Ford offers more vehicles with

BEST-IN-CLASS FUEL ECONOMY^ than any other brand.

GO FURTHER FOR LESS

2011 FIESTA. MOST FUEL-EFFICIENT SUBCOMPACT.**

FOR REAL.

2011 **FIESTA** SE 5-DOOR

OWN FOR ONLY **$129**ttt @ **2.99%** APR

Offer excludes taxes.

Financed bi-weekly for **72** months with $**0** Down.

4.9L/100km **58 MPG** HWY‡‡
6.8L/100km **41 MPG** CITY‡‡

HURRY OFFER ENDS SOON

Now, not only will you go further, so will your money.

Purchase Finance as low as **0%** APR† or OFFERS NOT COMBINABLE

Manufacturer Rebates up to **$4000**†† + COSTCO WHOLESALE Eligible Costco members receive **$1000**‡

ON SELECT NEW 2011/2012 MODELS.

2011 **ESCAPE** HYBRID

Get **0%**† APR purchase financing for **72** Months on most 2011 Escape Models including Hybrid

OR

PURCHASE AN **ESCAPE** XLT AUTO **$168**ttt @ **0%** APR

Financed bi-weekly for **72** months with $**0** Down. Offer excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS **FUEL ECONOMY**±±

6.5L/100km **43 MPG** HWY±±
5.8L/100km **49 MPG** CITY±±

2011 **FUSION** HYBRID

Get $**4,000**†† Manufacturer Rebate on most 2011 Fusion Models including Hybrid

OR

PURCHASE A **FUSION** SE AUTO **$19,979***

Offer Includes $4000 Manufacturer Rebate and excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS **FUEL ECONOMY**±

5.4L/100km **52 MPG** HWY±
4.6L/100km **61 MPG** CITY±

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*/†††

To get the options you want today, visit Concept Ford during the Ford Custom Car Event today.

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Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 [Fusion SE Automatic/Escape Hybrid/Fusion Hybrid] for [$19,979/$38,919/$30,779] after Total Manufacturer Rebate of [$4000/$0/$4000] and Eligible Costco Incentive of [$1000/$1000/$1000] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. † Receive 0% APR purchase financing on new 2011 Ford [Fiesta (excluding S)/Edge (excluding S)/Flex (excluding SE)/ (Taurus (excluding SE)/ (Escape (excluding I4 Manual)] models for a maximum of [36]/[60]/[72] months. Fuel consumption ratings based on Transport Canada approved test methods. Comparison data based on Natural Resources Canada (NRCAN) Subcompact Cars and R.L. Polk Canada, Inc. (Canada), Classes per R.L. Polk Canada, Inc. (Canada). Fuel consumption figures based on city/hwy label values, using Transport Canada approved test methods and information available at the time of publishing. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. Midsize class per R.L. Polk & Co. (U.S.)/Intermediate B-Car (excluding Diesel), classifieds. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ± Fusion Hybrid 4.6L/100km city and 5.4L/100km hwy., Fuel consumption ratings based on Transport Canada approved test methods. Comparison data based on Natural Resources Canada (NRCAN) Special Purpose and R.L. Polk Small Utility segments. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ‡ Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, F-150, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

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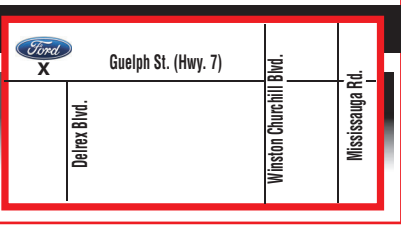
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