

BRIDGESTONE®

\$50

Value back* by mail on an American Express® Branded Prepaid Reward Card when you buy four select† Bridgestone Blizzak tires.

ACT TODAY!

LIMITED TIME OFFER

**October 1–
November 14
2010**

BLIZZAK™



*Reward cards are issued in connection with a loyalty, award or promotion program and can be used virtually anywhere American Express® Cards are welcome in Canada as detailed at www.rewardearner.com/bridgestoneca; valid for 6 months; card is point-based and not redeemable for cash. 1 point equals \$1 in purchasing points. Card issued in the name submitted on official claim form; cannot be issued to minors; not transferable. Usage restrictions, guidelines, terms and conditions apply. Card issued by IntelISpend Prepaid Solutions, ULC. †Tires must be purchased from a participating Bridgestone retailer's inventory between Oct. 1 and Nov. 14, 2010. Certain restrictions and limitations apply. See your participating Canadian Bridgestone retailer for eligible tires and complete details. Mail-in claim form required. Not to be combined with any other offers. Offer excludes Costco purchases. © Bridgestone owned by Bridgestone Corporation, used under license.

50% OFF

OUR REGULAR PRICE

MOST BRIDGESTONE AND FIRESTONE TIRES!

Offer expires: Nov. 30, 2010. Excludes Blizzak tires. See store for details. Must present coupon at time of purchase.

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WILL BEAT
ANY PRICE
IN A
COMPETITOR'S
WRITTEN
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