

WagJag can solve that gift dilemma

Stuck for a Christmas gift idea? What about a WagJag?

No, it's not the latest power tool or children's toy but it could be the solution for your hard-to-buy-for dilemma.

WagJag, is a new online local marketplace, supported by *The Independent & Free Press* (www.independentfreepress.com) and provides viewers with the opportunity to click, share and save.

Here's how it works: amazing deals, available locally, are posted on WagJag.com; the deal will only be available if enough people want to make the purchase. If enough people join in a predetermined time frame, they are sent a printable electronic voucher, good for the item offered.

WagJag deals can range from discounts at restaurants to spas to the coolest events, fashions or activities.

The latest WagJag available is a \$50 voucher for only \$25 from United Lumber Home Hardware in Georgetown (333 Guelph St.). The half-price deal is also good at Home Hardware stores in Bolton (12833 Highway 50 South), Barrie (520 Bayfield Street North) and Oshawa: (864 Taunton Road).

The offer is available for the next seven days and vouchers are valid until June 30, 2011.

The most recent local WagJag saw 503 (\$40 for \$20) vouchers for Acton Home Hardware purchased in only three days.

Registration for WagJag is free and you can earn cash rewards for referring friends.



Georgetown United Lumber Home Hardware store manager Jeff Jackman with some gift ideas that can be purchased with WagJag savings. Photo by Ted Brown

For retailers, posting a deal on WagJag through this newspaper is a win-win situation. Businesses can take the option of newspaper or local online advertising, at one-and-a-half times the vendor cash share. The deals should bring in new customers, previously unaware of goods and services offered by that 1 business. Local businesses will also benefit from the extensive print, online and social network that the WagJag deal will receive.

For more information, visit WagJag.com. or call *The Independent & Free Press* at 905-873-0301.

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Mon. - Thurs. 8:30 am - 7 pm

Fri. 8:30 am - 7:30 pm Sat. 8 am - 5 pm

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* See store for details.