BUILT Ford TOUGH

START YOUR NEW YEAR WITH LOW FINANCING ON THE NEW 2011 F-150

0% APR PURCHASE FINANCING FOR UP TO **72*** MONTHS

BUT ONLY UNTIL JANUARY 31ST

On most new 2011 F-150 models

Ford

2011 TODAY FROM FORD

2011 **F-150** 8.9L/100 km hwy, 12.8L/100 km city**

JUST ANNOUNCED ONLY UNTIL JAN 31ST

0% APR PURCHASE FINANCING FOR UP TO **72*** MONTHS

On most new 2011 F-150 models

INTRODUCING **4 ALL-NEW ENGINES**

2011 **RANGER** SUPERCAB SPORT
9.8L/100km hwy, 13.5L/100km city**
Own for Only
$15,479††
Offer excludes taxes

2011 **SUPERDUTY**
Best in class Fuel Economy▲
Starting From
$28,999††
Offer excludes taxes

PLUS

FORD LETS YOU RECYCLE YOUR **2003 OR OLDER** VEHICLE AND GET **UP TO $2,300**▼ TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $2000. Visit www.ford.ca for details.

In Partnership with Summerhill IMPACT, Car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

COSTCO WHOLESALE

ELIGIBLE MEMBERS GET AN ADDITIONAL **$1,000 OFF**■

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.◆

IT'S 2011 TODAY. FROM FORD.
BUT ONLY UNTIL JANUARY 31ST AT CONCEPT FORD

Ford
Drive one.
ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673.*Receive 0% APR purchase financing on new 2011 Ford [Fiesta (excluding S), Edge(excluding SE)/[Fusion (excluding S), Taurus (excluding SE), Flex (excluding SE)/ Escape (excluding I4 manual), Focus (excluding S), F-150 excluding Regular Cab and Raptor] models for a maximum of [36/60/72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $30,000 purchase financed at 0% APR for 36/60/72 months, monthly payment is $833.33/$500/$416.67, cost of borrowing is $0 or APR of 0% and total to be repaid is $30,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price.†† Purchase a new 2011 Ford [Ranger Super Cab Sport 4X2/F-250 Regular Cab XL 4X2/F-250 SuperCab XLT 4X4/F-150 Regular Cab 4x2] for [$15,479/$28,999/$40,079/$21,579] after Total Manufacturer Rebate of [$6,000/$8,000/$8,000/$10] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price.■Offer only valid from Dec 1/10 to Jan 31/11 (the "Offer Period") to resident Canadians with a Costco membership on or before November 30, 2010. Use this $1,000CDN Costco member offer towards the purchase or lease of most new 2010/2011 Ford or Lincoln vehicles excluding all Focus, Ranger, Shelby GT 500, Raptor, F-650 & F-750 and 2011 Fiesta S models and Transit Connect electric (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. This offer can be combined with RCL Program incentives, but cannot be combined with the Commercial Connection Program. For small fleets with an eligible FIN, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC or Daily Rental incentives or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ▼Program in effect from Jan. 4/11, to Mar. 31/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact with financial support from the Government of Canada, or Summerhill Impact's "Car Heaven Program". To qualify for the "Retire Your Ride Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle, customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010 (until Jan. 31, 2011 only)/2011 Ford or Lincoln vehicle (excluding all Fiesta and Medium Truck models), in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 SE), Mustang (excluding GT500, Boss 302, and 2011 Value Leader), Transit Connect (excluding EV), Ranger (excluding 2011 XL), Escape (excluding 2011 Base models), Sport Trac, F-150 (excluding Raptor and 2011 Regular Cab XL 4X2), F-250 to F-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator] (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. RYR Rebates are available towards the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2011 Ford Motor Company of Canada, Limited. All rights reserved.** Estimated fuel consumption ratings for the 2011 Ford Ranger 4X2 4.0L V6 Manual/F-150 4x2 3.7L-V6 6 Speed Automatic. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. ▲Projected best in class fuel economy based on competitive data available at the time of testing using Ford drive-cycle tests (in accordance with the guidelines of the Society of Automotive Engineers' Standard J1321) of comparably equipped 2011 Ford vs. 2010 competitive models. Class is Full-Size Pickups over 8,500 lbs. GVWR.

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