Ford offers more vehicles with

# BEST-IN-CLASS FUEL ECONOMY^ than any other brand.

GO FURTHER FOR LESS

## 2011 ESCAPE HYBRID. MOST FUEL EFFICIENT SUV.±±

# OH YEAH.

### 2011 ESCAPE HYBRID

Get 0%† APR purchase financing for 72 months on most 2011 Escape Models including Hybrid

OR

PURCHASE AN ESCAPE XLT AUTO FOR $168††† @ 0% APR

Financed bi-weekly for 72 months with $0 Down. Offer excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS FUEL ECONOMY±±

6.5L/100km 43 MPG HWY±±
5.8L/100km 49 MPG CITY±±

Now, not only will you go further, so will your money.

Manufacturer Rebates up to $6500†† + COSTCO WHOLESALE Eligible Costco members receive $1000‡

ON SELECT NEW 2011 MODELS.

### 2011 F-150 SUPERCAB XLT

OWN FOR ONLY $25,479*

Offer Includes $6500 Manufacturer Rebate and excludes taxes.

+ GET $500 FORD CREDIT CASH*** (WHEN FINANCING)

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS FUEL ECONOMY^^ (Non-Hybrid Models)

8.9L/100km 32 MPG HWY^^
12.8L/100km 22 MPG CITY^^

### 2011 RANGER SUPERCAB SPORT

OWN FOR ONLY $15,479*

Offer Includes $6000 Manufacturer Rebate and excludes taxes.

RANGER FEL GETS BEST-IN-CLASS FUEL ECONOMY▪

7.7L/100km 37 MPG HWY▪
10.0L/100km 28 MPG CITY▪

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*/†††

# MAKE YOUR TRUCK, YOUR TRUCK ONLY AT CONCEPT FORD

Ford Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 [F-150 SuperCab XLT 4X2/Ranger SuperCab Sport 4X2] for [$25,479/$15,479] after Total Manufacturer Rebate of [$6,500/$6,000] and Eligible Costco Incentive of [$1000/$0] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. † Receive 0% APR purchase financing on new 2011 Ford [Fiesta (excluding S)/Edge (excluding SE)/ Taurus (excluding SE)/ Flex (excluding SE)/Escape (excluding I4 Manual)] models for a maximum of [36]/[60]/[72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for [36]/[60]/[72] months, monthly payment is [$833.33]/[$500.00]/[$416.67], cost of borrowing is $0 or APR of [0%] and total to be repaid is $30,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit (not all buyers will qualify for the lowest APR payment), may purchase finance a new [2011] [Escape XLT Automatic] for [$26,227] a monthly payment of [$364] (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of [$168]) for 72 months with a down payment of [$0] or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is [$0] or APR of [0%] and total to be repaid is [$26,208]. All offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking), or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ††Receive $500/$1,000/$1,500/$2,000/$3,000/$3,500/$4,000/$4,500/$5,500/$6,000/$6,500/$7,000 in Manufacturer Rebates with the purchase or lease of a new 2011 Focus S, Fiesta S, Escape I4 Manual/Mustang 2DR Coupe V6 Value Leader, Taurus SE, Edge (excluding SE), E-Series, F-150 Regular Cab XL 4X2, F-350 Chassis Cabs, F-450, F-550, 2012 Focus (excluding S), Fusion S, Ranger Super Cab XL and Regular Cab/ Transit Connect (excluding electric), 2012 Mustang V6 (excluding Value Leader)/ 2012 Mustang GT (excluding Boss 302)/ Focus (excluding S), Mustang V6 (excluding Value Leader)/ Fusion (excluding S)/ Mustang GT/ Expedition, F-150 Regular cab (excluding XL, 4X2)/Ranger Super Cab (excluding XL)/ F-150 Super Cab and Super Crew/ F-250 to F-450 (excluding Chassis Cabs). All GT500, F-150 Raptor and Medium Truck models are excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of either factory order or delivery, but not both. This offer is not combinable with CPA, GPC, CFP, FALS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before Offer amount is deducted. ‡ Fuel efficiency based on ratings of 2011 Ford Motor Company of Canada vehicles. Totals of 6 Best in Class models. Fiesta (B car), Fusion Hybrid (D car), Escape Hybrid (Small Utility), Ranger (Compact Pickup), Super Duty (Full Size Pick Ups over 8,500lbs. GVWR), and Transit Connect (Full Size Bus/ Van). Classes per R.L. Polk Canada, Inc. (Canada). Fuel consumption figures based on city/hwy label values, using Transport Canada approved test methods and information available at the time of publishing. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ■ Based on R.L. Polk Compact Pickup segment. 6.5L/100km Hwy based on Transport Canada approved test methods. Comparison data based on Natural Resources Canada (NRCAN) Special Purpose and R.L. Polk Small Utility segments. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ▪ Based on R.L. Polk Compact Pickup segment. ST: 12.8L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ▪▪ Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST: 12.8L/100km City, 8.9L/100km hwy and 10.9L/100km combined (31 mpg). Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ^ "Class is Full-Size Pickups under 8,500 lbs. GVWR, non-Hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST: 12.8L/100km city and 8.9L/100km hwy and 10.9L/100km combined (31 mpg). Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ^^ Estimated fuel consumption ratings for the 2011 Ranger 4x2 2.3L I4 5 speed manual: 10.0L/100km city and 7.7L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ±± Estimated fuel consumption ratings for the 2011 Escape Hybrid FWD 2.5L I4 Atkinson CVT: 5.8L/100km City, 6.5L/100km Hwy and 9.8L/100km combined (29 mpg). Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. ▪▪▪ Offer valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000 CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000 CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

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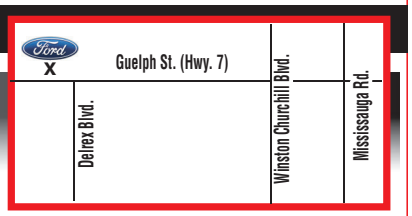
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