

# GET READY FOR WINTER

**RIGHT HERE  
RIGHT NOW**  
EVENT

An impressive line-up  
with impressive offers  
are right here, right now.



NO EXTRA CHARGE  
**WINTER**  
SAFETY PACKAGE

- Winter Tires
- Steel Rims
- Tire Pressure Monitoring System

**0%** FOR UP TO **60plus**  
MONTHS  
on select 2011 models

**PURCHASE FINANCING**



**Includes FREE Snow Tires & Rims**

OR LEASE FOR  
**\$399** /mo plus HST\*  
**ZERO DOWN**

**ZERO  
DOWN  
0%  
60 MONTHS**

## 2011 Ford Focus SE

Sport Appearance Package, Driver's Group, Microsoft Sync, Heated Seats

Ford Retail Price	<b>\$21,129</b>
Recycle Your Ride	<b>\$1,300</b>
Concept Ford Adjustment	<b>\$1,276</b>

Your Price **\$18,553** plus HST

**OWNERS OF A 2003 or OLDER WINDSTAR - GET AN EXTRA \$1000 WHEN YOU PURCHASE, LEASE OR ORDER ANY NEW VEHICLE\*\***

## 2011 Ford Escape XLT

Auto, Microsoft Sync, Very Well Equipped

Ford Retail Price	<b>\$27,629</b>
Recycle Your Ride	<b>\$2,300</b>
Concept Ford Adjustment	<b>\$1,677</b>

Your Price **\$23,652**

**ZERO  
DOWN  
0%  
48 MONTHS**



**Includes FREE Snow Tires & Rims**

OR LEASE FOR  
**\$368** /mo plus HST\*  
**ZERO DOWN**

## 2010 F-150 Supercab 4x4 with XTR pkg.



Ford Retail Price	<b>\$41,409</b>
Delivery Allowance	<b>\$7,500</b>
Recycle Your Ride	<b>\$3,300</b>
Ford Credit Cash	<b>\$1,500</b>
Concept Ford Adjustment	<b>\$3,986</b>

Your Price **\$25,423**

Receive up to an additional \$3000 discount Recycle Ride if you own a 2003 model or older for more than 6 months. An additional \$300 discount if it is a 1995 model or older. Receive up to an additional \$1500 cash credit if you finance through Ford Financing OAC. \*48 month lease, 20,000 km per year excess km charge may apply. All rebates assigned to dealer. 1st payment, licence & taxes due on delivery. Vehicles not exactly as shown. Offer ends Jan. 3, 2011. \*\* See dealer for details.

**WE WILL NOT BE UNDERSOLD**



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**905-873-1626**

[www.conceptford.com](http://www.conceptford.com)