

# Don't just upgrade your BlackBerry, upgrade your network.



BlackBerry® Torch™  
9800 smartphone **SIM**

3-yr. term	No term
<b>\$179<sup>95</sup>²</b>	<b>\$599<sup>95</sup></b>
<b>SAVE \$420</b>	

with a \$50 voice and data plan



BlackBerry Bold™  
9700 smartphone **SIM**

3-yr. term	No term
<b>\$99<sup>95</sup>²</b>	<b>\$599<sup>95</sup></b>
<b>SAVE \$500</b>	

with a \$50 voice and data plan



BlackBerry Pearl™  
3G smartphone **SIM**

3-yr. term	No term
<b>\$49<sup>95</sup>²</b>	<b>\$329<sup>95</sup></b>
<b>SAVE \$280</b>	

with a \$50 voice and data plan



BlackBerry Curve™  
3G smartphone **SIM**

3-yr. term	No term
<b>\$29<sup>95</sup>²</b>	<b>\$349<sup>95</sup></b>
<b>SAVE \$320</b>	

with a \$50 voice and data plan

Switch to a BlackBerry smartphone from Bell and upgrade to the best network<sup>1</sup> with the largest high-speed coverage and fastest speeds. You get the fewest call failures, clear reception and global coverage in over 200 countries. So whether your networking is social or business, you'll always be connected.

**Bell** BlackBerry  
just got  
better

Available at the following Bell store:

**Georgetown**  
330 Guelph St  
905 877-5411

Offer ends October 31, 2010. Available within network coverage areas available from Bell Mobility. Long distance and roaming charges (including foreign taxes) may apply outside your local area. Other monthly fees, e.g., 911 (Quebec: \$0.40, New Brunswick: \$0.53, Nova Scotia: \$0.43, P.E.I.: \$0.50), and one-time device activation (\$35) apply. Paper bill service charge (\$2/mo.) applies unless you register for e-bill and cancel your paper bill. Upon early termination, price adjustments apply; see your Service Agreement for details. May not be available in all locations. Subject to change without notice; not combinable with other offers. Taxes extra. Other conditions apply. (1) With compatible HSPA+ devices. Based on comparison of national networks: (a) fastest network, according to tests of average upload and download speeds in large urban centres across Canada, (b) largest network, based on total square kms of coverage, and (c) fewest call failures based on tests including network access failures, blocked calls and dropped calls in large urban centres across Canada; all on the shared HSPA+ network available from Bell, vs. Rogers HSPA/HSPA+ network. Excludes roaming partners' HSPA and GSM/Edge coverage in certain parts of Manitoba and Saskatchewan. Speed may vary due to topography, environmental conditions, device type and other factors. HSPA+ not available in all areas. Bell.ca/network. Call to Client Care required to activate international long distance calling and/or international roaming. (2) "BlackBerry just got better" refers to use of data connectivity on the HSPA+ network available from Bell; excludes factors specific to a BlackBerry device, an application, or Internet, such as processor, device memory, and internet server connections. With new activation on a post-paid voice and data plan or a post-paid voice plan and addata feature with a min. value of \$50/mo. BlackBerry®, RIM®, Research In Motion® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. Used under license from Research In Motion Limited.