

Ford to offer three-cylinder EcoBoost engine

Ford is expanding its range of fuel-efficient powertrains in North America with the addition of a new 1.0-litre EcoBoost three-cylinder, the smallest engine Ford has ever built, and an all-new eight-speed automatic transmission.

In addition, Ford's next generation of hybrid vehicles, including a new plug-in hybrid that will launch next year, will have a Ford-engineered

transmission that will be built in Michigan.

The arrival of the latest member of the EcoBoost family, Ford's first eight-speed automatic and its new hybrid transmission will further strengthen the company's lineup of fuel-efficient vehicles.

Ford's engineers began designing the new EcoBoost 1.0-litre engine long

before the current spike in fuel prices.

Their goal: To design a technically advanced, super-efficient three-cylinder engine that delivers the same performance as a four-cylinder, but with much higher fuel economy and lower emissions.

The new three-cylinder engine will be available globally in the company's small cars.



RECORD BREAKING CLEAROUT

HURRY IN! OFFER ENDS JUNE 30

0% FINANCING AVAILABLE ON ALL 2011 MODELS**

PAY UNTIL FALL ON SELECT MODELS*

ALL VEHICLES INCLUDE: MP3/USB INPUT, BLUETOOTH CONNECTIVITY*

NEW LOWER PRICE

2011 KIA RONDO

CASH PURCHASE PRICE FROM **\$14,995**

NOW GET UP TO **\$5,000** IN CASH SAVINGS*
Includes \$750 Loyalty Bonus* and \$4,250 Cash Credit*

ALL-IN PRICE **\$16,679**

Offer includes delivery, destination and fees of \$1,684.

HWY: 7.5L/100KM (38 MPG)
CITY: 10.6L/100KM (27 MPG)



Rondo EX-V6 shown

TOP SAFETY PICK 2011
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

MOTORING 2011
CAR OF THE YEAR



Sportage EX Luxury shown

2011 KIA SPORTAGE

LEASE IT FROM **\$289** PER MONTH FOR UP TO 48 MONTHS

AT **2.9%** LEASE APR

\$3,480 down payment. Offer includes delivery, destination and fees of \$1,784.

HWY: 6.9L/100KM (41 MPG)
CITY: 10.0L/100KM (28 MPG)

TOP SAFETY PICK 2011
INSURANCE INSTITUTE FOR HIGHWAY SAFETY



Sorento EX-V6 Luxury shown

2011 KIA SORENTO

CASH PURCHASE PRICE FROM **\$19,895**

NOW GET UP TO **\$4,100** IN CASH SAVINGS*

ALL-IN PRICE **\$21,679**

Offer includes delivery, destination and fees of \$1,784.

HWY: 7.4L/100KM (38 MPG)
CITY: 10.6L/100KM (27 MPG)

TOP SAFETY PICK 2011
INSURANCE INSTITUTE FOR HIGHWAY SAFETY



Soul 4u shown

2011 KIA SOUL

0% FINANCING APR FOR UP TO 60 MONTHS**

CASH SAVINGS & PAY UNTIL FALL*

KIA MEMBER REWARDS
Earn points towards future discounts. It's FREE and it's incredibly rewarding.

HWY: 6.3L/100KM (45 MPG)
CITY: 7.7L/100KM (37 MPG)

Follow us on



Rob's PICK! OF THE WEEK

OPTIMUM CERTIFIED USED VEHICLES

- Manufacturer's Warranty
- 30 day / 2500 km no hassle exchange privilege
- 150+ point inspection
- 24 hour roadside assistance



Stk# G879

Optimum USED VEHICLES
Sale Priced!

\$12,599 + \$299 Admin. and HST

08 Saturn Astra XE
61,600 km

Designed & built in Europe. Air, 1.8L, Auto, Power Windows/Locks, Cruise Control.
Rated 6.6L per 100 km hwy.

GMAC Lease Return, Fully Optimized and Ready to Go!



Stk# G878

Optimum USED VEHICLES
Sale Priced!

\$17,599 + \$299 Admin. and HST

08 Saturn Vue XR
62,500 km

Power Windows/Locks, Cruise Control, Remote Start, Sunroof, 3.6L V6 with a 6 spd. Auto Trans., Alum Whls.
Rated 8.6L per 100 km hwy.

GMAC Lease Return, Fully Optimized and Ready to Go!



Stk# G886

Optimum USED VEHICLES
Sale Priced!

\$9,690 + \$299 Admin. and HST

07 Saturn Ion 2
24,000 km

Air, Power Windows/Locks/Mirrors, Keyless Entry, 2.2 Ecotec Engine, 5 spd. Manual
Rated 5.9L per 100 km hwy.

GMAC Lease Return, Fully Optimized and Ready to Go!



Stk# G887

Optimum USED VEHICLES
Sale Priced!

