



OFFER ENDS SOON

Get the **OPTIONS** you **WANT** today.



2011 **FUSION**  
CANADA'S BEST SELLING MIDSIZE SEDAN\*

Sport model shown

UP TO **\$3500\*** + UP TO **\$1000†**

**MANUFACTURER REBATE**  
ON SELECT NEW 2011 FORD MODELS

WORTH OF **NO EXTRA CHARGE OPTIONS**  
OR ACCESSORIES, OR AGAINST THE PURCHASE OR LEASE OF MOST NEW 2011 FORD VEHICLES.



2011 **FOCUS SE AUTO**  
5.8L/100km hwy, 8.2L/100km city\*\*

OWN IT TODAY FOR ONLY **\$17,229†**

Offer excludes taxes and includes \$500† Custom Event Incentive. Vehicle includes **SPORT APPEARANCE PACKAGE AND HEATED SEATS**



**BEST NEW SMALL CAR**  
(UNDER \$21,000)



2011 **FIESTA SE**  
5.3L/100km hwy, 7.1L/100km city\*\*

LEASE FOR ONLY **\$248†** @ **3.99%** APR

per month financed over 48 months with \$988 Down. Offer excludes taxes and includes \$500† Custom Event Incentive.



2011 **FUSION SE**  
6.9L/100km hwy, 9.4L/100km city\*\*

OWN IT TODAY FOR ONLY **\$20,779†**

Offer excludes taxes and includes \$1,000† Custom Event Incentive.



ELIGIBLE MEMBERS GET AN **ADDITIONAL \$1,000 OFF**

ON MOST 2011 AND 2012 FORD VEHICLES. VISIT [FORDCOSTCO.CA](http://FORDCOSTCO.CA)



Our advertised prices include Freight, Air Tax, PPSA and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.\*\*/†



Drive one.

[ontarioford.ca](http://ontarioford.ca)

To get the options you want today, visit **Concept Ford** during the Ford Custom Car Event today.

**CONCEPT**



**MINUTES AWAY. MILES AHEAD.**

2011 FORD ESCAPE • GREAT SELECTION STARTING FROM

**\$20,999**

PLUS HST • A15079



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Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. † Offer valid from February 1, 2011 to May 2, 2011 (the "Program Period"). Receive a maximum of \$500†/(\$1000) worth of selected Ford custom accessories, factory-installed options, or Customer Cash with the purchase or lease of a new 2011 Ford (Fiesta, Focus, Escape, 2012 Focus/Fusion, Mustang (excluding GT 500), Taurus, Edge, Flex, Explorer, Expedition, E-Series, Transit Connect) (each an "Eligible Vehicle") during the Program Period (the "Offer"). Offer must be applied to the purchase or lease of the Eligible Vehicle. The Eligible Vehicle must be delivered or factory-ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted, This Offer is subject to vehicle, accessory, and factory-installed option availability. Dealer may sell for less. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances or the Commercial Fleet Incentive Program (CFIP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. \*Receive \$3500† (excluding SE), Escape (excluding 14 Manual), Escape Hybrid/Expedition). All GT 500 models are excluded. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Manufacturer Rebates are not combinable with any fleet consumer incentives. † Lease a new 2011 Ford Fiesta SE S Door Manual and get 3.99% APR for 48 months on approved credit (CAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: \$15,867 Cash Purchase Price after \$500 Custom Event Incentive deducted, with \$988 down payment or equivalent trade-in, monthly payment is \$248, total lease obligation is \$12,892 optional buyout is \$6,973, cost of leasing is \$3,998, or 3.99% APR. Taxes payable on full amount of lease financing required for security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of 64,000 km over 48 months apply. A charge of 16 cents per km over mileage restrictions applies. Offer includes freight, air tax, PPSA, Stewardship Ontario Environmental Fee and \$500 Ford Custom Car Event Incentive but exclude of administration and registration fees of up to \$799, fuel fill charge of up to \$120 and all applicable taxes. † Purchase a new 2011 Ford Fusion SE/Fusion Sport/Fiesta SE with Sport Appearance Package and Sync and Sound Package/Focus SE Automatic for \$20,779/\$18,879/\$17,229 after Manufacturer Rebate of up to \$3,000/\$2,000/\$1,000 and \$1000/\$500/\$500 Custom Event Incentive deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offer includes freight, air tax and Stewardship Ontario Environmental Fee and \$500 Ford Custom Car Event Incentive but exclude of administration and registration fees of up to \$799, fuel fill charge of up to \$120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. † Offer only valid from April 1, 2011 to June 30, 2011 (the "Offer Period"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer towards the purchase or lease of a new 2011/2012 Ford/Lincoln vehicle (excluding Fiesta, Focus, Raptor, Ford 5500, Mustang Boss 302 & Medium Truck) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford/Lincoln dealer within the Offer Period. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford Motor Company of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. Offer is not combinable with any CPA/GPC or Daily Rental Incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFIP). Applicable taxes calculated before \$1000 OCN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2011 Ford Motor Company of Canada, Limited. All rights reserved. \*\*Estimated fuel consumption ratings for the 2011 Ford Fiesta 1.6L I-4 Manual/Fusion 2.0L-4 speed auto/Fusion FWD 2.5L I-4 Manual. Fuel consumption ratings based on Transport Canada approved test methods. Actual consumption may vary based on road conditions, vehicle loading and driving habits. Vehicle shown is Fusion Sport AWD 3.5L V-6 speed auto 8.3L/100km hwy and 12.6L/100km city. † Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD December 2010. Class is intermediate sized cars.