

# CONCEPT



## MASSIVE SALE

WE WILL NOT BE UNDERSOLD



**RIGHT HERE  
RIGHT NOW**

EVENT

An impressive line-up  
with impressive  
offers are right here,  
right now.

**0%** FOR UP TO **60** MONTHS  
**PURCHASE FINANCING** on select 2011 models

plus  
NO EXTRA CHARGE  
**WINTER SAFETY PACKAGE**

- Winter Tires
- Steel Rims
- Tire Pressure Monitoring System

Only Ford lets you recycle your **2003 or older** vehicle and get **\$3,300** towards most new Ford vehicles. This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit [ford.ca](http://ford.ca) for details.

**COSTCO WHOLESALE** MEMBERS GET AN ADDITIONAL **\$1,000 OFF**  
ON MOST 2010 AND 2011 FORD VEHICLES. VISIT [FORDCOSTCO.CA](http://FORDCOSTCO.CA)

### 2011 FOCUS

Includes winter tires & rims - FREE

**0%**  
Financing  
60 mos.

Less

-\$1,300  
Recycle Your Ride



### 2010 FUSION

Less

-\$3,000  
Delivery Allowance  
-\$1,300  
Recycle Your Ride  
-\$1,000  
Costco  
-\$1,500  
Ford Credit Cash

**0%**  
Financing  
48 mos.



Includes winter tires & rims - FREE

### 2011 ESCAPE

Includes winter tires & rims - FREE

**0%**  
Financing  
48 mos.

Less

-\$2,300  
Recycle Your Ride  
-\$1,000  
Costco



### 2010 EDGE

Less

-\$6,000  
Delivery Allowance  
-\$2,300  
Recycle Your Ride  
-\$1,000  
Costco  
-\$1,000  
Ford Credit Cash

Only  
**3**  
Available



### WE'VE GOT YOUR TRUCK AT YOUR PRICE 2010 F150

- Supercabs • Supercrews
- 4x4's • 4x2's
- XLT's • XTR's
- Your Choice



Less -\$7,000  
Delivery Allowance  
-\$3,300  
Recycle Your Ride  
-\$1,000  
Costco  
-\$1,500  
Ford Credit Cash

**TOTAL INCENTIVES  
\$12,800**

Receive up to an additional \$3000 discount Recycle Ride if you own a 2003 model or older for more than 6 months. An additional \$300 discount if it is a 1995 model or older. Receive up to an additional \$1000 cash credit if you finance through Ford Financing OAC., Costco members receive an additional \$1000 off on most 2010/2011 vehicles, excluding Focus and Ranger. See dealer for details. All rebates assigned to dealer. Vehicles not exactly as shown.

# CONCEPT



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[www.conceptford.com](http://www.conceptford.com)