\$11,799 + \$299 Admin. and HST

07 Pontiac G6 SE
82,000 km

Sport Pkg., Air, Power Windows/Locks/Sunroof, Power Adjustable Pedals, Remote Start, Steering Wheel Controls, Premium Speaker System., 2.4L engine 4 spd. Auto Trans.
Rated 6.6L per 100 km hwy.

GMAC Lease Return, Fully Optimized and Ready to Go!



Stk# G868

Optimum USED VEHICLES
Sale Priced!

\$11,749 + \$299 Admin. and HST

06 Jeep Liberty Limited
4x4 - 96,500 km

Air, Power Windows/Locks/Mirrors, Cruise Control, Power Heated Drivers Seat, Power Sunroof, Alloy Wheels. 3.7L Auto Trans., Leather.
Off Lease, Fully Optimized and Ready to Go!

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include dealer administration fees (\$399 to \$699), licensing, PPSA or applicable taxes.

Offers(s) available on all new 2011 models through participating dealers to qualified customers who take delivery by June 30, 2011. Dealers may sell for less. Some conditions apply. Offers are subject to change without notice. See dealer for complete details. Vehicle images shown may include optional accessories and upgrades. All offers exclude licensing, registration, insurance, PPSA, applicable taxes and variable dealer administration fees (up to \$699). **0% pure buy financing available on all 2011 models on approved credit (OAC). Term varies by model and term. Financing example based on 2011 Soul (S0550B) with a selling price of \$17,679. Financed at 0% APR for 60 months. Monthly payments equal \$304.50 with a down payment/equivalent trade of \$0. Cost of borrowing is \$0. For a total obligation of \$17,679. Delivery and destination fees: (\$1,650), other fees (\$34), OMVIC fee, Environmental Fee and A/C tax (where applicable) are included. License, insurance, applicable taxes, variable dealer administration fees (up to \$699), PPSA and registration fees are extra. Financing example excludes \$500 loan credit. Retailer may sell for less. See dealer for full details. *Cash purchase price for 2011 Sorento (SR540B)/Rondo (RN750B) is \$21,679/\$16,679 and includes a cash credit of \$4,100/\$5,000 (\$5,000 includes \$4,000 cash credit, \$250 dealer participation and \$750 Loyalty Bonus), delivery and destination fees of \$1,650, OMVIC fee, Environmental Fee and Air Tax (where applicable) based on an MSRP of \$25,779/\$21,679. Cash purchase price excludes licensing, registration, insurance, PPSA and applicable taxes. Available at participating dealers. Loyalty Bonus offer available on 2011 Kia Rondo models at a value of \$750 for any current Kia owners towards the purchase or lease of a new 2011MY Rondo. Offer applicable to cash purchase, lease and purchase financing only before June 30, 2011. Offer is transferable within same household only (must provide proof of address). Limit of one bonus per customer or household. Certain restrictions apply. See dealer for details. **Don't Pay Until Fall* on select models (20-day payment deferral) applies to purchase financing offers on all models on approved credit (OAC) (2011 Sportage/Sorento/Borrego/Sedona excluded). No interest will accrue during the first 90 days of the finance contract. After this period, interest starts to accrue and the purchaser will repay the principal interest monthly over the term of the contract. *Lease offer available on 2011 Sportage (SP55AB) is \$299 (includes delivery and destination fees of \$1,650, \$500 lease credit, \$54 OMVIC fee, GHF (tires) and \$100 air conditioning tax, where applicable) for 48 months at 2.9% lease APR with a \$3,480 down payment. Total lease obligation is \$17,375 with the option to purchase at the end of the term for \$7,484. Lease has 20,000 km/year allowance (other packages available for \$300/km for excess kilometers). Other taxes, registration, insurance, licensing and dealer administration fees (\$699) are excluded. * Highway/City fuel consumption for 2011 Rondo (RN750B) is 7.5L (41 MPG)/10.6L (27 MPG); 2011 Sportage (SP55AB) is 6.9L (41 MPG)/10.0L (28 MPG); 2011 Sorento (SR540B) is 7.4L (38 MPG)/10.6L (27 MPG) and 2011 Soul (S0550B) is 6.3L (45 MPG)/7.7L (37 MPG). The actual fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication *EnergyGuide: Fuel Consumption Guide*. *2011 Kia Sportage/2011 Kia Sorento/2011 Kia Soul awarded the Top Safety Pick by the Insurance Institute for Highway Safety. The award is applicable to all 2011 Sorento/2011 Sportage models manufactured after March 2010. Visit www.iihs.org for full details. *2011 Kia Sportage awarded Car of the Year by *Motoring 2011* for Best SUV/CUV (under \$40,000) and overall Car of the Year. Visit www.motoring2011.com for full details. The Bluetooth® word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some conditions apply to the \$500 Grad Rebate Program and \$750 Kia Mobility Program. See dealer for details. Information in this advertisement is believed to be accurate at the time of print. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. KIA is a trademark of Kia Motors Corporation.

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