RIGHT HERE RIGHT NOW EVENT

Impressively tough trucks with impressive offers are right here, right now.

Manufacturer Rebate ..... UP TO $7,500‡
Plus qualifying customers can get
Ford Recycle Your Ride Incentive ..... UP TO $3,000˅
Retire Your Ride Incentive ..... $300˅
Ford Credit Cash (when financing) ..... $1,500#

TOTAL ELIGIBLE INCENTIVES
UP TO **$12,300**

2010 F-150 SUPERCAB XLT

Own for only
$26,999*
Includes $7,500 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET
Recycle your Ride Incentive ..... $3,000˅
Ford Credit Cash (when financing) ... $1,500#

2011 RANGER SUPERCAB SPORT

Own for only
$16,429*
Includes $5,000 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET
Recycle your Ride Incentive ..... $1,000˅
Ford Credit Cash (when financing) ..... $1,000#

2010 F-150 REGULAR CAB XL

Own for only
$19,999*
Includes $6,500 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET
Recycle your Ride Incentive ..... $3,000˅
Ford Credit Cash (when financing) ..... $1,500#

FORD LETS YOU RECYCLE YOUR **2003 OR OLDER** VEHICLE & GET
UP TO $3,300˅
TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit www.ford.ca for details.

In Partnership with Summerhill IMPACT, car heaven, Retire Your Ride Canada's Vehicle Recycling Program

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

Every thing you want is right here, right now at Concept Ford

Ford
Drive one.
ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. #Offer valid from Oct. 1/10, to Nov. 30/10 (the "Offer Period"). Customers who purchase, finance or lease most new 2010 or 2011 Ford vehicles and finance through Ford Credit, Canada will receive [$1000]/[$1500] (the "Offer") on 2010 [Focus/Fusion/Fusion Hybrid/Mustang (excluding GT500)/Taurus/Ranger/Edge/Flex/Escape/Escape Hybrid/Explorer/Expedition/Transit Connect/E-Series]/[F-150 (excluding Raptor)/F-250 to F-550] and [$1000]/[$1500] on 2011 [Focus S/Fusion S/Mustang (excluding GT500)/Taurus SE/Ranger/Edge SE/Flex SE/Escape I4 Manual/Expedition/Transit Connect/E-Series]/[F-150 (excluding Raptor)/F-250 to F-550] (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is not combinable with CPA, GPC, CHIP, FALS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before Offer amount is deducted. *Purchase a new 2010 Ford [F-150 SuperCab XLT 4x4/F-150 Regular Cab XL]/2011 Ford [Ranger SuperCab Sport 4x2/F-250 SuperCab XLT 4x4] for [$26,999/$19,999]/[$16,429/$39,999] after Total Manufacturer Rebate of [$7,500/$6,500]/[$5,000/$7,000] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee. Dealer may charge additional fees for administration and registration, fuel fill charge of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ! Receive [$500/$1,000/$1,500/$2,000/$2,500/$3,000/$3,500/$3,750/$4,000/$4,250/$5,000/$5,500/$6,000/$6,500/$7,000/$7,500/$10,000]/[$500/$1,000/$3,500/$4,000/$4,500/$5,000/$7,000] in Manufacturer Rebates with the purchase or lease of a new [2010]/[2011] [E-Series/Focus S/Fusion Hybrid/Explorer 4 door, Transit Connect/Focus (excluding S), Fusion S/Fusion (excluding S and Hybrid), Escape Hybrid, F-350–F-550 Chassis Cab/Edge SE, Flex SE/Escape (excluding I4 Manual and Hybrid)/Ranger Regular Cab/Escape I4 Manual/Taurus (excluding SE), Flex (excluding SE)/F-150 Regular Cab/Expedition/F-150 (excluding Regular Cab)/F-250 - F-450 (excluding Chassis Cab)]/[Mustang (value leader)/Transit Connect Mustang V6 (excluding Value Leader)/F-150 Regular Cab (excluding XL)/Mustang, Edge (excluding SE), Flex (excluding SE)/F-150 (excluding Regular Cab)/Expedition/F-150 Raptor and Medium Truck models are excluded. ▾Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact with financial support from the Government of Canada, or Summerhill Impact's "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 1995 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL)], $2,000CDN [Taurus (excluding 2011 SE), Escape (excluding 2011 XLT I4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-Series, Expedition] (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates cannot be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved.

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WE WILL NOT BE UNDERSOLD

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www.conceptford.com