Ford offers more vehicles with

BEST-IN-CLASS FUEL ECONOMY^ than any other brand.

GO FURTHER FOR LESS

2011 **FIESTA. MOST FUEL-EFFICIENT SUBCOMPACT.**"

FOR REAL.

2011 **FIESTA** SE 5-DOOR

OWN FOR ONLY **$129**†††@ **2.99%** APR

Offer excludes taxes.

Financed bi-weekly for **72** months with $**0** Down.

4.9L/100km **58 MPG** HWY‡‡
6.8L/100km **41 MPG** CITY‡‡

HURRY OFFER ENDS SOON

Now, not only will you go further, so will your money.

Purchase Finance as low as **0%** APR† or OFFERS NOT COMBINABLE

Manufacturer Rebates up to **$4000**†† + COSTCO WHOLESALE Eligible Costco members receive **$1000**‡

ON SELECT NEW 2011/2012 MODELS.

2011 **ESCAPE** HYBRID

Get **0%**† APR purchase financing for **72** Months on most 2011 Escape Models including Hybrid

OR

PURCHASE AN **ESCAPE** XLT AUTO **$168**††† @ **0%** APR

Financed bi-weekly for **72** months with $**0** Down. Offer excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS **FUEL ECONOMY**‡‡

6.5L/100km **43 MPG** HWY‡‡
5.8L/100km **49 MPG** CITY‡‡

2011 **FUSION** HYBRID

Get $**4,000**†† Manufacturer Rebate on most 2011 Fusion Models including Hybrid

OR

PURCHASE A **FUSION** SE AUTO **$19,979***

Offer Includes $4000 Manufacturer Rebate and excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS **FUEL ECONOMY**‡

5.4L/100km **52 MPG** HWY‡
4.6L/100km **61 MPG** CITY‡

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*/†††

To get the options you want today, visit Concept Ford during the Ford Custom Car Event today.

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Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 [Fusion SE Automatic/Escape Hybrid/Fusion Hybrid] for [$19,979/$38,919/$30,779] after Total Manufacturer Rebate of [$4000/$0/$4000] and Eligible Costco Incentive of [$1000/$1000/$1000] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. † Receive 0% APR purchase financing on new 2011 Ford [Fiesta (excluding S)/Edge (excluding SE)] / [Taurus (excluding SE)] / [Taurus (excluding SE)]/[Escape (excluding I4 Manual)] models for a maximum of [36]/[60]/[72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for [36]/[60]/[72] months, monthly payment is [$833.33]/[$500.00]/[$416.67], cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment may be required based on approved credit. Cost of borrowing is [$1,697/$0] or APR of [2.99%/0%] and total to be repaid is [$20,124/$26,227]. All offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ††Receive $500/$1,000 /($1,500 /$2,000/ $3,000/ $3,500/ $4,000/$4,500/ $5,500/$6,000/$6,500/ $7,000/$8,000 in Manufacturer Rebates with the purchase or lease of a new 2011 Focus S, Fiesta S, Escape I4 Manual/Mustang 2DR Coupe V6 Value Leader, Taurus SE, Edge (excluding SE), E-Series, F-150 Regular Cab XL 4X2, F-350 Chassis Cabs, F-450, F-550, 2012 Focus (excluding S)/Fusion S, Ranger Super Cab XL and Regular Cab/ Transit Connect (Full Size Bus/Van), Classes per R.L. Polk Canada, Inc. (Canada). Fuel consumption figures based on city/hwy label values, using Transport Canada approved test methods. Comparison data based on ratings of 2011 Ford Motor Company of Canada vehicles, Total Best in Class models: Fiesta, (B Car), Fusion Hybrid (CD Car), Escape Hybrid (Small Utility), Ranger (Compact Pickup), Super Duty (Full Size Pick Ups over 8,500lbs, GVWR), and Transit Connect (Full Size Bus/Van), Classes per R.L. Polk Canada, Inc. (Canada). ‡‡ Estimated fuel consumption ratings for the 2011 Escape Hybrid FWD 2.5L I4 Atkinson CVT: 5.8L/100km City, 6.5L/100km Hwy based on Transport Canada approved test methods. Comparison data based on Natural Resources Canada (NRCAN) Special Purpose and R.L. Polk Small Utility segments. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ‡ Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program, the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

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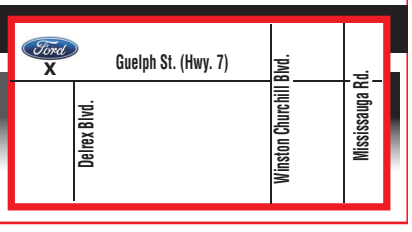
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