THE NEW FALL COLOURS

INTRODUCING CUSTOMER CHOICE FINANCING.††
THE NEW WAY TO OWN A VEHICLE.

LOW MONTHLY PAYMENTS, AND THE OPTION TO RETURN AFTER 36 MONTHS.

2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST SELLING MINIVAN FOR MORE THAN 25 YEARS

PURCHASE FOR **$19,999**•

INCLUDES $8,000 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

2010 Dodge Grand Caravan SXT shown.3

OR CHOOSE

CUSTOMER CHOICE FINANCING

$146 BI-WEEKLY @ **5.99%††** FOR 60 MONTHS AND $0 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

STEP UP FOR ONLY **$19** MORE BI-WEEKLY WITH CUSTOMER CHOICE FINANCING

2010 DODGE GRAND CARAVAN SE STOW 'N GO®

- Second Row fold-in-floor captain's seats
- Third Row Stow 'n Go with tailgate seats

2010 DODGE JOURNEY SE CANADA VALUE PACKAGE

CANADA'S #1 SELLING CROSSOVER^

PURCHASE FOR **$19,999**•

INCLUDES $1,250 CONSUMER CASH,* FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

2010 Dodge Journey R/T AWD shown.3

PLUS GET **0%†** PURCHASE FINANCING for 36 months

OR CHOOSE

$122 BI-WEEKLY @ A VARIABLE PRIME RATE OF **3.00%±** FOR 84 MONTHS

OR CHOOSE

CUSTOMER CHOICE FINANCING

$138 BI-WEEKLY @ **4.99%††** FOR 60 MONTHS AND $0 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

STEP UP FOR ONLY **$4** MORE BI-WEEKLY WITH CUSTOMER CHOICE FINANCING

2010 DODGE JOURNEY SXT

- Trip computer with temperature and compass
- Leather-wrapped steering wheel with audio controls
- 17" Aluminum wheels

3.5L HIGH OUTPUT V6 24V MPI ENGINE

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

RETURNING LEASE CUSTOMERS, GET UP TO $750 LOYALTY CASH∞

CHRYSLER Jeep DODGE RAM

DODGE Caravan Kids — PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

SIRIUS SATELLITE RADIO

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER. Dodge.ca/Offers

Wise customers read the fine print: •, *, †, ±, ††, § The New Fall Colours offers apply to retail deliveries of selected new and unused models purchased between October 1, 2010 and November 1, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. •$19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $8,000 Consumer Cash Discount. See participating retailer for complete details. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. *Consumer Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and Ally Credit Canada on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Cargo Van, Sprinter and Ram Chassis Cab. Example: 2010 Dodge Journey SE Canada Value Package (22F) with a Purchase Price of $19,999 financed at 0% for 36 months equals monthly payments of $555.52; cost of borrowing of $0 and a total obligation of $19,999. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ±Variable Prime Rate financing up to 84 months is offered on approved credit on most new 2010 and 2011 vehicles to qualified retail customers through TD Financing Services and Ally Credit Canada on most 2010 Chrysler, Jeep, Dodge and Ram models, except Grand Caravan Cargo Van and Ram Chassis Cab. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over 60/60 months with payments amortized over 76/78 months equals 130 bi-weekly payments of $146/$138 and one final payment of $4,845/$5,273 for a cost of borrowing of $3,871/$3,259 and a total obligation of $23,870.01/$23,258.37. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any dealer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. §2010 Dodge Grand Caravan SXT/2010 Dodge Journey R/T AWD shown have a higher price than the 2010 Dodge Grand Caravan Canada Value Package/2010 Dodge Journey SE Canada Value Package (22F/24F). 2010 Dodge Journey SE (22F) with a Purchase Price of $19,999/$19,999 financed at 5.99%/4.99% APR over 60/60 months with payments amortized over 76/78 months equals 130 bi-weekly payments of $146/$138 and one final payment of $4,845/$5,273 for a cost of borrowing of $3,871/$3,259 and a total obligation of $23,870.01/$23,258.37. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any dealer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. 2010 Jeep Compass and Patriot 4x2, 2010 Jeep Wrangler Sport, 2010 Dodge Journey SE, 2010 Dodge Grand Caravan CVP and Cargo Van (C/V)) and is deducted from the negotiated price after taxes. Eligible customers include those with any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ††Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services is available at participating dealerships to qualified retail customers on most new 2010 and 2011 Chrysler, Jeep, Dodge and Ram models except Grand Caravan Cargo Van and Ram Chassis Cab. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over 76/78 months equals 130 bi-weekly payments of $146/$138 and one final payment of $4,845/$5,273 for a cost of borrowing of $3,871/$3,259 and a total obligation of $23,870.01/$23,258.37. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any dealer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. 2010 Jeep Compass and Patriot 4x2, 2010 Jeep Wrangler Sport, 2010 Dodge Journey SE, 2010 Dodge Grand Caravan CVP and Cargo Van (C/V)) and is deducted from the negotiated price after taxes. Eligible customers include those with Gold Key Lease maturity dates between November 1, 2010 and January 3, 2011. Some conditions apply. See your retailer for complete details. ^Based on January through June 2010 R.L. Polk sales total registrations. ®SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.