Ford

RIGHT HERE RIGHT NOW EVENT

An impressive line-up with impressive offers are right here, right now.

0% APR FOR UP TO **60**† **MONTHS** on select 2011 models **PURCHASE FINANCING** **plus**

NO EXTRA CHARGE** **WINTER SAFETY PACKAGE**

- Winter Tires
- Steel Rims
- Tire Pressure Monitoring System

with the purchase or lease of select 2010/2011 models.

2011 **FOCUS** SE
with **No Extra Charge Winter Safety Package**

Own for only
$162†@ **0%** APR
Twice a month financed over 60 months
with $0 down payment.
Offer excludes taxes.

includes
Sport Appearance Package
No Extra Charge Heated Seats

2011 **ESCAPE** XLT AUTO
with **No Extra Charge Winter Safety Package**

Own for only
$26,999*
Offer excludes taxes.
Or purchase finance with
0% APR for up to **48**† months

ELIGIBLE CONSUMERS CAN RECEIVE
Recycle your Ride Incentive ..... $2,000▼

SES model shown

2011 **FIESTA** SE
with **No Extra Charge Winter Safety Package**

Own for only
$139†@ **2.99%** APR
Twice a month financed over 72 months
with $0 down payment.
Offer excludes taxes.

AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA
BEST NEW SMALL CAR
(UNDER $21,000)

FORD LETS YOU RECYCLE YOUR **2003 OR OLDER** VEHICLE & GET
UP TO $3,300▼
TOWARDS MOST NEW FORD VEHICLES.

In Partnership with Summerhill IMPACT · Car Heaven · Retire Your Ride Canada's Vehicle Recycling Program

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit www.ford.ca for details.

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

Everything you want is right here, right now at Concept Ford

Ford
Drive one.
ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 Ford Fiesta S/Fusion SE/Escape XLT I4 Automatic for $14,379/$24,679/$26,999 after Total Manufacturer Rebate of $0/$0/$0 deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax and the Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. †Receive 0% APR purchase financing on new 2011 Ford [Fusion (excluding S)/Edge (excluding SE)/Escape (excluding I4 Manual)]/[Focus (excluding S)/Taurus (excluding SE)/Flex (excluding SE)] models for a maximum of [48]/[60] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Receive 0%/2.99% APR purchase financing on new 2011 Ford Focus SE sedan with Sport Appearance Package/Fiesta SE 5-door for a 60/72 month term to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Purchase financing monthly payment is $324/$278 (Monthly payment divided by two gives payee a twice monthly payment of $162/$139) with a down payment of $0 and no trade-in. Down payment may be required based on approved credit. Cost of borrowing is $0/$1,689 or APR of 0%/2.99% and total to be repaid is $19,440/$20,016. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Twice a month payments are only available through Internet banking and telephone banking, if offered by your financial institution. The customer is required to sign a monthly payment contract to ensure that the total monthly payment occurs by payment due date. Twice a month payments can be made by making two (2) payments of 50% of the monthly payment by the monthly payment due date. **Receive a winter safety package, which includes: four (4) Winter Tires, four (4) steel Rims, and one (1) Tire pressure monitoring system, when you purchase or lease any new 2010/2011 Ford Focus, Fusion, Escape or 2011 Fiesta on or before Nov. 30/10. Customers choosing to opt out of the no extra charge winter safety package will qualify for $300 in customer cash. This offer is not applicable to any Fleet (other than small fleets with an eligible FIN) or Government delivery and not combinable with CPA, GPC, CFBP or Daily Rental Allowances. Some conditions apply. See Dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied all season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than all season tires. Consult your Ford of Canada dealer for details including applicable warranty coverage. ▼Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle, customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride. Ford of Canada, ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL)]. $2,000CDN [Taurus (excluding 2011 SE), Escape (excluding 2011 SE), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-Series, Expedition] (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are rainchecked. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFBP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved.

CONCEPT Ford

WE WILL NOT BE UNDERSOLD

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www.conceptford.com