CUSTOMIZE YOUR FORD TRUCK WITH

UP TO $8000** + $1000†

MANUFACTURER REBATE
ON SELECT NEW 2011 FORD TRUCKS

WORTH OF NO EXTRA CHARGE FORD CUSTOM ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2011 FORD TRUCKS

2011 RANGER SUPERCAB SPORT
9.8L/100KM hwy, 13.5L/100KM city‡‡
MANUFACTURER REBATE..... $6,000
OWN FOR ONLY
$15,479‡
Offer includes $6,000 Manufacturer Rebate and excludes taxes.
PLUS
$1,000† WORTH OF NO EXTRA CHARGE ACCESSORIES

2011 F-150 REGULAR CAB XL
8.9L/100KM hwy, 12.8L/100KM city^
STARTING FROM
$21,579‡
Offer excludes taxes
PLUS
$1,000† WORTH OF NO EXTRA CHARGE ACCESSORIES

Lariat model shown

2011 F-250 SUPERDUTY
BEST IN CLASS FUEL ECONOMY"
MANUFACTURER REBATE..... $8,000
STARTING FROM
$28,999‡
Offer includes $8,000 Manufacturer Rebate and excludes taxes.
PLUS
$1,000† WORTH OF NO EXTRA CHARGE ACCESSORIES

PLUS

FORD LETS YOU RECYCLE YOUR **2003 OR OLDER VEHICLE & GET UP TO $2,300˅** TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $2000. Visit www.ford.ca for details.

In Partnership with Summerhill IMPACT · Car Heaven · Retire Your Ride Canada's Vehicle Recycling Program

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.'

MAKE YOUR TRUCK, YOUR TRUCK ONLY AT CONCEPT FORD

Ford
Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. † Offer valid from February 1, 2011 to March 31, 2011 (the "Program Period"). Receive $1,000CDN towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessories"), with the purchase or lease of a new 2010/2011 Ford F-150 (excluding Raptor), 2011 Ranger or 2011 Super Duty delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Total Accessories may exceed $1,000CDN. Only one (1) Offer may be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This Offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Connection Program, or the Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2011 Ford Motor Company of Canada, Limited. All rights reserved. ‡ When properly equipped. Max. towing with 3.5L EcoBoost and 6.2L 2 valve V8 engines (class is Full-Size Pickups under 8,500 lbs GVWR vs. 2011/2010 comparable competitor engines). ^ Class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid. Estimated fuel consumption ratings for the 2011 F-150 4X2 3.7L V6 SST based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ‡‡Estimated fuel consumption ratings for 2011 Ranger 4X2 4.0L V6 5 speed manual. ■ Projected best in class fuel economy based on competitive data available at the time of testing using Ford drive-cycle tests (in accordance with the guidelines of the Society of Automotive Engineers' Standard J1321) of comparably equipped 2011 Ford vs. 2010 competitive models. Class is Full-Size Pickups over 8,500 lbs. GVWR.

CONCEPT Ford

MINUTES AWAY. MILES AHEAD.

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$20,999
PLUS HST • A15079

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