BUILT Ford TOUGH
CUSTOM TRUCK EVENT
OFFER ENDS MAY 2ND
OK, it's time to make your truck YOUR TRUCK.
Supercab XTR with optional equipment shown
THE NEW 2011 F-150
32MPG - 8.9L/100km hwy±
22MPG - 12.8L/100km city±
2011 F-150 SUPERCAB XLT 4X2
ELIGIBLE CONSUMERS PAY
$25,979‡
OFFER INCLUDES COSTCO INCENTIVE▪
Offer includes $6000 manufacturer rebate and excludes taxes.
OR STEP UP TO A 4X4
FOR ONLY
$29,979‡
OFFER INCLUDES COSTCO INCENTIVE▪
Offer includes $6000 manufacturer rebate and excludes taxes.
+ $1,000†
WORTH OF NO EXTRA CHARGE FORD CUSTOM ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2011 FORD TRUCKS
AND $1,000*
FORD CREDIT CASH
WHEN FINANCING
YOUR TRUCK JUST GOT EVEN BETTER WITH
UP TO $6000**
MANUFACTURER REBATE
ON SELECT NEW 2011 F-150
+
$1000† WORTH OF NO EXTRA CHARGE ACCESSORIES
$1000▪ ELIGIBLE COSTCO MEMBER INCENTIVE
2011 RANGER SUPERCAB SPORT 4X2
MANUFACTURER REBATE........ $6,000
29MPG - 9.8L/100km hwy‡‡
21MPG - 13.5L/100km city‡‡
OWN FOR ONLY
$15,479‡
Includes $6000 manufacturer rebate and excludes taxes
+ $1,000†
WORTH OF NO EXTRA CHARGE FORD CUSTOM ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2011 FORD TRUCKS
F-250 SUPERCAB MODEL SHOWN
2011 F-250 SUPERDUTY REG CAB 4X2
MANUFACTURER REBATE........ $6,500
BEST IN CLASS FUEL ECONOMY^
ELIGIBLE CONSUMERS PAY
$29,499‡
Includes $6500 manufacturer rebate and excludes taxes
OFFER INCLUDES COSTCO INCENTIVE▪
+ $1,000†
WORTH OF NO EXTRA CHARGE FORD CUSTOM ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2011 FORD TRUCKS
COSTCO WHOLESALE
ELIGIBLE MEMBERS GET
$1,000 OFF▪
ON MOST 2011 AND 2012 FORD VEHICLES. VISIT FORDCOSTCO.CA
Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away. ‡
MAKE YOUR TRUCK, YOUR TRUCK
ONLY AT CONCEPT FORD
Ford
Drive one.
ontarioford.ca
Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. † Offer valid from February 1, 2011 to May 2, 2011 (the “Program Period”). Receive $1,000CDN towards select Ford Custom truck accessories, excluding factory-installed accessories/options (“Accessories”), with the purchase or lease of a new 2011 Ford F-150 (excluding Raptor), Ranger or Super Duty delivered or factory ordered during the Program Period (the “Offer”). Offer is subject to vehicle and Accessory availability. Offer can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed $1,000CDN. Only one (1) Offer may be applied toward the purchase or lease of an eligible vehicle. Customers choosing to opt out of the $1,000 worth of no extra charge Ford custom accessories offer will qualify for $500 in customer cash. Taxes are calculated before any offer amount is deducted. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details.** Receive $1,000/$1,500/$5,000/$6,000/$6,500 in Manufacturer Rebates with the purchase or lease of a new 2011 F-350 – F-550 Chassis Cabs, Transit Connect/Ranger Super Cab XL, Ranger Regular Cab/F-150 Regular Cab (excluding XL 4x2)/Ranger Super Cab (excluding XL), F-150 (excluding Regular Cab)/F-250 – F-450 (excluding Chassis Cabs). All F-150 Raptor and Medium Truck models are excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. ‡Purchase a new 2011 Ford [Ranger Super Cab Sport XL 4X2/F-150 SuperCab XLT 4X2/F-150 Supercab XLT 4X4/F-250 Regular Cab XL 4X2] for [$15,479/$25,979/$29,979/$29,499] after Total Manufacturer Rebate of [$6,000/$6,000/$6,000/$6,500] and [$0/$1000/$1,000/$1000] Costco incentive deducted. Vehicle shown is F-150 Supercab XTR for $34,879 after Total Manufacturer Rebate of $6,000 deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. * Offer valid from Feb. 1/11, to May. 2/11 (the “Offer Period”). Customers who purchase finance or lease most new 2010 or 2011 Ford F-150(excluding Raptor and 2011 Regularcab XL 4x2) (each an “Eligible Vehicle”) and finance through Ford Credit, Canada will receive $1000 (the “Offer”). The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of either factory order or delivery, but not both. This offer is not combinable with CPA, GPC, CFIP, FALS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before Offer amount is deducted. ▪ Offer only valid from April 1, 2011 to June 30, 2011 (the “Offer Period”) to resident Canadians with a Canadian Costco membership on or before March 31, 2011. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an “Eligible Vehicle”). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. †† When properly equipped. Max. towing of 11,300 lbs with 3.5L EcoBoost and 6.2L 2 valve V8 engines. Max. payload of 3,060 lbs with 3.5L Ecoboost and 5.0L Ti-VCT V8 engines. Class is Full-Size Pickups under 8,500 lbs GVWR vs. 2010/2011 competitors. Max. horsepower of 411 and max. torque of 434 lb-ft on F-150 6.2L V8 engine. Class is Full–Size Pickups under 8,500 lbs GVWR vs. 2011/2010 comparable competitor engines±Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 Automatic and SST: 12.8L/100km city and 8.9L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits‡‡Estimated fuel consumption ratings for 2011 Ranger 4X2 4.0L V6 5 speed manual. ^Projected best in class fuel economy based on competitive data available at the time of testing using Ford drive-cycle tests (in accordance with the guidelines of the Society of Automotive Engineers' Standard J1321) of comparably equipped 2011 Ford vs. 2010 competitive models. Class is Full-Size Pickups over 8,500 lbs. GVWR ▴Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD December 2010. Class is light duty full size pickup.
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