Ford

RIGHT HERE RIGHT NOW EVENT

An impressive line-up with impressive lease offers are right here, right now.

GREAT LEASE OFFERS or 0% APR PURCHASE FINANCING FOR UP TO 60† MONTHS on select 2011 models

2011 ESCAPE XLT AUTO
with **No Extra Charge Winter Safety Package****

Lease for only
$396* @ 3.99% APR
per month for 48 months
with $1,500 down payment.
Offer excludes taxes.
Or Purchase Finance with 0% APR FOR UP TO 48† MONTHS

THE NEWLY REDESIGNED 2011 EDGE SEL

Lease for only
$495* @ 2.99% APR
per month for 48 months
with $1,500 down payment.
Offer excludes taxes.
Or Purchase Finance with 0% APR FOR UP TO 48† MONTHS

2011 FLEX SEL

Lease for only
$495* @ 2.99% APR
per month for 48 months
with $4,500 down payment.
Offer excludes taxes.
Or Purchase Finance with 0% APR FOR UP TO 60† MONTHS

AVAILABLE EXCLUSIVELY FROM FORD

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300**• towards most new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill IMPACT, car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

MEMBERS GET AN ADDITIONAL COSTCO WHOLESALE **$1,000 OFF**•

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.•

Ford
Drive one.
ontarioford.ca

Every thing you want is right here, right now at Concept Ford

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Lease a new 2011 Escape XLT I4 Auto/Edge SEL/Flex SEL. $27,129/$35,529/$37,529 (Cash Purchase Price) at 3.99%/2.99%/2.99% APR for 48 months and a monthly payment of $396/$495/$495. Total lease obligation is $20,508/$25,260/$28,260 with $1,500/$1,500/$4,500 down payment or equivalent trade-in, optional buyout is $9,485/$13,135/$12,000, cost of leasing is $2,864/$2,866/$2,731 or 3.99%/2.99%/2.99%. Based on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Additional payments may be required. Taxes payable on full amount of lease financing price after any manufacturer rebate is deducted. Some conditions and mileage restrictions of 80,000km over 48 months apply. A charge of 12/16/16 cents per km over mileage restrictions applies, plus applicable taxes. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. †Receive 0% APR purchase financing on new 2011 Ford [Fusion (excluding S)/Edge (excluding SE)/Escape (excluding S)/Flex (excluding SE)/Focus (excluding S)/Taurus (excluding SE)/F-150 models for a maximum of [48]/[60] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $20,000 purchase financed at 0% APR for 48/60 months; monthly payment is $416.67/$333.33, cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. Taxes payable on full amount of purchase price. **Receive a winter safety package, which includes: four (4) Winter Tires, four (4) steel Rims, and one (1) Tire pressure monitoring system, when you purchase or lease any new 2010/2011 Ford Focus, Fusion, Escape or 2011 Fiesta on or before Nov. 30/10. Customers choosing to opt out of the no extra charge winter safety package will qualify for $300 in customer cash. This offer is not applicable to any Fleet (other than small fleets with an eligible FIN) or Government delivery and not combinable with CPA, GPC, CFRP or Daily Rental Allowances. Some conditions apply. See Dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied all season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than all season tires. Consult your Ford of Canada dealer for details including applicable warranty coverage. ▼ Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Retire Your Ride Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle, customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL), $2,000CDN [Taurus (excluding 2011 SE), Escape (excluding 2011 XLT I4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-series, Expedition] (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFRP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved. ■ Offer valid from Oct. 1/10 to Nov. 7/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this $1,000CDN Costco member offer towards the purchase of lease of a new 2010 / 2011 Ford or Lincoln (excluding Fiesta, Focus, Ranger, Shelby GT500, F-150 Raptor, F-650+-750) (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or charged at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can be combined with RCL Program incentives. For small fleets with an eligible FIN, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC, Daily Rental Incentives, Commercial Connection Program, or the Commercial Fleet Incentive Program (CFRP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ®Registered trademark of Price Costco International, Inc. used under license.

CONCEPT Ford

WE WILL NOT BE UNDERSOLD

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www.conceptford.com