

More Power, Less Fuel, Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2010 Chrysler Canada lineup. Wise customers read the fine print: \* +, †, \$. The Factory Tent Event offers apply to retail deliveries of selected new and unused models purchased from participating retailers between June 17 and June 30, 2011. Retailer (2011 Jeep Patriot Sport, Dodge Ram and Chrysler) may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,298. Charges may vary by retailer. See your local retailer for details. †Customer Choice Financing for 36-, 48-, and 60-month terms on approved credit through TD Financing Services and Ally Credit. Customer Choice Financing is available to qualified retail customers on select new 2011 Chrysler, Jeep, Dodge and Ram models. Taxes on the full negotiated purchase price are payable at the beginning of the contract term resulting in higher payments than payments taxed on a periodic basis and are not reflected in advertised payments. The following terms apply to TD Financing Services contracts. Different contract terms apply to Ally Credit. Retailer for complete details. Vehicles are financed over a term of up to 86 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at their current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec is subject to different terms and conditions. All advertised Customer Choice Financing offers are 1D offers. Example: 2011 Jeep Wrangler 2-door Sport 4x4 (238) with a Purchase Price of \$18,995 financed at 6.49% APR for 60 months with a monthly payment of \$351.22. 2011 Jeep Patriot Limited (316) with a Purchase Price of \$23,330, financed at 6.49% APR for 60 months with a monthly payment of \$426.89. Price includes freight, taxes, license, title and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Contest opens 9:00AM ET June 17, 2011 and closes 11:59PM ET June 30, 2011. Ten (10) Grand Prizes available to be won, each consisting of a Jeep Trail Edition Camper Canada. Approx. retail value: \$11,000. Must be a resident of Ontario and be the age of majority. Odds of winning depend on the total number of eligible entries received. Correct answer to mathematical skill-testing question required. Limit of one entry per person. For complete contest rules, including no purchase means of entry, go to: www.jeep.ca/contest. †Loyalty Bonus Cash is available at participating retailers to eligible retail customers on the purchase/lease by June 30, 2011 of a new 2010/2011 Chrysler, Jeep, Dodge, Ram model (with the exception of 2010/2011 Ram 1500 Regular Cab and Ram Cab & Chassis Cab 4x2 and 4x4, 2010/2011 Dodge Caliber SE, 2010, Jeep Compass and Patriot 4x2 and 4x4, 2011 Jeep Compass and Patriot Sport 4x2 and Sport 4x4, 2010/2011 Jeep Wrangler Sport, 2010/2011 Dodge Journey SE, 2010/2011 Dodge Grand Caravan CVP and Cargo Van C/V) and is deducted from the negotiated price after taxes. Eligible customers include those who had entered into a new Chrysler, Jeep, Dodge, Ram vehicle FinancialLine or Gold Key Lease with a maturity date from June 1, 2011 forward. Some conditions apply. See your retailer for complete details. †Based on 2011 EPA Fuel Consumption Guide ratings published by Natural Resources Canada, Transport Canada and the Natural Resources Canada. †Actual fuel consumption may vary. 2011 Jeep Patriot 4x2 2.4L 5-speed manual - Hwy: 6.8L/100 km and City: 9.1L/100 km. †Based on EPA's 2011 Middle Class Utility Segmentation. Excludes other Chrysler Group LLC designed and/or manufactured vehicles. †SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. †Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

CHRYSLER CANADA AUTHORIZED



JUNE 17-30

**ALL-NEW  
2011 JEEP PATRIOT SPORT 4X2**

PURCHASE FOR  
**\$15,995\***

2011 Jeep Patriot Limited shown.<sup>3</sup>



INCLUDES \$2,500 CONSUMER CASH,<sup>†</sup> FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.<sup>†</sup>

**42** MPG HWY  
6.8L/100 KM HWY



- Canada's most affordable SUV<sup>4</sup>
- IIHS Top Safety Pick (with side seat air bags)
- Best-in-Class rear seat legroom<sup>4</sup>
- Hwy: 6.8L/100 km and City: 9.1L/100 km<sup>5</sup>
- Electronic Stability Control

5<sup>TH</sup>  
ANNUAL

PURCHASE A NEW JEEP WRANGLER BETWEEN JUNE 17-30 AND YOU WILL BE ENTERED TO

**WIN\***  
**ONE OF 10 JEEP  
TRAIL CAMPERS**



**2011 JEEP WRANGLER 2-DOOR SPORT 4X4**

PURCHASE FOR  
**\$18,995\***

2011 Jeep Wrangler 2-door Sport 4x4 shown.

INCLUDES \$3,250 CONSUMER CASH,<sup>†</sup> FREIGHT, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.<sup>†</sup>

**CUSTOMER  
CHOICE FINANCING**

OR CHOOSE

**\$99** BI-WEEKLY

**6.49%††**  
FOR 36 MONTHS AND \$3,099 DOWN

**WITH THE OPTION TO RETURN AFTER 36 MONTHS**

**RETURNING LEASE CUSTOMERS, GET \$1,500 LOYALTY CASH.\*\***

+Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

[Jeep.ca/Offers](http://Jeep.ca/Offers)

SCAN HERE FOR MORE GREAT OFFERS



**MORE POWER. LESS FUEL. GREAT VALUE.**

14 VEHICLES WITH 35 MPG HWY OR BETTER

