



**RIGHT HERE  
RIGHT NOW**

**EVENT**

An impressive line-up  
with impressive lease offers  
are right here, right now.

**GREAT**  
LEASE OFFERS

or **0%**  
PURCHASE  
FINANCING

**60**<sup>†</sup>  
MONTHS  
on select 2011 models



2011 **ESCAPE XLT AUTO**  
with No Extra Charge Winter Safety Package\*\*

Lease for only  
**\$396\*** @ **3.99%**  
per month for 48 months  
with \$1,500 down payment.  
Offer excludes taxes.  
Or Purchase Finance with  
**0%** FOR UP TO **48**<sup>†</sup>  
MONTHS



THE NEWLY REDESIGNED  
2011 **EDGE SEL**

Lease for only  
**\$495\*** @ **2.99%**  
per month for 48 months  
with \$1,500 down payment.  
Offer excludes taxes.  
Or Purchase Finance with  
**0%** FOR UP TO **48**<sup>†</sup>  
MONTHS



2011 **FLEX SEL**

Lease for only  
**\$495\*** @ **2.99%**  
per month for 48 months  
with \$4,500 down payment.  
Offer excludes taxes.  
Or Purchase Finance with  
**0%** FOR UP TO **60**<sup>†</sup>  
MONTHS



FORD LETS YOU RECYCLE YOUR  
2003 OR OLDER VEHICLE & GET  
**UP TO \$3,300\***  
TOWARDS MOST NEW FORD VEHICLES.

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit [www.ford.ca](http://www.ford.ca) for details.

In Partnership with

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.\*



Drive one.

[ontarioford.ca](http://ontarioford.ca)

**CONCEPT**



**WE WILL NOT BE UNDERSOLD**

**905-873-1626**

361 Guelph St. (Hwy. #7), Georgetown

[www.conceptford.com](http://www.conceptford.com)

Dealer may sell or lease for less. Limited time offer. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. \*Lease a new 2011 Escape XLT Auto/Edge SEL/Flex SEL \$27,129/\$35,529/\$37,529 (Cash Purchase Price) at 3.99%/2.99%/2.99% APR for 48 months and a monthly payment of \$396/\$495/\$495. Total lease obligation is \$20,508/\$25,260/\$28,260 with \$1,500/\$4,500 down payment or equivalent trade-in, optional buyout or equivalent trade-in, optional buyout is \$9,485/\$13,355/\$12,000. Cost of leasing is \$2,864/\$2,866/\$2,731 or 3.99%/2.99%/2.99%. Based on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Additional payments may be required. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Some conditions and mileage restrictions apply. \*\*Purchase 0% APR purchase financing on new 2011 Ford Focus (excluding SE)/Edge (excluding SE)/Flex (excluding SE)/Focus (excluding SE)/Mustang (excluding SE) models for a maximum of (48/60) months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: \$20,000 purchase financed at 0% APR for 48/60 months, monthly payment is \$416.67/\$333.33, cost of borrowing is \$90 or APR of 0% and total to be repaid is \$20,000. Down payment or purchase financing offers may be required based on approved credit (OAC) from Ford Credit. Taxes payable on full amount of purchase price. \*\*Receive a winter safety package, which includes: four (4) Winter Tires, four (4) steel rims, and one (1) tire pressure monitoring system, when you purchase or lease any new 2010/2011 Ford Focus, Fusion, Escape or 2011 Fiesta on or before Nov. 30/10. Customers choosing to opt out of the no extra charge winter safety package will qualify for \$300 in customer cash. This offer is not applicable to any fleet (other than small fleets with an eligible HN) or Government delivery and not combinable with CPA, GPC, CFP or Daily Rental Allowances. Some conditions apply. See dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied at season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than at season tires. Consult your Ford or Canada dealer for details including applicable warranty coverage. \*Program in effect from Oct. 1/10 to Jan. 31/11 (the "Program Period"). To qualify for the "Retire Your Ride Program", customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) to a 1995 model year or older authorized recycler. A customer who has been properly registered and insured for the last 6 months (12 months in BC), to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford vehicle, in the amount of \$1,000/CDN (Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding 2011 S), Transit Connect, Ranger (excluding 2011 XL), Escape (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac), or \$3,000/CDN (F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-F350, E-Series, Expedition) (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RVR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved.