Season's Best Event

No Monthly Payments 90 DAYS

Interest Accrues During Deferral Period▼

AND Up To $10,000

On 2010 Silverado 1500
Cash Credits Including Up To $1,500 Holiday Bonus♦

0% Purchase Financing
On Select Models‡‡

LT PLATINUM EDITION SHOWN††

LTZ MODEL SHOWN††

2011 CHEVROLET MALIBU LS

PURCHASE PRICE
$24,495*

FINANCING
0% FOR 48 MONTHS‡

OR VARIABLE RATE FINANCING
$149 BI-WEEKLY AT 3.0% FOR 84 MONTHS¥
$0 DOWN PAYMENT. TAXES NOT INCLUDED.

OR CHOOSE SMART PURCHASE
$166 BI-WEEKLY AT 2.15% FOR 73 MONTHS∞
WITH THE OPTION TO RETURN AFTER 48 MONTHS.
$0 DOWN PAYMENT. TAXES NOT INCLUDED.

INCLUDES FREIGHT, PDI, FEES & $1,000 TOTAL CASH CREDITS♦.
OR ASK ABOUT NO PAYMENTS FOR 90 DAYS.

HWY: 5.9 L/100 km – 48 mpg
CITY: 9.4 L/100 km – 30 mpg∆

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

2011 CHEVROLET EQUINOX LS

PURCHASE PRICE
$25,995*

FINANCING
2.9% FOR 48 MONTHS‡

OR VARIABLE RATE FINANCING
$159 BI-WEEKLY AT 3.0% FOR 84 MONTHS¥
$0 DOWN PAYMENT. TAXES NOT INCLUDED.

OR CHOOSE SMART PURCHASE
$196 BI-WEEKLY AT 5.75% FOR 73 MONTHS∞
WITH THE OPTION TO RETURN AFTER 48 MONTHS.
$0 DOWN PAYMENT. TAXES NOT INCLUDED.

INCLUDES FREIGHT, PDI, FEES & $1,000 TOTAL CASH CREDITS♦.
OR ASK ABOUT NO PAYMENTS FOR 90 DAYS.

HWY: 6.1 L/100 km – 46 mpg
CITY: 9.2 L/100 km – 31 mpg∆

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

2011 CHEVROLET SILVERADO
EXT. CAB CHEYENNE EDITION

PURCHASE PRICE
$25,995*

INCLUDES FREIGHT, PDI, FEES & $7,500 TOTAL CASH CREDITS♦.

CASH DELIVERY ALLOWANCE♦	$6,500
HOLIDAY BONUS♦	$1,000
PLUS eligible customers receive FINANCE CASH	$1,000
GM CARD†	UP TO $2,000
CASH FOR CLUNKERS▼▼	$3,000
LOYALTY♠	$885
TOTAL AVAILABLE CREDITS	$14,385

2011 CHEVROLET TRAVERSE LS

PURCHASE PRICE
$32,995*

FINANCING
1.9% FOR 48 MONTHS‡

OR VARIABLE RATE FINANCING
$201 BI-WEEKLY AT 3.0% FOR 84 MONTHS¥
$0 DOWN PAYMENT. TAXES NOT INCLUDED.

OR CHOOSE SMART PURCHASE
$232 BI-WEEKLY AT 4.85% FOR 77 MONTHS∞
WITH THE OPTION TO RETURN AFTER 48 MONTHS.
$0 DOWN PAYMENT. TAXES NOT INCLUDED.

INCLUDES FREIGHT, PDI, FEES & $3,200 TOTAL CASH CREDITS♦.
OR ASK ABOUT NO PAYMENTS FOR 90 DAYS.

HWY: 8.4 L/100 km – 34 mpg
CITY: 12.7 L/100 km – 22 mpg∆

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

RECYCLE YOUR 1995 OR OLDER VEHICLE AND RECEIVE
UP TO $3300▼▼
IN ADDITIONAL CASH INCENTIVES.

CA$H FOR CLUNKERS
IN COLLABORATION WITH RETIRE YOUR RIDE, FUNDED BY THE GOVERNMENT OF CANADA.

