RIGHT HERE RIGHT NOW EVENT

Impressively tough trucks with impressive offers are right here, right now.

Manufacturer Rebate	UP TO $7,000‡
Plus qualifying customers can get	
Ford Recycle Your Ride Incentive	UP TO $3,000▼
Retire Your Ride Incentive	$300▼
Ford Credit Cash (when financing)	$1,500#
Costco Incentive	$1,000■

TOTAL ELIGIBLE INCENTIVES UP TO $12,800

2010 F-150 SUPERCAB XLT

Own for only
$27,729*
Includes $7,000 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET
- Recycle your Ride Incentive ..... $3,000▼
- Ford Credit Cash (when financing) .. $1,500#
- Costco Member Incentive ..... $1,000■

2011 RANGER SUPERCAB SPORT

Own for only
$17,429*
Includes $4,000 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET
- Recycle your Ride Incentive ..... $1,000▼
- Ford Credit Cash (when financing) ..... $1,000#

2010 F-150 REGULAR CAB XL

Own for only
$19,999*
Includes $6,500 manufacturer rebate
Offer excludes taxes.

PLUS ELIGIBLE CONSUMERS CAN GET
- Recycle your Ride Incentive ..... $3,000▼
- Ford Credit Cash (when financing) ..... $1,500#
- Costco Member Incentive ..... $1,000■

AVAILABLE EXCLUSIVELY FROM FORD

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300**▼ towards most new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill IMPACT, Car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

MEMBERS GET AN ADDITIONAL

COSTCO WHOLESALE **$1,000 OFF**■

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

Everything you want is right here, right now only at your Ontario Ford store or visit ontarioford.ca today.

Drive one.

ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. # Offer valid from Oct. 1/10, to Nov. 1/10 (the "Offer Period"). Customers who purchase finance or lease most new 2010 or 2011 Ford vehicles and finance through Ford Credit, Canada will receive [$1000]/[$1500] (the "Offer") on 2010 [Focus/Fusion/Fusion Hybrid/Mustang (excluding GT500)/Taurus/Ranger/Edge/Flex/Escape/Escape Hybrid/Explorer/Expedition/Transit Connect/E-Series]/[F-150(excluding Raptor)/F-250 to F-550] and [$1000]/[$1500] on 2011 [Focus S/Fusion S/Mustang (excluding GT500)/Taurus SE/Ranger/Edge SE/Flex SE/Escape I4 Manual/Expedition/Transit Connect/E-Series]/[F-150(excluding Raptor)/F-250 to F-550] (each an "Eligible Vehicle"). The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is not combinable with CPA, GPC, CFIP, FALS or Daily Rental Allowance incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before Offer amount is deducted. * Purchase a new 2010 Ford [F-150 SuperCab XLT 4x2/F-150 Regular Cab XL] / 2011 Ford [Ranger SuperCab Sport 4x2/F-250 SuperCab XLT 4x4] for [$27,729/$19,999]/[$17,429/$39,999] after Total Manufacturer Rebate of [$7,000/$6,500]/[$4,000/$7,000] deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ‡ Receive [$500/$1,000/$1,500/$2,000/$2,500/$3,000/$3,500/$3,750/$4,250/$4,500/$5,000/$5,500/$6,000/$6,500/$7,000/$10,000]/[$500/$1,000/$3,000/$3,500/$4,000/$4,500/$7,000] in Manufacturer Rebates with the purchase or lease of a new [2010]/[2011] [E-Series/Focus S/Fusion Hybrid, Transit Connect/Explorer 4 door/Focus (excluding S), Fusion S/Fusion (excluding S and Hybrid), Escape Hybrid, F-350 – F-550 Chassis Cab/ Ranger Regular Cab, Edge SE, Flex SE/ Escape (excluding I4 Manual and Hybrid)/Escape I4 Manual/Ranger Super Cab XL/Taurus SE, Ranger Super Cab (excluding XL), Explorer Sport Trac/Taurus (excluding SE)/Mustang, Edge (excluding SE), Flex (excluding SE)/F-150 Regular Cab/Expedition, F-150 (excluding Regular Cab)/F-250 - F-450 (excluding Chassis Cab)/(Mustang (value leader)/Transit Connect/F-150 Regular Cab (excluding XL 4x2)/Mustang V6 (excluding Value Leader)/Ranger Super Cab (excluding XL), Expedition, F-150 (excluding Regular Cab)/Mustang GT/F-250 – F-450 (excluding Chassis Cab). All Shelby GT500, F-150 Raptor and Medium Truck models are excluded. ▼ Program in effect from Oct. 1/10, to Jan. 3/11 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact with financial support from the Government of Canada, or Summerhill Impact's "Car Heaven Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle. customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford vehicle, in the amount of $1,000CDN [Focus (excluding 2011 S), Fusion (excluding 2011 S), Mustang (excluding Shelby GT500 and 2011 Value Leader), Transit Connect, Ranger (excluding 2011 XL)], $2,000CDN [Taurus (excluding 2011 SE), Escape (excluding 2011 XLT I4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac], or $3,000CDN [F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F250-550, E-Series, Expedition] (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved. ■ Offer valid from Oct. 1/10 to Nov. 1/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2010 / 2011 Ford or Lincoln (excluding Fiesta, Focus, Ranger, Shelby GT500, F-150 Raptor, F-650–F-750) (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can be combined with RCL Program incentives. For small fleets with an eligible FIN, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC, Daily Rental incentives, Commercial Connection Program, or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ®Registered trademark of Price Costco International, Inc. used under license.