∞Smart Purchase™ financing is available O.A.C. by Ally Credit. Eligible vehicles: 2011 MY new or demonstrator Chevrolet/Buick/GMC/Cadillac. Payments amortized over a term of up to 84 months. At months 35-37, 47-49 or 59-61 customer may: (i) exercise option to return vehicle for sale to Ally Credit if applicable conditions met, including payment of $199 disposal fee and any excess wear/km charges; (ii) continue at initial payment amount for remainder of amortization term; or (iii) trade-in vehicle to dealer. Example: $25,534 at 0% APR with 36 month option and payments amortized over 53 months, the monthly payment is $481.77. Cost of borrowing is $0, total obligation is $25,534. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Excess wear and km charges and disposal fee not included. ‡0% purchase financing offered by GMCL for 48 months on 2011 Chevrolet (Malibu LS R7/Traverse LS FWD R7A). O.A.C by TD Bank. Rates from other lenders will vary. Example: $10,000 at 0% APR, monthly payment is $208.33 for 48 months. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♣♠/*/∞/‡Freight & PDI ($1,450/$1,450/$1,450/$1,450), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2011 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order or trade may be required Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ***Factory order or dealer trade may be required. Δ2011 Chevrolet Silverado 1500 Ext. Cab 2WD equipped with 4.8L Vortec V8 engine and 4-speed automatic transmission. 2011 Chevrolet Impala equipped with 3.5L V6 engine and 4-speed automatic transmission. 2011 Chevrolet Traverse FWD. Fuel consumption ratings based on Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. ♣Subject to Vehicle Redemption Allowances. For complete GM Card Program Rules, including current Redemption Allowances, transferability of Earnings, and other applicable restrictions for all eligible GM vehicles, see your GM Dealer, call the GM Card Redemption Centre at 1-888-446-6232 or visit TheGMCard.ca. Subject to applicable law, GMCL may modify or terminate the Program in whole or in part with or without notice to you. ††2011 Chevrolet Silverado 1500 Ext. Cab LTZ 4WD with VPA and S83, MSRP with freight, PDI & fees $47,224. 2011 Chevrolet Malibu LTZ, MSRP with freight, PDI & levies $34,589. Dealers are free to set individual prices. ♦♦Offer available to retail customers in Canada between June 6, 2011 and August 31, 2011. Applies to new 2011 and 2012 GM vehicles, excluding Chevrolet Volt, Sonic, Orlando, Express and GMC Savana at participating dealers in Canada. Employee price excludes freight, license, insurance, registration, fees associated with filing at movable property registry/PPSA fees, duties, marketing fees and taxes. Dealer may sell for less. Dealer order or trade may be required. Limited quantities of 2011 models available. Offer may not be combined with certain other consumer incentives. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. See dealer for details.