Ford

"MY RESOLUTION IS TO HAVE MORE FUN, MORE FUN FOR LESS MONEY."

START 2011 NOW WITH BI-WEEKLY PAYMENTS

& PURCHASE FINANCING AS LOW AS 0%* APR

Ford

2011 TODAY FROM FORD

AJAC
www.ajac.ca
Automobile Journalists Association of Canada
BEST NEW SUV / CUV
($35,000 - $50,000)

2011 EDGE SEL 7.4L/100KM HWY^, 11.2L/100KM CITY^

YES, YOU CAN PAY BI-WEEKLY

Own for only

$257†@3.99% APR OR 0%* APR FOR 48 MONTHS

Financed Bi-weekly over 72 Months with $0 Down payment. Offer excludes taxes.

PLUS

FORD LETS YOU RECYCLE YOUR 2003 OR OLDER VEHICLE AND GET UP TO $3,300▼ TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit www.ford.ca for details.

In Partnership with Summerhill Impact, Car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

Smart On Fuel

2011 ESCAPE XLT AUTO
7.1L/100km hwy^, 10.0L/100km city^

YES, YOU CAN PAY BI-WEEKLY

Own for only

$190†@2.99% APR OR 0%* APR FOR 60 MONTHS

Financed Bi-weekly over 72 Months with $0 Down payment. Offer excludes taxes.

2011 FLEX SEL
8.4L/100km hwy^, 12.6L/100km city^

YES, YOU CAN PAY BI-WEEKLY

Own for only

$263†@2.99% APR OR 0%* APR FOR 60 MONTHS

Financed Bi-weekly over 72 Months with $0 Down payment. Offer excludes taxes.

COSTCO WHOLESALE

MEMBERS GET AN ADDITIONAL $1,000 OFF·

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

HURRY, IT'S 2011 TODAY. BUT IT WON'T BE FOR LONG. VISIT YOUR ONTARIO FORD STORE TODAY.

Every thing you want is right here, right now at Concept Ford

Ford
Drive one.
ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Receive 0% APR purchase financing on new 2011 Ford [Edge (excluding SE)/Fusion (excluding SE), Flex (excluding SE), Escape (excluding hi. manual)/ Focus (excluding S) models for a maximum of [48/60/72] months. Example: $30,000 purchase financed at 0% APR for [48/60/72] months = $625.00/$500.00/$416.67 per month. Down payment, purchase financing subject to credit approval from Ford Credit. Purchase financing is not available on Ford Escape HV, XLT Automatic / Edge SEL FWD / Flex SEL FWD. ^2011 Ford Escape SEL FWD 2.5L I-4 Automatic (CVT) 7F35 with Start-Stop Technology 6 cyl. [7.4/11.2] L/100km (38/25 mpg) [$1,500/$1,000] Retail Delivery Allowance (RDA) deducted from negotiated price. Lease or finance with Ford Credit at 0% APR for [48/60] months. Example: $30,000 purchase financed at 0% APR for [48/60] months = $625.00/$500.00 per month. Down payment, purchase financing subject to credit approval from Ford Credit. Purchase financing is not available on Ford Escape HV, XLT Automatic / Edge SEL FWD / Flex SEL FWD. †2011 Ford Escape SEL FWD 2.5L I-4 Automatic (CVT) 7F35 with Start-Stop Technology 6 cyl. [7.4/11.2] L/100km (38/25 mpg) $27,129/$35,529/$27,129 Retail Delivery Allowance (RDA) deducted from negotiated price. Lease or finance with Ford Credit at 3.99% APR for [48/60/72] months = $540.82/$556.65/$570.76 (first month's payment) with a down payment of $0/$0/$0 or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is $2,511/$4,563/$3,499 or APR of 2.99%/3.99%/2.99% and total to be repaid is $29,640/$40,092/$41,028. All offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill, charges of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Bi-Weekly payments are only available using a customer initiated PC (Internet Banking) or Phone Pay system through the customer's own bank (if offered by that financial institution). The customer is required to sign a monthly payment contract and furnish a cheque in the amount of the first bi-weekly payment on the contract date. Subsequent bi-weekly payments will be made via a PC or Phone Pay system commencing 2 weeks following the contract date. ▼Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact with financial support from the Government of Canada, or Summerhill Impact's "Car Heaven Program". To qualify for the "Retire Your Ride Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle, customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada, ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford or Lincoln vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator] (each an "Eligible Vehicle"). Rebate amount may be used as a down payment. Taxes payable before Rebate amount is deducted. RYR Rebate, with the purchase or lease of an eligible new 2010/2011 Ford or Lincoln vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL)], $2,000CDN [Taurus (excluding 2011 SE), Escape (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator] (each an "Eligible Vehicle"). ■ Offer valid from Dec 1/10 to Jan 31/11 (the "Offer Period") only to resident Canadian Costco members with a membership on or before November 30, 2010. Use this $1,000CDN Costco member offer toward the purchase or lease of one (1) Eligible Vehicle. Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved. Offer is transferable to members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. Costco member offer towards the purchase or lease of most new 2010/2011 Ford or Lincoln vehicles excluding all Focus, Ranger, Shelby GT 500, Raptor, F-650 & F-750 and 2011 Fiesta S vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. This offer can be combined with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC or Daily Rental Incentives or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ^Estimated fuel consumption ratings for the 2011 Ford Escape FWD 2.5L I-4 Automatic/Edge FWD 3.5L V6/Flex SEL FWD 3.5L V6. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits.

CONCEPT Ford

WE WILL NOT BE UNDERSOLD

905-873-1626

361 Guelph St. (Hwy. #7), Georgetown

www.conceptford.com