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Ford CUSTOM CAR EVENT

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Hybrid model shown

2011 ESCAPE XLT AUTO
CANADA'S BEST SELLING COMPACT SUV▲

40MPG-7.1L
28MPG-10.0L CITY, HWY /100km‡

OWN IT TODAY FOR ONLY
$21,999‡
Offer excludes taxes and includes $3500 Manufacturer Rebate and $500 Custom Event incentive.

OFFER INCLUDES COSTCO INCENTIVE*

UP TO $3500* MANUFACTURER REBATE
ON SELECT NEW 2011 FORD MODELS

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UP TO $1000† WORTH OF NO EXTRA CHARGE OPTIONS
OR ACCESSORIES, OR AGAINST THE PURCHASE OR LEASE OF MOST NEW 2011 FORD VEHICLES.

CANADA'S BEST SELLING MIDSIZE SEDAN▲

2011 NORTH AMERICAN TRUCK OF THE YEAR

BEST NEW SUV / CUV ($35,000 - $50,000)

Limited model shown

2011 FUSION SE
41MPG-6.9L
30MPG-9.4L CITY, HWY /100km‡

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Offer excludes taxes and includes $3000 Manufacturer Rebate and $1000 Custom Event incentive.
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The Reinvented 2011 EXPLORER
35MPG-8.0L
24MPG-11.9L CITY, HWY /100km‡

STARTING FROM
$29,579‡
Offer excludes taxes and includes $1000† Custom Event Incentive.
OFFER INCLUDES COSTCO INCENTIVE*

2011 EDGE SE
38MPG-7.4L
25MPG-11.2L CITY, HWY /100km‡

STARTING FROM
$27,499‡
Offer excludes taxes and includes $1000† Custom Event Incentive.
OFFER INCLUDES COSTCO INCENTIVE*

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ON MOST 2011 AND 2012 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee.
Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.††/‡

To get the options you want today, visit Concept Ford during the Ford Custom Car Event today.

Ford Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. † Offer valid from February 1, 2011 to May 2, 2011 (the "Program Period"). Receive a maximum of [$500] / [$1000] worth of selected Ford custom accessories, factory installed options, or Customer Cash with the purchase or lease of a new 2011 Ford [Fiesta, Focus, Escape, 2012 Focus]/[Fusion, Mustang (excluding GT 500), Taurus, Edge, Flex, Explorer, Expedition, E-Series, Transit Connect] (each an "Eligible Vehicle") during the Program Period (the "Offer"). Offer must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to vehicle, accessory, and factory installed option availability. Dealer may sell for less. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. ‡Estimated fuel consumption ratings for the 2011 Ford Fusion FWD 2.5L I-4 6 Speed Manual/Escape FWD 2.5L I-4 6 speed automatic/Edge FWD SST 3.5L-V6 6 speed automatic/Explorer 4x2 3.5L-V6 6 speed automatic. Models shown are Edge FWD non-SST 3.5L-V6 6 speed automatic (11.2L/100km City and 7.6L/100km Hwy.)/Escape Hybrid FWD 2.5L I4 Atkinson CVT (5.8L/100km City and 6.5L/100km Hwy.)/ [Explorer Limited AWD is shown with (12.5L/100km City and 8.8L/100km hwy.)] Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ▲Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD December 2010. Class is small utility. Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD December 2010. Class is intermediate sized cars.* Offer includes $1,000 CDN Costco member offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Ranger, Raptor, GT500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. ††Estimated fuel consumption ratings for the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. ‡Estimated fuel consumption ratings for the 2011 Ford Fusion FWD 2.5L I-4 6 Speed Manual/Escape FWD 2.5L I-4 6 speed automatic/Edge FWD SST 3.5L-V6 6 speed automatic/Explorer 4x2 3.5L-V6 6 speed automatic. 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