

Fresher. Cheaper.

We believe discount shoppers deserve better. Here are a few things you can expect from us:



Produce: We don't sacrifice the quality of our fruits and vegetables just because we sell them for less.



Meat: We offer better cuts, like premium beef, pork and chicken.



Seafood: We provide an everyday selection of fresh and frozen seafood.



Cheese: We offer over 100 varieties of cheese, including local and imported favourites.



Bakery: Bakeries deliver our baked goods daily.



Cheaper: We buy big so you save big.

**Cheaper
guaranteed***

We have the best deals!

Look for this symbol; it's your guarantee of the lowest price. Find it cheaper & we'll beat it.

Grand Opening Friday, November 26th at 8 am

Visit us in Georgetown at:
325 Guelph St.
(between Sinclair Ave. & Armstrong Ave.)

FRESH CO.
Fresher. Cheaper.

* Cheaper Guaranteed: We check and tag 100s of items and reduce prices if necessary so we can confidently guarantee that we are priced as low or lower on these tagged items than our major local food store competitors. If we are priced higher on any of these tagged items, then show us (with a current flyer ad or a receipt dated within the past 7 days showing the price of the identical product from one of our major local food store competitors) and we'll beat their price. Excludes 'multi-buys' (eg. 2 for \$4); 'spend x get x'; 'Free'; and discounts obtained through loyalty programs. Guarantee must be claimed at the time of purchase. We reserve the right to limit quantities.