Retire Your Ride
Canada's Vehicle Recycling Program

Summerhill IMPACT

OR ASK ABOUT GMCL's RECYCLING PROGRAM **FOR 1996-2003 VEHICLES**

PLUS GM OWNERS ASK ABOUT LOYALTY BONUS UP TO $1,500♠

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THE BEST COVERAGE IN CANADA
5 YEARS 160,000 KM▲
• POWERTRAIN COMPONENT LIMITED WARRANTY
• ROADSIDE ASSISTANCE
• COURTESY TRANSPORTATION
▲WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

Redeem your GM Card earnings today.†

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

CHEVROLET

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ♦$10,000/$1,000/$1,000/$3,200/$7,500 manufacturer to dealer delivery credit, which includes maximum Holiday Bonus ($1,500/$1,000/$1,000/$1,000/$1,000) available on 2010 Chevrolet Silverado 1500/2011 Chevrolet Malibu/2011 Chevrolet Equinox/2011 Chevrolet Traverse/2011 Chevrolet Silverado 1500 (tax exclusive) for retail customers only reflected in offers in this advertisement. Other cash credits, including Holiday Bonus, available on most models. $1,500/$1,000 Holiday Bonus available on 2010/2011 models. Offers valid to January 17, 2011. Dealer order (2011MY only) or trade may be required. Limited quantities of certain 2010 models. GMCL may modify or terminate offers in whole in part at any time without notice. See dealer for details. *Offer applies to the purchase of 2011 Chevrolet (Malibu LS R7C/Equinox LS FWD R7A/Traverse LS FWD R7A/Silverado 1500 Ext. Cab 2WD R7I). ‡0%/2.9%/1.9% purchase financing offered by GMCL for 48 months on 2011 Chevrolet (Malibu LS R7C/Equinox LS FWD R7A/Traverse LS FWD R7A). OAC by Ally Credit. Rates from other lenders will vary. Example: $10,000 at 0%/2.9%/1.9% APR, monthly payment is $208.33/$220.90/$216.52 for 48 months. Cost of borrowing is $0/$603.20/$392.96, total obligation is $10,000/$10,603.20/$10,392.96. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ¥Variable rate financing for 84 months on 2011 Chevrolet (Malibu LS R7C/Equinox LS FWD R7A/Traverse LS FWD R7A) on approved credit. Bi-weekly payment and variable rate shown based on current TD Bank prime rate and is subject to fluctuation; actual payment amounts will vary with rate fluctuations. Example: $10,000 at 3% for 84 months, the monthly payment is $132.13. Cost of borrowing is $1,098.92, total obligation is $11,098.92. Down payment and/or trade may be required. Monthly payments and cost of borrowing will also vary depending on amount borrowed and down payment/trade. Taxes are not included for bi-weekly payment. Bi-weekly payments based on a purchase price of $24,495/$25,995/$32,995 with $0 down payment. ∞Smart Purchase™ financing is available on approved credit through Ally Credit. Eligible vehicles: 2010/2011 MY new or demonstrator Chevrolet/Buick/GMC/Cadillac. Dealer order (2011MY only) or trade may be required. Limited quantities of certain 2010 models. Applies only to qualified retail customers in Canada. Payments amortized over a term of up to 84 months. At months 35-37, 47-49 or 59-61 customer may: (i) exercise option to return vehicle for sale to Ally Credit if applicable conditions met, including payment of $199 disposal fee and any excess wear/km charges; (ii) continue at initial payment amount for remainder of amortization term; or (iii) trade-in vehicle to dealer. Example: $24,495/$25,995/$32,995 at 2.15%/5.75%/4.85% APR with 48 month option and payments amortized over 73/73/77 months, the monthly payment is $358.27/$422.84/$499.50. Cost of borrowing is $1,658.71/$4,872.32/$5,466.50, total obligation is $26,153.71/$30,867.32/$38,461.50. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Excess wear and kilometer fees, disposal fee, duties and taxes not included. ♦/*/‡/¥/∞Freight & PDI ($1,450/$1,450/$1,450/$1,450), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to 2011 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order (2011 only) or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See your dealer for conditions and details. ***Factory order or dealer trade may be required. ∆2011 Chevrolet Malibu, Equinox and Traverse based on GM Testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. ††2011 Chevrolet Malibu LT Platinum Edition, MSRP with freight, PDI & fees $29,489. 