

BUSINESS

Erin Home Show organizers seek Halton Hills businesses

The Town of Erin Spring Home & Lifestyle Show is again inviting businesses to register for this popular community event.

The show, now in its seventh year, has grown significantly and includes exhibitors and visitors from all over Wellington County, Dufferin-Peel region and beyond. Last year, more than 800 people came through the doors to check out a wide variety of products and services, many of them one-of-a-kind.

The show was developed to encourage residents to buy locally, and to raise the profile of small- and medium-sized businesses that might not have big budgets or high visibility.

"The show provides excellent exposure to the community, at a reasonable cost," organizer Erika Westcott says. "If you have a product or service to offer, you can't afford not to be there."

She says she is not surprised

so many Halton Hills businesses participate in the show. "Many of their customers come from Erin and they want to raise their profile here," she says.

The one-day format and affordability are especially attractive to busy entrepreneurs and those on a tighter budget. The cost is \$95 or \$115 depending on electricity requirements. Those registering before March 31 are included in radio advertising campaigns and other promotional materials at no extra cost.

The Home & Lifestyle Show takes place at Centre 2000 Arena, 14 Boland Dr., Erin on Saturday, April 30 from 10 a.m. to 4 p.m. Admission is \$2 for adults and free for children and there is plenty of free parking. For more information or to register, go to www.erin.ca and click on the Home Show icon on the main page; e-mail ewintersinger@hotmail.com or 519-855-6683.



T-Zone Whole Body Vibration Studio opens

Town officials dropped by T-Zone Whole Body Vibration Studio, Unit 3, 360 Guelph St. last weekend for its official opening. From left, Ward 4 Councillor Ann Lawlor, Denise Ranger of T-Zone Whole Body Vibration Studio, Mayor Rick Bonnette, Janet Volasko of T-Zone Whole Body Vibration Studio and Ward 4 Councillor Bob Inglis. Left photo: the mayor (left) and Inglis try out the vibration technology machines— shown to tone and increase muscle strength, increase metabolism, burn fat and more. This low impact workout is healthy for all ages. For details call 289-891-7874.

Photos by Jon Borgstrom

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