mazda

THE TIME TO BUY AN AWARD-WINNING CROSSOVER IS NOW!

2010 CX-7

★★★★★ HIGHEST GOVERNMENT CRASH TEST RATING♦

0% purchase financing† | up to 72 months | well equipped from $29,690* includes freight, P.D.E. & fees offer excludes HST

PLUS **$1,000 OWNER LOYALTY CASH****

- Over 170 International Awards • 7.2 L/100 km HWY‡
- 5-passenger seating • Traction Control System (TCS)
- 17" alloy wheels • Power heated door mirrors

2010 CX-9

★★★★★ HIGHEST GOVERNMENT CRASH TEST RATING♦

0% purchase financing† | up to 72 months | well equipped from $39,690* includes freight, P.D.E. & fees offer excludes HST

PLUS **$1,000 OWNER LOYALTY CASH****

- 110 International Awards • 8.4 L/100 km HWY‡
- 7-passenger seating • Best-in-class 3rd row legroom
- 18" alloy wheels • Bluetooth® hands-free phone system

GT model shown

GT model shown

COMPLIMENTARY WINTER TIRES†† ON ALL 2010 CX-SERIES MODELS

0% PURCHASE FINANCING† UP TO 72 MONTHS ON SELECT MODELS

ALL-NEW 2011 MAZDA2

0% purchase financing† | up to 48 months | well equipped from $15,390* includes freight, P.D.E. & fees offer excludes HST

PLUS **$250 OWNER LOYALTY CASH****

GS model shown

2011 MAZDA3

0% purchase financing† | up to 60 months | well equipped from $17,690* includes freight, P.D.E. & fees offer excludes HST

PLUS **$250 OWNER LOYALTY CASH****

GT model shown

2010 MAZDA5

0% purchase financing† | up to 72 months | well equipped from $22,290* includes freight, P.D.E. & fees offer excludes HST

PLUS **$500 OWNER LOYALTY CASH****

GT model shown

2010 MAZDA6

0% purchase financing† | up to 72 months | well equipped from $24,890* includes freight, P.D.E. & fees offer excludes HST

PLUS **$1,500 OWNER LOYALTY CASH****

GT-V6 model shown

OFFERS END JANUARY 31ST

VALUE. EMOTION. ENGINEERING. **ZOOM-ZOOM. FOREVER.**

VISIT YOUR LOCAL DEALER OR MAZDA.CA FOR COMPLETE DETAILS

READY TO ROLL GRADUATE PROGRAM

†Offered Pricing for new 2010 CX-7 GX (PYXY80AA00)/2010 CX-9 GS (QVSB80AA00)/2011 Mazda2 GX (B5XB51AA00)/2011 Mazda3 GX (D4XS51AA00)/2010 Mazda5 GS (E6SD50AA00)/2010 Mazda6 GS-I4 (G4SY60AA00) is $29,690/$39,690/$15,390/$17,690/$22,290/$24,890. As shown, Offered Pricing for 2010 CX-7 GT (PXTJ80AA00)/2010 CX-9 GT (QXTB80AA00)/2011 Mazda2 GS (B5SB51AA00)/2011 Mazda3 GT (D4TY61AA00)/2010 Mazda5 GT (E6TD50AA00)/2010 Mazda6 GT-V6 (G4TB80AA00) is $40,685/$49,145/$19,690/$25,920/$26,290/$38,290. All offers include freight, P.D.E. and fees. Offers exclude HST. ††Winter tire offer valid on finance and retail purchases of new 2011 CX-7 GX FWD (PYXY81AA00) and 2011 CX-9 GS FWD (QVSB81AA00) and all new 2010 CX-7 and CX-9 models purchased between January 4 - 31, 2011. No substitutions or cash surrender value. See your dealer for program details. Wheels and installation extra. **$1,000/$1,000/$250/$250/$500/$1,500 Owner Loyalty Cash is available to customers who qualify for the Mazda Owner Renewal Program and can only be applied against the purchase price of a new 2010 CX-7 GX (PYXY80AA00)/2010 CX-9 GS (QVSB80AA00)/2011 Mazda2 GX (B5XB51AA00)/2011 Mazda3/2010 Mazda5/2010 Mazda6 vehicle. No cash surrender value. Visit mazda.ca or see dealer for complete details. *Offered Pricing for new 2010 CX-7 GX (PYXY80AA00)/2010 CX-9 GS (QVSB80AA00)/2011 Mazda2 GX (B5XB51AA00)/2011 Mazda3/2010 Mazda5/2010 Mazda6 GT-V6 (G4TB80AA00) is $40,685/$49,145/$19,690/$25,920/$26,290/$38,290. As shown, Offered Pricing for 2010 CX-7 GT (PXTJ80AA00)/2010 CX-9 GT (QXTB80AA00)/2011 Mazda2 GS (B5SB51AA00)/2011 Mazda3 GT (D4TY61AA00)/2010 Mazda5 GT (E6TD50AA00)/2010 Mazda6 GS-I4 (G4SY60AA00) is $29,690/$39,690/$15,390/$17,690/$22,290/$24,890. As shown, Offered Pricing for the new 2010 CX-7 GX (PYXY80AA00)/2010 CX-9 GS (QVSB80AA00)/2011 Mazda2 GX (B5XB51AA00)/2011 Mazda3 GX (D4XS51AA00)/2010 Mazda5 GS (E6SD50AA00)/2010 Mazda6 GS-I4 (G4SY60AA00) is $25,390/$27,778/$27,778. Based on a representative agreement using an offered pricing of $29,690/$39,690/$15,390/$17,690/$22,290/$24,890 for the new 2010 CX-7 GX (PYXY80AA00)/2010 CX-9 GS (QVSB80AA00)/2011 Mazda2 GX (B5XB51AA00)/2011 Mazda3 GX (D4XS51AA00)/2010 Mazda5 GS (E6SD50AA00)/2010 Mazda6 GS-I4 (G4SY60AA00) with a financed amount of $25,000/$35,000/$15,000/$15,000/$20,000/$20,000, the cost of borrowing for a 72/72/48/60/72/72-month term is $0, monthly payment is $347.22/$486.11/$312.50/$250.00/$277.78/$277.78, total finance obligation is $25,000/$35,000/$15,000/$15,000/$20,000/$20,000. Price includes freight, P.D.E. and fees. PPSA, licence, insurance, taxes, down payment and other dealer charges are extra and may be required at the time of purchase. Dealer may sell/lease for less. Dealer order or trade may be necessary on certain vehicles. Lease and Finance on approved credit for qualified customers only. Offers valid January 4 - 31, 2011 while supplies last. Prices subject to change without notice. Visit mazda.ca or see your dealer for complete details. ‡Estimated fuel economy based on Natural Resources Canada Fuel Consumption Guide. Actual fuel consumption may vary. ♦2010 Mazda CX-7 and CX-9 models tested with standard side-impact air bags (SABs). U.S. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ® Bluetooth is a registered trademark of Bluetooth SIG, Inc.