

Bea Shawn ready to make fairy tale weddings come true

Bea Shawn Fashions, located at 389 Main St. North in Brampton, has been helping brides from the Brampton, Georgetown, Orangeville, Mississauga and Toronto area for close to 50 years.

A family-owned and operated business, all the staff at Bea Shawn Fashions pride themselves on a dedication to personalized customer service, a desire to expertly help every bride look her best on this very important day, and a determination to provide value to each of their brides.

This is looking like an exciting year in bridal fashion.

Bea Shawn Fashions has been chosen as the exclusive retailer for the new Disney Fairy Tale Wedding Gown Collection in the Brampton/Georgetown/Orangeville area. The gowns are in-store already and the response has been fantastic. These wedding gowns take a modern, sophisticated spin on styles inspired by classic Disney fairy tales like *Cinderella*, *Snow White* and many many more.

They've also just received the new Maggie Sottero and Sottero-Midgely wedding gown collections, and the Bari Jay Bridesmaids dresses. This year has lots that's new and different—and everything is well priced for brides and their bridal parties.

With one of the largest inventories of wedding gowns in the area, Bea Shawn Fashions continues to carry in-stock gowns from sizes 2 to 30. They understand that every bride—smaller, larger or in between—wants to be able to comfortably try on a wedding gown, and not be left guessing how it will look in her size. Their collection includes all sizes and styles in both sale and full priced gowns.

Bea Shawn Fashions pride themselves on providing a full range of services to their customers as they plan for their special day. Brides receive free alterations on all regularly priced wedding gowns, complimentary steaming of gowns, a zippered garment bag to keep their gown in after the wedding and, of course, professional advice



from friendly staff.

As the 12-time winner of *The Brampton Guardian* Reader's Choice Award for "Best Bridal Boutique", they are both grateful to those who voted for them, and hopeful that they can continue to gain the trust and confidence of all their customers in the Brampton, Georgetown, Orangeville, Mississauga, and surrounding communities.

You don't need an appointment to try on wedding gowns at Bea Shawn. According to Debbie Shawn, the owner of Bea Shawn, "We can't tell over the phone if a bride needs 20 minutes or two hours. We prefer to tell people to just drop in and we'll help them as needed. It tends to make for a more relaxed atmosphere, less pressure, and puts the focus back on customer service, not on clock watching."

Bea Shawn Fashions understands that every bride is looking for value. And it's time for their annual bridal blowout sale, with gowns reduced up to 70 per cent from the original price.

es. This means wedding gowns from \$99, all styles, all sizes.

This event runs only from January 15-29. Just remember—these are all one-of-a-kind gowns so it's important to shop early for best selection. Bea Shawn offers full service and an opportunity for significant savings. What more could a bride want?

This year is definitely looking like an exciting time for brides and their bridal parties as they begin to look at what is new and in style for the coming year. Whether it's the perfect wedding gown for the bride, the best look for her bridesmaids and flowergirls, or that special style for her mom, the large selection found at Bea Shawn Fashions will not disappoint.

Bea Shawn's experienced staff are committed to helping every bride and all the women in her bridal party find that perfect gown that suits them best.

If you'd like more information, please contact the store at 905-457-3363, drop in at 389 Main Street North, in Brampton, see them on Facebook, or check out the website, www.beashawnbridal.com.

Remember, no appointments are necessary, stop by at your convenience.

—Article provided by
Bea Shawn Fashions



Join us

Thursday February 17th from 6-9 pm

"Wedding at the Ridge"

OPEN HOUSE

in partnership with

Timeless Elegance Event Planning & Décor

Come by and enjoy an evening of Wine and Menu Sampling.

Mingle with some of the area's top wedding professionals and discover what's new for 2011.

Book your 2011/2012 Wedding with us and receive a free complimentary Eagle Ridge Golf package for four.

You must register by February 4th in order to attend this special event.

Contact us today kpaterson@clublink.ca

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Great Door Prizes!