

OCTOBER IS

Car Care

MONTH

Winter tires, the perennial question

It's becoming more and more obvious that today's cars and light trucks require less and less maintenance. However, there are still quite a few parts that any vehicle needs to have maintained, such as tires. Actually, tires may need the most maintenance since, in case it never occurred to you, not only your life but that of your passengers – including your beloved children – rely upon four small patches that measure less than four square inches of contact on the ground. Therefore, why do automotive journalists, safety experts and tire manufacturers feel the need to repeat time and again to regularly check your tire pressure? By the way, have you done so lately?

The same goes for winter tires. Obviously, people living in Quebec don't have the problem of choosing whether or not they will install winter tires. Actually, they do have one major concern: What kind of winter tires does a motorist really need? Yes, the first answer that comes to anyone's mind has to be the cheapest possible – but it doesn't work that way. Tires come in many sizes, styles and models. The only common denominators they share are that they are round and black. As far as quality and performance are concerned, all tires are different.

Obviously, cheaper tires are, in many cases, less efficient and probably not as safe. The more expensive a tire is, the better it should be. It's up to you to decide whether you want a cheap tire. However, take a moment to think about it... No, let's put it this way, think about you AND your passengers! Which one would you choose?



Winter tires come in many shapes and prices, but choosing the best one still is a dilemma.



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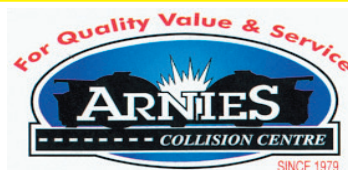
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