Ford

RIGHT HERE RIGHT NOW EVENT

An impressive line-up with impressive offers are right here, right now.

0% APR FOR UP TO **60**† **MONTHS** on select 2011 models **PURCHASE FINANCING**

plus

NO EXTRA CHARGE ** **WINTER SAFETY PACKAGE**

- Winter Tires
- Steel Rims
- Tire Pressure Monitoring System

with the purchase or lease of select 2010/2011 models.

2011 FOCUS SE

includes
Sport Appearance Package
No Extra Charge Heated Seats
No Extra Charge Winter Safety Package

Own for only
$162† @ **0%** APR
Twice a month financed over 60 months
with $0 down payment.
Offer excludes taxes.

2011 ESCAPE XLT AUTO
with **No Extra Charge Winter Safety Package**

Own for only
$26,999*
Offer excludes taxes
Or purchase finance with
0% APR for up to **48**† months

ELIGIBLE CONSUMERS CAN RECEIVE
Recycle your Ride Incentive ..... $2,000▼
Costco Member Incentive ..... $1,000■

SEL model shown

2011 FIESTA S
with **No Extra Charge Winter Safety Package**

Starting from
$14,379*
Offer excludes taxes
Or purchase finance other Fiesta models with
3.99% APR for up to **60**† months

AVAILABLE EXCLUSIVELY FROM FORD

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300**▼ towards most new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill IMPACT, car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

MEMBERS GET AN ADDITIONAL
COSTCO WHOLESALE **$1,000 OFF**■

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

Ford
Drive one.
ontarioford.ca

Every thing you want is right here, right now at Concept Ford

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 Ford Fiesta S/Fusion SE/Escape XLT I4 Automatic for $14,379/$24,679/$26,999 after Total Manufacturer Rebate of $0/$0/$0 deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Vehicles shown are 2011 Fiesta SEL Sedan for $19,079 after Total Manufacturer Rebate of $0 deducted. Offers include freight, air tax and the Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ▼Receive 0% APR purchase financing on new 2011 Ford Focus (excluding SE), Fusion (excluding S), Escape (excluding S), Flex (excluding SE) models for a maximum of [48]/[60] months to qualified retail customers, on approved credit (OAC), from Ford Credit. Not all buyers will qualify for the lowest interest rate. Receive 0%/3.99% APR purchase financing on new 2011 Ford Focus SE sedan with Sport Appearance Package/Fiesta SE/Fusion SE/Escape XLT/Flex SE for a 60/60 month term to qualified retail customers, on approved credit (OAC), from Ford Credit. Not all buyers will qualify for the lowest APR payment. ■Offer valid from Oct. 1/10 to Nov. 1/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this $1,000CDN Costco Member offer towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC, Daily Rental incentives, Commercial Connection Program, or the Commercial Fleet Incentive Program (CFP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ▼Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. If a customer qualifies for "Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford vehicle. In the amount of $1,000CDN (Taurus (excluding 2011 SE), Escape (excluding 2011 SE), Escape (excluding 2011 XLT I4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac), or $3,000CDN (F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-Series, Expedition) (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates are ainchecklable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFP). Limited time offer; see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ■Offer valid from Oct. 1/10 to Nov. 1/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this $1,000CDN Costco Member offer towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). 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CONCEPT Ford

WE WILL NOT BE UNDERSOLD

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www.conceptford.com