2011 Chevrolet Equniox LTZ, MSRP with freight, PDI & fees $35,244. Dealers are free to set individual prices. †Subject to Vehicle Redemption Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Program. The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ®Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ▼Offered by GMCL until 01/17/11on eligible purchase financing of a 2010/2011 Buick/Cadillac/Chevrolet/GMC vehicle. OAC by TD Financing Services (fixed rate special only) or Ally Credit. Interest applies for entire financing term and accrues on unpaid amounts during deferral period. Financing term includes 2 month extension when financing through TDFS. Offer not available to Quebec residents and may not be combined with certain other consumer incentives. GMCL, Ally Credit or TD Financing Services may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ‡‡0% purchase financing offered by GMCL for 72 months on 2010 Chevrolet (Malibu/Impala) and for 48 months on 2011 Malibu. OAC by Ally Credit. Rates from other lenders will vary. Example: $10,000 at 0% APR, monthly payment is $138.89/$208.33 for 72/48 months. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♠Customers eligible for a GM Owner Loyalty Bonus will receive either a $1,500 or $1,000 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,200 ($10,000 plus $1,200 applicable taxes). After applying $1,500/$1,000 credit, after tax price is $9,700/$10,200 ($1,327.50/$885 reduced purchase price plus $172.50/$115 applicable taxes), with the $1,500/$1,000 credit being the $1,327.50/$885 reduction from the purchase price and the $172.50/$115 reduction in taxes which would have otherwise been payable on the full purchase price. $1,500 credit available to current owners of a Pontiac/Saturn/Saab/ HUMMER/Oldsmobile/Isuzu/Asuna/Passport vehicle. $1,000 credit available to current owners of a Chevrolet/GMC/Buick/Cadillac vehicle. Customer's GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. GM Owner Loyalty Bonus may be applied towards the purchase/finance/lease of an eligible new 2009/2010/2011 Model Year Chevrolet/GMC/Buick/Cadillac vehicle, delivered between July 1, 2010 – December 30, 2010. Ineligible vehicles: Chevrolet Aveo, Cobalt, Cruze, all Pontiac, Saturn, Saab, and HUMMER vehicles, and medium duty trucks. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact GM to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives, including the First to Cruze program. See your GM dealer for details. GM reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. ▼▼To qualify for GMCL's Cash For Clunkers incentive, you must: (1) receive Government confirmation of vehicle eligibility under the Retire Your Ride ("RYR") Program, supported by The Government of Canada, and turn in a 1995 or older MY vehicle that is in running condition and has been registered and properly insured in your name for the last 6 months (12 months in B.C.); (2) turn in a 1995 or older MY vehicle that is in running condition and has been registered and properly insured under (i) a small business name for the last 6 months or (ii) your name for the last 6 months in B.C.; or (3) turn in a 1996 through 2003 MY vehicle that is in running condition and has been registered and properly insured in your name for the last 6 months. GMCL will provide eligible consumers with a manufacturer to consumer incentive (tax inclusive) to be used towards the purchase/finance/lease of a new eligible 2010 or 2011 MY Buick/Chevrolet/GMC/Cadillac vehicle delivered between October 1 and November 30, 2010. Ineligible vehicles: Chevrolet Aveo, 2010 MY Chevrolet Cobalt, 2011 MY Buick Regal, Chevrolet Cruze and Cadillac CTS Coupe, and Medium Duty trucks. Incentive ranges from $750 to $3,000, depending on model purchased. Incentive may not be combined with certain other offers. By participating in the Cash For Clunkers program you will not be eligible for any trade-in value for your vehicle. See your participating GM dealer for additional program conditions and details. GMCL may modify, extend or terminate program in whole or in part at any time without notice. If you successfully complete the RYR Program, you will be eligible for a $300 cash incentive from the Canadian Government. Residents of Northwest Territories, Yukon or Nunavut are excluded from the RYR Program and are therefore ineligible for GMCL's Cash For Clunkers incentive. Some conditions apply. Visit www.retireyourride.ca (www.scrapit.ca for residents of B.C.) for more information.