BUILT Ford TOUGH

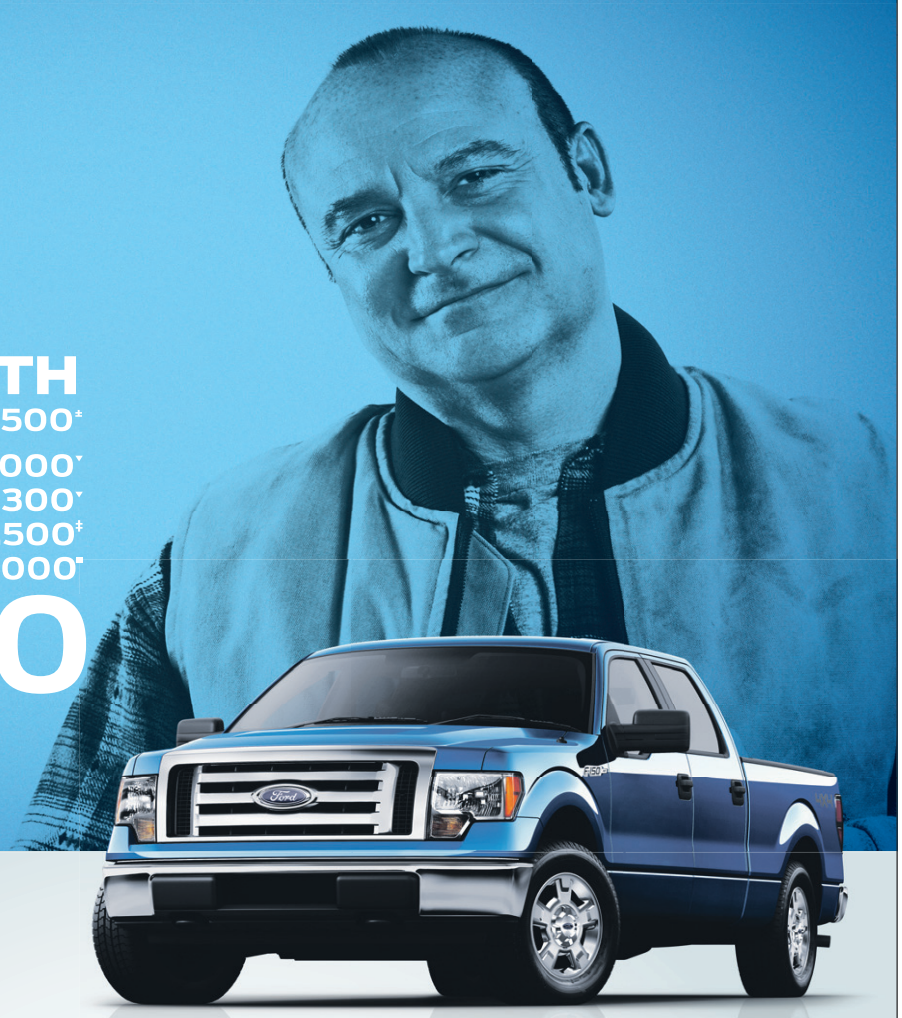
"MY NEW YEARS RESOLUTION IS TO ALWAYS BE THERE FOR THE GUYS."

START 2011 NOW WITH

Manufacturer Rebate	UP TO $7,500*
Plus qualifying customers can get	
Ford Recycle Your Ride Incentive	UP TO $3,000▾
Retire Your Ride Incentive	$300▾
Ford Credit Cash (when financing)	$1,500‡
Costco Incentive	$1,000▪

TOTAL ELIGIBLE INCENTIVES UP TO **$13,300**

Amount shown for 2010 F-150 Super Cab XLT 4x4



Ford

2011 TODAY FROM FORD

2010 **F-150** Limited Quantities Available

UP TO **$7,500**± MANUFACTURER'S REBATE ON MOST 2010 MODELS

2011 **F-250**
SUPERCAB XLT 4x4
Best in class Fuel Economy**

Purchase for only **$39,999**††
Offer excludes taxes

2011 **RANGER**
SUPERCAB SPORT
9.8L/100km hwy, 13.5L/100km city^

Purchase for only **$15,479**††
Offer excludes taxes

PLUS

FORD LETS YOU RECYCLE YOUR **2003 OR OLDER** VEHICLE AND GET **UP TO $3,300**▾ TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit www.ford.ca for details.

In Partnership with Summerhill IMPACT | car heaven | Retire Your Ride Canada's Vehicle Recycling Program

COSTCO WHOLESALE

MEMBERS GET AN ADDITIONAL **$1,000 OFF**▪

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.''

HURRY, IT'S 2011 TODAY. BUT IT WON'T BE FOR LONG. VISIT YOUR ONTARIO FORD STORE TODAY.

Ford

Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. °Offer valid from Dec. 1/10, to Jan. 3/11 (the "Offer Period"). Customers who purchase finance or lease most new 2010 or 2011 Ford F-150 (excluding Raptor) (each an "Eligible Vehicle") and finance through Ford Credit, Canada will receive $1500 (the "Offer"). The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is raincheckable. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of either factory order or delivery, but not both. This offer is not combinable with CPA, GPC, CFIP, FALS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before Offer amount is deducted. †Purchase a new [2010]/ [2011] Ford [F-150 SuperCrew XLT 4X2]/[Ranger Super Cab Sport 4X2][F-250 Super Cab XLT 4x4][Edge SE FWD] for [$29,079]/[$15,479][$39,999][$29,499] after Total Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ‡Receive [$7,500]/ [$6,000]/ [$8,000] in Manufacturer Rebates with the purchase or lease of a new [2010]/ [2011] [F-150 excluding Regular Cab][Ranger Super Cab (excl. XL)/F-250–F-450 (excluding Chassis Cab)]. All Shelby GT500, F-150 Raptor and Medium Truck models are excluded. This offer can be used in conjunction with most retail consumer offers made available by Ford or Canada at either the time of factory order or delivery, but not both. On applicable vehicles, this offer can also be combined with the Commercial Connection Program incentives and, for eligible customers, the Small Business Incentive Program (SBIP). This offer is not combinable with any CPA/GPC or Daily Rental Incentives. ▾Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact's "Car Heaven Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle, customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.), to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model, year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada, ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new, 2010/2011 Ford or Lincoln vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL)], $2,000CDN [Taurus (excluding 2011 SE), Escape (excluding 2011 XLT I4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250–550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator] (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ▪Offer only valid from Dec 1/10 to Jan 3/11 (the "Offer Period") to resident Canadians with Costco memberships valid on or before November 30, 2010. Use this $1,000CDN Costco member offer towards the purchase or lease of most new 2010/2011 Ford or Lincoln vehicles excluding all Focus, Ranger, Shelby GT 500, Raptor, F-650 & F-750 and 2011 Fiesta S models (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada, ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. This offer can be combined with RCL Program incentives, but cannot be combined with the Commercial Connection Program. For small fleets with an eligible FIN, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC or Daily Rental Incentives or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ^2010 Ford Motor Company of Canada, Limited. All rights reserved. ''Estimated fuel consumption ratings for the 2011Ford Edge FWD SST 3.5L V6 6 speed automatic/Ranger 4X2 4.0L V6 5 speed manual. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits. **Projected best in class fuel economy based on competitive data available at the time of testing using Ford drive-cycle tests (in accordance with the guidelines of the Society of Automotive Engineers' Standard J1321) of comparably equipped 2011 Ford vs. 2010 competitive models. Class is Full-Size Pickups over 8,500 lbs. GVWR.

CONCEPT FORD

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www.conceptford.com