Ford offers more vehicles with

# BEST-IN-CLASS FUEL ECONOMY^

than any other brand.

GO FURTHER FOR LESS

## 2011 FIESTA. MOST FUEL-EFFICIENT SUBCOMPACT.**

# FOR REAL.

2011 **FIESTA** SE 5-DOOR

OWN FOR ONLY **$129**†††@ **2.99%** APR

Offer excludes taxes.

Financed bi-weekly for **72** months with $**0** Down.

**4.9L**/100km **58 MPG** HWY‡‡
**6.8L**/100km **41 MPG** CITY‡‡

Now, not only will you go further, so will your money.

Purchase Finance as low as **0%**† APR

or

OFFERS NOT COMBINABLE

Manufacturer Rebates up to **$4000**††

+

COSTCO WHOLESALE Eligible Costco members receive **$1000**‡

ON SELECT NEW 2011/2012 MODELS.

2011 **ESCAPE** HYBRID

Get **0%**† APR purchase financing for **72** Months on most 2011 Escape Models including Hybrid

OR

PURCHASE AN **ESCAPE** XLT AUTO **$168**†††@ **0%** APR

Financed bi-weekly for **72** months with $**0** Down. Offer excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS **FUEL ECONOMY**‡‡

**6.5L**/100km **43 MPG** HWY‡‡
**5.8L**/100km **49 MPG** CITY‡‡

2011 **FUSION** HYBRID

Get $**4,000**†† Manufacturer Rebate on most 2011 Fusion Models including Hybrid

OR

PURCHASE A **FUSION** SE AUTO **$19,979***

Offer Includes $4000 Manufacturer Rebate and excludes taxes.

INCLUDES $1000 COSTCO INCENTIVE‡

BEST-IN-CLASS **FUEL ECONOMY**‡

**5.4L**/100km **52 MPG** HWY‡
**4.6L**/100km **61 MPG** CITY‡

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*/†††

**To get the options you want today, visit Concept Ford during the Ford Custom Car Event.**

Ford

**Drive one.**

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 [Fusion SE Automatic/Escape Hybrid/Fusion Hybrid] for [$19,979/$38,919/$30,779] after Total Manufacturer Rebate of [$4000/$0/$4000] and Eligible Costco Incentive of [$1000/$1000/$1000] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. †Receive 0% APR purchase financing on new 2011 Ford [Fiesta (excluding S)/Edge (excluding SE)/ (Taurus (excluding SE)/ [Escape (excluding I4 Manual)] models for a maximum of [36]/[60]/[72] months to qualified retail customers, on approved credit (OAC), from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for [36]/[60]/[72] months, monthly payment is [$833.33]/[$500.00]/[$416.67], cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment or purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price. ††Qualified retail customers, on approved credit from Ford Credit (not all buyers will qualify for the lowest APR payment), may purchase/finance a new [2011] Fiesta SE 5 Door Manual/ Escape XLT Automatic for [$18,427/$26,227] a monthly payment of [$280/$364] (the sum of twelve (12) monthly payments divided by 26 periods gives you a bi-weekly payment of [$129/$168] for 72 months with a down payment of [$0] or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is [$1,697/$01] or APR of [2.99%/0%] and total to be repaid is [$20,124/$26,208]. All offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. BI-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system commencing 2 weeks following the contract date. †Receive $500/$1,000/$1,500/$2,000/$3,000/$3,500/ $4,000/$4,500/ $5,500/$6,000/$6,500/ $7,000 in Manufacturer Rebates with the purchase or lease of a new 2011 Focus (excluding S)/Fusion S, Ranger Super Cab XL and Regular Cab/ Transit Connect (excluding electric), 2012 Mustang V6 (excluding Value Leader)/2012 Mustang GT (excluding Boss 302)/ Focus (excluding S), Mustang V6 (excluding Value Leader)/ Fusion (excluding S)/ Mustang GT/ Expedition, F-150 Regular cab (excluding XL 4X2)/Ranger Super Cab (excluding XL)/ F-150 Super Cab and Super Crew/ F-250 to F-450 (excluding Chassis Cabs). All GT500, F-150 Raptor and Medium Truck models are excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. ^ Fuel efficiency based on ratings of 2011 Ford Motor Company of Canada vehicles. Total of 6 Best in Class models: Fiesta (B Car), Fusion Hybrid (CD Car), Escape Hybrid (Small Utility), Ranger (Compact Pickup), Super Duty (Full Size Pick Ups over 8,500lbs. GVWR), and Transit Connect (Full Size Bus/Van). Classes per R.L. Polk Canada, Inc. (Canada). Fuel consumption ratings based on Transport Canada approved test methods and information available at the time of publishing. Actual fuel consumption will vary based on road conditions, vehicle loading, vehicle equipment and driving habits. ± Fusion Hybrid 4.6L/100km city and 5.4L/100km hwy. Fuel consumption may vary based on road conditions, vehicle loading and driving habits. Midsize class per R.L. Polk & Co. (U.S.)/Intermediate per R.L. Polk Canada, Inc. (Canada). ±± Estimated fuel consumption ratings for purchase financing on new 2011 Ford [Fiesta (excluding S)/Edge (excluding SE)/ (Taurus (excluding SE)/ [Escape (excluding I4 Manual)] models for a maximum of [36]/[60]/[72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for [36]/[60]/[72] months, monthly payment is [$833.33]/[$500.00]/[$416.67], cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment or purchase financing offers may be required based on approved credit from Ford Credit. 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BI-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system commencing 2 weeks following the contract date. †Receive $500/$1,000/$1,500/$2,000/$3,000/$3,500/ $4,000/$4,500/ $5,500/$6,000/$6,500/ $7,000 in Manufacturer Rebates with the purchase or lease of a new 2011 Focus (excluding S)/Fusion S, Ranger Super Cab XL and Regular Cab/ Transit Connect (excluding electric), 2012 Mustang V6 (excluding Value Leader)/2012 Mustang GT (excluding Boss 302)/ Focus (excluding S), Mustang V6 (excluding Value Leader)/ Fusion (excluding S)/ Mustang GT/ Expedition, F-150 Regular cab (excluding XL 4X2)/Ranger Super Cab (excluding XL)/ F-150 Super Cab and Super Crew/ F-250 to F-450 (excluding Chassis Cabs). All GT500, F-150 Raptor and Medium Truck models are excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. ^ Fuel efficiency based on ratings of 2011 Ford Motor Company of Canada vehicles. Total of 6 Best in Class models: Fiesta (B Car), Fusion Hybrid (CD Car), Escape Hybrid (Small Utility), Ranger (Compact Pickup), Super Duty (Full Size Pick Ups over 8,500lbs. GVWR), and Transit Connect (Full Size Bus/Van). Classes per R.L. Polk Canada, Inc. (Canada). Fuel consumption ratings based on Transport Canada approved test methods and information available at the time of publishing. Actual fuel consumption will vary based on road conditions, vehicle loading, vehicle equipment and driving habits. ‡‡ Class is Subcompact Cars. Estimated fuel consumption ratings for the 2011 Fiesta 1.6L I4 Automatic SFE Package: 6.8L/100km city and 4.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ‡ Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period") to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved.

# CONCEPT FORD

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