



PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

1941



2011



LIKE NO OTHER VEHICLE ON ROCK, ON ICE, ON SAND, ON SNOW, ON EARTH.

2011 JEEP WRANGLER 2-DOOR SPORT 4X4

PURCHASE FOR **\$18,995***

INCLUDES \$3,250 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

OR CHOOSE **CUSTOMER CHOICE FINANCING**

\$99 @ **6.49%**^{††}
BI-WEEKLY | FOR 36 MONTHS AND \$3,099 DOWN
WITH THE OPTION TO RETURN AFTER 36 MONTHS

2011 Jeep Wrangler Rubicon 4x4 shown.⁵

ALL-NEW 2011 JEEP COMPASS 4X2 NORTH EDITION

- Hwy: 7.0L/100 km and City: 9.0L/100 km³
- One of the most affordable SUVs in Canada
- All-new exterior appearance: Completely new from the A-pillar forward, enhanced soft interior touch points, and improved ride and handling

39 MPG HWY
7.0L/100 KM HWY³

CUSTOMER CHOICE FINANCING

\$139 @ **3.99%**^{††}
BI-WEEKLY | FOR 36 MONTHS AND \$2,849 DOWN
WITH THE OPTION TO RETURN AFTER 36 MONTHS



2011 Jeep Compass Sport 4x2 shown.




ALL-NEW 2011 JEEP GRAND CHEROKEE LAREDO UNSURPASSED 4X4 FUEL ECONOMY*

32 MPG HWY
8.9L/100 KM HWY³

- Delivering 290 hp and Hwy: 8.9L/100 km³ and City: 13.0L/100 km
- New premium interior & 4-wheel independent suspension
- Quadra-Trac I[®] 4-wheel drive system
- More than 45 safety & security features

CUSTOMER CHOICE FINANCING

\$199 @ **0%**^{††}
BI-WEEKLY | FOR 36 MONTHS AND \$5,999 DOWN
WITH THE OPTION TO RETURN AFTER 36 MONTHS

2011 Jeep Grand Cherokee Overland shown.

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

Jeep.ca/Offers

SCAN HERE FOR MORE GREAT OFFERS



CANADA'S NEWEST SHOWROOM
16 ALL-NEW OR COMPLETELY REDESIGNED VEHICLES.



Wise customers read the fine print: *, †, ††. \$ The Jeep 70th Anniversary Event offers apply to retail deliveries of selected new and unused models purchased from participating retailers between May 3 and May 31, 2011. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. *\$18,995 Purchase Price applies to 2011 Jeep Wrangler 2-door Sport 4x4 (238) only and includes \$3,250 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight (\$1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. †Consumer Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ††Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services and Ally Credit Canada is available at participating dealerships to qualified retail customers on select new 2011 Chrysler, Jeep, Dodge and Ram models. The following terms apply to TD Financing Services contracts. (Different contract terms apply to Ally Credit Canada offers. See your retailer for complete details.) Vehicles are financed over a 36-, 48- or 60-month term. Payments amortized over a term up to 90 months, and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle to the dealer, buying the vehicle, or leasing the vehicle. All advertised Customer Choice Financing offers are TD offers. Examples: 2011 Jeep Wrangler 2-door Sport 4x4 (238)/2011 Jeep Compass North Edition 4x4 (265)/2011 Jeep Grand Cherokee Laredo (265) with a Purchase Price of \$18,995/\$21,995/\$27,995 financed at 6.49%/3.99%/0% APR over 36/48/60 months with \$3,099/\$5,999 down and payments amortized over 95/71/74 months equals 78 bi-weekly payments of \$10,830/\$10,070/\$16,483 for a cost of borrowing of \$2,631/\$1,774/\$0 and a total obligation of \$21,626.41/\$23,769.47/\$37,995.01. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. †2011 Jeep Wrangler Rubicon shown. Price including applicable Consumer Cash Discount: \$29,780. Pricing includes freight (\$1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailers may sell for less. ††Based on Ward's 2010 Middle SUV classification. The Best Buy Seal is a registered trademark of Consumer Digest Communications LLC, used under licence. †Based on 2011 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada, Transport Canada test methods used. Your actual fuel consumption may vary. 2011 Jeep Grand Cherokee Laredo V6 - Hwy: 8.9L/100 km and City: 13.0L/100 km. 2011 Jeep Compass 4x2 2.4L 5-speed manual - Hwy: 7.0L/100 km and City: 9.0L/100 km. †SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. †Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.