



START YOUR NEW YEAR WITH LOW FINANCING ON THE NEW 2011 F-150

0% APR FOR UP TO 72 MONTHS

PURCHASE FINANCING UNTIL JANUARY 31ST

On most new 2011 F-150 models

"I'M TREATING MYSELF TO SOMETHING NEW, WITHOUT BUSTING THE BANK."



2011 TODAY FROM FORD

6.2L/411 HP

3.7L V6/302 HP

5.0L V8/360 HP

EcoBoost™/365 HP

4 ALL-NEW 2011 F-150 ENGINES BEST IN CLASS:

- ✓ TORQUE<sup>‡</sup> 434lb-ft. 6.2L V8
- ✓ TOWING<sup>‡</sup> 11,300lbs EcoBoost & 6.2L V8
- ✓ FUEL ECONOMY<sup>‡</sup> 3.7L V6 8.8L/100km hwy, 12.6L/100km city



FORD LETS YOU RECYCLE YOUR 2003 OR OLDER VEHICLE AND GET UP TO \$2,300\* TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$2000. Visit [www.ford.ca](http://www.ford.ca) for details.

In Partnership with Summerhill Impact, Car Heaven, and Retire Your Ride Canada's Vehicle Recycling Program



ELIGIBLE MEMBERS GET AN ADDITIONAL

\$1,000 OFF\*



ON MOST 2010 AND 2011 FORD VEHICLES. VISIT [FORDCOSTCO.CA](http://FORDCOSTCO.CA)

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.



Drive one.

[ontarioford.ca](http://ontarioford.ca)

IT'S 2011 TODAY. FROM FORD. BUT ONLY UNTIL JANUARY 31ST AT YOUR ONTARIO FORD STORE.

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. \*Receive 0% APR purchase financing on new 2011 Ford Fiesta (excluding SE), Edge (excluding SE), Fusion (excluding SE), Taurus (excluding SE), Flex (excluding SE), Escape (excluding SE), Explorer (excluding SE), Focus (excluding SE), F-150 (excluding Regular Cab and Raptor) models for a maximum of 72 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: \$30,000 purchase financed at 0% APR for 36/60/72 months, monthly payment is \$833.33/\$5000/\$16.67, cost of borrowing is \$0 or APR of 0% and total to be repaid is \$30,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price. Offer only valid from Dec 1/10 to Jan 31/11 (the "Offer Period") to resident Canadians with a Costco membership on or before November 30, 2010. Use this \$1,000 Costco member offer towards the purchase or lease of most new 2010/2011 Ford or Lincoln vehicles excluding all Focus, Ranger, Shelby GT 500, Raptor, F-650 & F-750 and 2011 Fiesta S models and Transit Connect electric (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Applicable taxes calculated before \$1,000 Costco offer is deducted. Dealer may sell or lease for less. Limited time offer. See dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. \*\*2010 Ford Motor Company of Canada, Limited. All rights reserved. Program in effect from Jan. 4/11 to Mar. 31/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYP"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact with financial support from the government of Canada, or Summerhill Impact's "Car Heaven Program", which offers \$300 cash or rebate on the purchase of a 2004 or newer vehicle, customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010 (until Jan. 31, 2011 only) / 2011 Ford or Lincoln vehicle (excluding all Fiesta and Medium Truck models), in the amount of \$1,000 (Ford Explorer (excluding SE), Focus (excluding 2011 SE), Taurus (excluding 2011 SE), Mustang (excluding GT500, Boss 302, and 2011 Value Leader), Transit Connect (excluding EV), Ranger (excluding 2011 XL), Escape (excluding 2011 XLT 14 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE)) or \$2,000 (Ford Explorer (excluding SE), Sport, Trac, F-150 (excluding Raptor and 2011 Regular Cab XL 4x2), F-250 to F-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator) (each an "Eligible Vehicle"). Taxes payable before Rebate amount is deducted. RYP Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. \*\*2011 Ford Motor Company of Canada, Limited. All rights reserved. Class is non-hybrid Full-Size Pickups under 8,500 lbs GVWR vs. 2011/2010 comparable competitor engines. Max. torque of 434- for F-150 6.2L V8 engine. Max. towing of 11,300 lbs with 3.5L EcoBoost and 6.2L V8 engine. EcoBoost and 6.2L V8 engines, when properly equipped. Estimated fuel consumption ratings for the 2011 Ford F-150 4x2 3.7L V6 Automatic and 5.0L V8 Automatic and 5.0L V8 Automatic and 5.0L V8 Automatic with 12.6L/100km city and 8.8L/100km hwy based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. EcoBoost™ engine available early 2011. \*\*Estimated fuel consumption ratings for the 2011 Ford F-150 4x2 3.7L V6 6 Speed Automatic. Vehicle shown is 2011 F-150 Platinum 5.0L V8 6 Speed Automatic with 10.5L/100km hwy and 15.1L/100km city. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits.