

Facelift for local Chrysler dealership nears completion

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If you've driven by Georgetown Chrysler Dodge Jeep lately, you've probably noticed a few changes. The dealership, located at 336 Guelph Street in Georgetown, has undergone a major facelift over the last 12 months.

In November of last year, construction began on the dealership's new 21,000 square-foot facility. Work was recently completed on the new part of the building, adding 11,000 square-feet of showroom, service bays and office space.

Now the work has shifted to the old structure, which is being gutted, renovated and transformed into a new state-of-the-art facility. The renovation is scheduled for completion next month.

Once completed, the building will include a large, bright showroom with enough room to display 10 vehicles, as well as a comfortable customer lounge equipped with free Wi-Fi.

The dealership's service area will also be larger with more bays, including three drive-through bays and a

brand new, no-appointment-necessary quick lube and oil change bay.

"Our team is not only committed to providing the highest level of service, our goal is to provide an experience that is both convenient and conducive to our customers' already busy lives," says Andrew Donnahee, Georgetown Chrysler's sales manager.

Despite all of the hammering and sawing, the show went on at Georgetown Chrysler. The dealership's staff worked through the renovation turmoil and are looking forward to settling into the new building.

"During our construction, thanks to our great staff and loyal customer following, we have remained busy and functional. We didn't lose a day of work and our customers stuck with us through all of the dirt, mud and construction vehicles," says general manager Carman "The Car-Man" Widdess.

"Georgetown Chrysler has always been a pillar in this community and we made a commitment to bring to town an operation that will help with all of your transportation needs. We intend to continue to be your dealer of choice."



The year-long renovation of Georgetown Chrysler Dodge Jeep is nearing completion. The Guelph Street business boasts 11,000 sq. ft. of new space for a showroom, service bays and office space.
Photo by Ted Brown

Study reveals RV interest growing

Go RVing Canada announced that a recent study, conducted by U.S.-based market research firm Harris Interactive, demonstrates that there is a large opportunity to convert non-RV owners into RV owners.

The study revealed that more than 10 million households nationwide are categorized as potential RV owners and express high future interest in buying an RV.

"RVers share a great passion for the lifestyle and recognize the many benefits associated with it," said Go RVing Canada Spokesperson Angele Lapointe.

"What this study shows is that RVing clearly remains a popular vacation choice, especially for those who are

looking for an affordable vacation that offers freedom, flexibility, and fun."

A significant number of non-RV owners surveyed recognized the numerous benefits associated with the RV lifestyle including health and wellness, family togetherness, outdoor engagement, and economic benefits.

Survey findings also revealed that RV owners believe that RV vacations are more environmentally friendly than fly-drive-hotel vacations and agree on the importance of environmental responsibility."

For more information on RVing in Canada and the RV lifestyle, see www.GoRVing.ca.

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