



RIGHT HERE RIGHT NOW

EVENT

Impressively tough trucks with impressive offers are right here, right now.

Manufacturer Rebate	UP TO	\$7,000*
Plus qualifying customers can get		
Ford Recycle Your Ride Incentive	UP TO	\$3,000*
Retire Your Ride Incentive		\$300*
Ford Credit Cash (when financing)		\$1,500*
Costco Incentive		\$1,000*

TOTAL ELIGIBLE INCENTIVES

UP TO **\$12,800**



2010 **F-150** SUPERCAB XLT

Own for only
\$27,729*

Includes \$7,000 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET

Recycle your Ride Incentive\$3,000▼
Ford Credit Cash (when financing) .. \$1,500#
Costco Member Incentive \$1,000■



2011 **RANGER** SUPERCAB SPORT

Own for only
\$17,429*

Includes \$4,000 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET

Recycle your Ride Incentive\$1,000▼
Ford Credit Cash (when financing) \$1,000#



2010 **F-150** REGULAR CAB XL

Own for only
\$19,999*

Includes \$6,500 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET

Recycle your Ride Incentive \$3,000▼
Ford Credit Cash (when financing) \$1,500#
Costco Member Incentive \$1,000■

AVAILABLE EXCLUSIVELY FROM FORD



Only Ford lets you recycle your **2003 or older** vehicle and get **\$3,300*** towards new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit ford.ca for details.

In Partnership with

MEMBERS GET AN ADDITIONAL **Costco** **\$1,000 OFF** **WHOLESALE**



ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.*



Drive one.

ontarioford.ca

Every thing you want is right here, right now at Concept Ford

CONCEPT



WE WILL NOT BE UNDERSOLD

905-873-1626

361 Guelph St. (Hwy. #7), Georgetown

www.conceptford.com

Canada may sell or lease for less. Limited time offer. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Offer valid from Oct. 1/10 to Nov. 1/10 (the "Offer Period"). Customers who purchase finance or lease most new 2010 or 2011 Ford vehicles and finance through Ford Credit, Canada will receive \$1000 (the "Offer") on 2010 (Focus/Fusion/Hybrid/Mustang (excluding GT500)/Taurus SE/Mustang (excluding GT500)/Ranger/Edge SE/Flex SE/Escape SE/Explorer/Transit Connect/E-Series) (F-150 (excluding Raptor)/F-250 to F-550) (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is non-transferable. This offer cannot be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory order or delivery, but not both. This offer is not combinable with CPA, GPC, CPV, FLS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before rebate amount is deducted. ■ Offer valid from Oct. 1/10 to Nov. 1/10 (the "Offer Period"). Only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this \$1,000 Costco member offer towards the purchase or lease of a new 2010/2011 Ford or Lincoln (excluding Fiesta, Focus, Ranger, Shelby GT500, F-150 Raptor, F-650/F-750) (each an "Eligible Vehicle"). This offer is non-transferable. The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is not combinable with CPA, GPC, CPV, FLS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before \$1,000 Costco member offer is deducted. Dealer may sell or lease for less. Limited time offer. See dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada. All rights reserved. ®Registered trademark of Price Costco International, Inc. used under license.