

**Toronto Star finds FreshCo has the cheapest prices.**

See full article at FreshCo.com

# Welcome to discount done right.

Here, discount doesn't mean day-old.

Unlike most discount stores, FreshCo wants you to have it all. Fresh, fabulous produce, fresh bread daily, a wide selection of cheese, and better cuts of meats together with low, low prices. How do we do it? Simple. We buy direct in large volume, from local producers whenever possible. And when we buy big, you save big.

Fresher, cheaper prices in effect from Friday, December 17<sup>th</sup> to Thursday, December 23<sup>rd</sup>, 2010



Bring this coupon into FreshCo and receive a free 12 x 355 mL Coke, Diet Coke or Coke Zero when you spend \$50 or more.<sup>†</sup>

Coupon valid December 17 - 23, 2010

<sup>†</sup>Minimum \$50 purchase before taxes and excluding purchases of gift cards, lottery, tobacco, alcohol or prescription medication.

Coupon valid at Georgetown FreshCo only. Sorry, coupon not valid at other FreshCo locations.

Limit one coupon and one free 12 x 355 mL Coke, Diet Coke or Coke Zero per customer. Coupon must be presented at the time of purchase. Taxes are included in the face value of the coupon. Reproductions are not accepted



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**Black Diamond**  
Cheese Bars  
500 g  
Including Old, Selected Varieties  
**LESS THAN 1/2 PRICE**

**3<sup>88</sup>**

Cheaper guaranteed!

**Nestlé Turtles**  
200 g  
While Supplies Last  
**LESS THAN 1/2 PRICE**

**1<sup>97</sup>**

Cheaper guaranteed!

**Chapman's**  
Ice Cream Crème Glacée  
Vanilla Vanille  
2 L  
**SAVE \$1<sup>79</sup>**

**1<sup>88</sup>**  
Wow!

Cheaper guaranteed!

**Compliments**  
Hickory Smoked Butt or Shank Portion Ham  
2.14/kg  
**.97** lb.

**LESS THAN 1/2 PRICE**

Cheaper guaranteed!

**NOW OPEN!**

Visit us in Georgetown at:  
325 Guelph St.  
(between Sinclair & Armstrong)

Visit Our Pharmacy

Pharmacy  
905.873.1195

Mon to Fri - 9 am to 9 pm  
Sat - 9 am to 6 pm  
Sun - 11 am to 6 pm  
Closed holidays

**FRESHCO.**  
Fresher. Cheaper.

\* Cheaper Guaranteed: We check and tag 100s of items and reduce prices if necessary so we can confidently guarantee that we are priced as low or lower on these tagged items than our major local food store competitors. If we are priced higher on any of these tagged items, then show us (with a current flyer ad or a receipt dated within the past 7 days showing the price of the identical product from one of our major local food store competitors) and we'll beat their price. Excludes 'multi-buys' (eg. 2 for \$4); 'spend x get x'; 'Free'; and discounts obtained through loyalty programs. Guarantee must be claimed at the time of purchase. We reserve the right to limit quantities.