



Ford
CUSTOM CAR EVENT

Get the
OPTIONS
you **WANT** today.



2011 FUSION
CANADA'S BEST SELLING MIDSIZE SEDAN*

Hybrid model shown

GET UP TO
0%* APR PURCHASE FINANCING
ON SELECT NEW 2011 FORD VEHICLES

+ \$10000[†]
WORTH OF
NO EXTRA CHARGE OPTIONS
OR ACCESSORIES, OR AGAINST THE PURCHASE OR LEASE OF MOST NEW 2011 FORD VEHICLES.



2011 FOCUS SE
5.6L/100km hwy, 8.0L/100km city**

OWN IT TODAY FOR ONLY
\$15,579[†]
Offer excludes taxes and includes \$500[†] Custom Event Incentive. Vehicle includes **SPORT APPEARANCE PACKAGE AND HEATED SEATS**



BEST NEW SMALL CAR (UNDER \$21,000)

2011 FIESTA SE
5.3L/100km hwy, 7.1L/100km city**

LEASE FOR ONLY
\$248^{††} @ 3.99%^{APR}
per month financed over 48 months with \$988 Down. Offer excludes taxes and includes \$500[†] Custom Event Incentive.



2011 FUSION SE
6.9L/100km hwy, 9.4L/100km city**

OWN IT TODAY FOR ONLY
\$19,779[†]
Offer excludes taxes and includes \$1,000[†] Custom Event Incentive.

THIS IS YOUR LAST CHANCE. IT ALL ENDS MARCH 31st.



OVER 48,000 CANADIANS HAVE RECYCLED THEIR RIDE WITH FORD.

Recycle your 2003 or older vehicle and get up to
\$2,300[†]
towards most new Ford vehicles

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1,000 to \$2,000. Visit www.ford.ca for details.

In Partnership with **Summerhill IMPACT**, **CAR HEAVEN!**, and **Retire Your Ride** Canada's Official Recycling Program

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.^{††/‡}

To get the options you want today, visit your Ontario Ford Store during the Ford Custom Car Event today.



Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. †Offer valid from February 1, 2011 to March 31, 2011 (the "Program Period"). Receive a maximum of \$5000/[\$1000] worth of selected Ford custom accessories, factory-installed options, or Customer Cash with the purchase or lease of a new 2011 Ford [Fiesta, Focus, Escape, Explorer, Expedition, E-Series, Transit Connect] during the Program Period (the "Offer"). Offer must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered during the Program Period. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to vehicle, accessory, and factory-installed option availability. Dealer may sell for less. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances or the Commercial Fleet Incentive Program (CFIP). Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Lease a new 2011 Ford Fiesta SE 5-Door Manual and get 3.99% APR for 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: \$15,867/Cash Purchase Price after \$500 Custom Event Incentive deducted) with \$988 down payment or equivalent trade-in, monthly payment is \$248, total lease obligation is \$12,892/optional buyout is \$6,973, cost of leasing is \$3,998, or 3.99% APR. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Additional payments required for security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions of 80,000km over 48 months apply. A charge of 12 cents per km over mileage restrictions applies. Offers include freight, air tax, PPSA, Stewardship Ontario Environmental Fee and \$500 Ford Custom Car Event Incentive but exclude administration and registration fees of up to \$799, fuel fill charge of up to \$120 and all applicable taxes. *Receive 0% APR purchase financing on new 2011 Ford [Fiesta, Escape, Explorer, Expedition, E-Series, Transit Connect] models for a maximum of \$361/[60]/[72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: \$30,000 purchase price after Manufacturer Rebate has been deducted. Taxes payable on full amount of purchase price. #Purchase a new 2011 Ford Fusion SE/Fusion Hybrid/Fiesta SE with Sport Appearance Package and Sync and Sound Package/Focus SE Manual for \$19,779/\$30,779/\$18,879/\$15,579 after Manufacturer Rebate of \$4,000/\$4,000/\$0/\$3500 and \$1000/\$1000/\$500/\$500 Custom Event Incentive deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. To qualify for a Ford Recycle Your Ride Program ("RYP") rebate ("Rebate(s)"), customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada will provide an additional Rebate, with the purchase or lease of an eligible new 2010 F-150/2011 Ford or Lincoln vehicle (excluding 2011 SE), Flex (excluding 2011 SE), Edge (excluding 2011 XLT I4 Manual), Escape (excluding 2011 XLT I4 Manual), Explorer (excluding 2011 Base models), Sport Trac, F-150 (excluding Regular Cab XL 4x2), F-250 to F-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. RYP Rebates are available to residents of Canada only (excluding Northwest Territories, Yukon Territory, and Nunavut). Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, Daily Rental Rebates, Commercial Uplift Program and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2011 Ford Motor Company of Canada, Limited. All rights reserved. ††Estimated fuel consumption ratings for the 2011 Ford Fiesta 1.6L I-4 Manual/Focus 2.0L I-4 5 speed Manual/Fusion FWD 2.5L I-4 Manual. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. Vehicle shown is Fusion Hybrid 2.5L I-4 CVT 4.6L/100km city and 5.4L/100km hwy. †Based on R.L. Polk Canada, Inc. vehicle registrations data, YTD December 2010. Class is intermediate sized cars.