EMPLOYEE PRICING | STARTS TODAY

SHARE OUR PRIDE SHARE OUR PRICE^

WITH UP TO **$12,000*** IN PRICE ADJUSTMENTS
2011 F-250 Super Cab 4x4 Diesel amount shown

+

ONLY UNTIL JUNE 30TH

$1,000‡‡ COSTCO WHOLESALE FOR ELIGIBLE COSTCO MEMBERS

2011 F-150 SUPERCAB XLT

BEST IN CLASS FUEL ECONOMY NON-HYBRID MODELS^^

Employee Price Adjustment	$3,621
Delivery Allowance	$5,500
Costco Incentive (for eligible members)	$1,000
Total Eligible Price Adjustment	**$10,121**

Share our Employee Price
$24,858*
Offer excludes taxes

Supercrew Platinum Model shown

8.9L/100km **32MPG** HWY^^
12.8L/100km **22MPG** CITY^^

BEST IN CLASS TORQUE, TOWING AND PAYLOAD▲

AJAC www.ajac.ca Automobile Journalists Association of Canada
BEST NEW SMALL CAR (UNDER $21,000)

2011 FOCUS SE HATCHBACK

BEST IN CLASS FUEL ECONOMY WITH SFE ONLY‡

Employee Price Adjustment	$1,083
Delivery Allowance	$1,000
Total Eligible Price Adjustment	**$2,083**

Share our Employee Price
$16,296*
Offer excludes taxes

4.9L/100km **58MPG** HWY‡
6.8L/100km **41MPG** CITY‡

SEL model shown

The all-new 2012 FOCUS SE

DELIVERS AN IMPRESSIVE 59 MPG WITH SFE ONLY†

Employee Price Adjustment	$1,280
Delivery Allowance	$1,000
Total Eligible Price Adjustment	**$2,280**

Share our Employee Price
$18,299*
Offer excludes taxes

4.8L/100km **59MPG** HWY†
7.2L/100km **39MPG** CITY†

AJAC www.ajac.ca Automobile Journalists Association of Canada
BEST NEW SUV/CUV ($35,000-$50,000)

2011 EDGE SEL

BEST NEW SUV/CUV $35,000-$50,000

Employee Price Adjustment	$2,720
Delivery Allowance	$1,500
Costco Incentive (for eligible members)	$1,000
Total Eligible Price Adjustment	**$5,220**

Share our Employee Price
$30,359*
Offer excludes taxes

7.4L/100km **38MPG** HWY**
11.2L/100km **25 MPG** CITY**

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.^

Get your employee pricing today, only at Concept Ford

Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^ Employee Pricing ("Employee Pricing") is available from June 16/11 to August 31/11 (the "Program Period") on the purchase or lease of most new 2011/2012 Ford/Lincoln vehicles (excluding all chassis cab and cutaway body models, F-150 Raptor and Mustang BOSS 302). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated bonuses or other periodic employee special offers). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is not combinable with, CPA, GPC, CFP, Daily Rental Allowance, A/X/Z/D/F-Plan and A/Z-Plan Loyalty program incentives. *Purchase a new 2011 Ford [F-250 Super Cab XLT 4X4]/[Fiesta SE Hatchback]/[Fusion SE I4 Automatic]/[Escape XLT Automatic]/[Edge SEL FWD]/[Ranger SuperCab Sport]/[F-150 SuperCab XLT]/[2012 Focus SE] for [$56, 899] / [$16,296]/[$20,644]/[$21,288]/[$30,359]/[$14,879]/[$24,858]/[$18,299] after Total Price Adjustments of [$13,243]/[$2,083]/[$5,335]/[$5,891]/[$5,220]/[$6,600]/[$10,121]/ [$2,280] deducted (Total Price Adjustment is a combination of Employee Price adjustment of [$6,993]/[$1,083]/[$1,835]/[$1,891]/[$2,720]/[$1,600]/[$3,621]/[$1,280] and delivery allowance of [$5,500]/ [$1,000]/[$2,500]/[$3,000]/[$1,500]/[$5,000]/[$5,500]/[$1,000] and Eligible Costco Incentive [$1,000]/[$0]/[$1,000]/[$1,000]/[$0]/[$1,000]/[$0]). Vehicle shown is a 2011 F-150 SuperCrew Platinum MSRP $56,299 and 2012 Focus SEL Sedan for $21,499. Taxes payable on full amount of purchase price after the Employee Price Adjustment and Delivery Allowance has been deducted and before the Costco offer has been deducted. Taxes payable on full amount of purchase price after the Employee Price Adjustment and Delivery Allowance has been deducted and before the Costco offer has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. Delivery Allowances can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Delivery Allowances are not combinable with any fleet consumer incentives. ** Estimated fuel consumption ratings for the 2011 [Edge FWD SST 3.5L- V6 6 speed automatic] [11.2L/100km city and 7.4L/100km hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ^^Class is Full-Size Pickups under 8,500 lbs. GVWR, non-Hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST: 12.8L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ‡ Estimated fuel consumption ratings for the 2012 Focus Subcompact Cars. Estimated fuel consumption ratings for the 2011 Fiesta 1.6L I4 Automatic SFE Package: 6.8L/100km city and 4.9L/100km hwy based on Transport Canada approved test methods. Comparison data based on Natural Resources Canada (NRCAN) Subcompact Cars and R.L. Polk B-Car (excluding Diesel) classifieds. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. † Estimated fuel consumption ratings for the 2012 Focus SE Sedan Duratec 2.0L I-4 engine [6-speed Automatic Transmission with available SFE Package] [7.2L/100km (39 MPG) city and 4.8L/100km (59 MPG) hwy]. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ‡‡ Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.