

# Kia focuses on style and technology at Paris Show

Kia's 2010 Paris Motor Show stand will feature striking design and new technologies.

Taking centre stage and making its world premiere will be the eye-catching, compact and unique electric POP concept, designed by Kia's European design team under the direction of Peter Schreyer,

Kia's Chief Design Officer, and Gregory Guillaume, Kia Europe's Chief Designer.

"A concept car like the POP could only have come from us," explains Gregory Guillaume.

"Designers very rarely have the opportunity to start from a clean sheet of paper and it's

great to be in a position to operate with such freedom."

In addition to POP, Kia will also be displaying a number of striking production models which reinforce the company's commitment to developing its design language, and putting this into practice with real-world models.



Kia's POP electric concept will take centre stage at its display at the Paris Motor Show.

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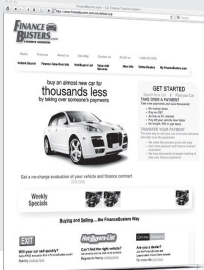
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**2011 KIA SORENTO**

Sorento EX-V6 Luxury shown

LEASE IT FROM **\$379** AT **3.9%** With **\$0** Down payment

Per month for 48 months LEASE APR

**Offer includes:** Delivery & Destination \$1,650 | Fees \$134

HWY: 7.4L/100KM (38 MPG) CITY: 10.6L/100KM (27 MPG) HEATED FRONT SEATS ELECTRONIC STABILITY CONTROL

**ALL VEHICLES INCLUDE:**

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**2011 KIA RIO**

Rio EX shown

0% + **\$500 GAS CREDIT** With payments starting as low as **\$181** Per month for 84 months

Finance APR for **84 MONTHS\*\***

**Offer includes:** Delivery & Destination \$1,455 | Fees \$34

HWY: 5.8 L/100KM (49 MPG) CITY: 7.1 L/100KM (40 MPG) 60/40 SPLIT REAR FOLDING SEATS 6-WAY DRIVER'S SEAT

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- ROADSIDE ASSISTANCE
- NO DEDUCTIBLE CHARGE

**2011 KIA SOUL**

Soul 4u shown

LEASE IT FROM **\$239** AT **3.9%** Per month for 48 months LEASE APR with \$1,630 down payment

**Offer includes:** Delivery & Destination \$1,650 | Fees \$34

HWY: 6.3L/100KM (45 MPG) CITY: 7.7L/100KM (37 MPG) HEATED FRONT SEATS STEERING WHEEL AUDIO CONTROLS



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\*\*0% purchase financing available on select 2010 Kia models for up to 84 months on approved credit (OAC). 0% purchase financing available on all 2010 and 2011 Kia Rio and Rio S models for up to 84 months on approved credit (OAC). \*Cash back varies by model and trim. \*\*No Payments Until 2011" (90 day payment deferral) applies to purchase financing offers on all new 2010 and 2011 Kia models. No interest will accrue during the first 60 days of the finance contract. After this period interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. †Monthly lease payment for 2011 Sorento (SR540B)/2011 Soul (S0550B) is \$379/\$239 for 48 months at 3.9% lease APR with a \$0/\$1,630 down payment. Total lease obligation is \$18,197/\$13,121 with the option to purchase at end of term for \$10,401/\$6,295. Lease has 20,000 km/year allowance (other packages available) and \$0.10/km for excess. Delivery and destination fees of \$1,650/\$1,650, OMVIC fee, environmental fee and Air Tax (where applicable) included. ‡Monthly payment for 2011 Rio (R0542B) starts at \$181 for 84 months at 0% finance APR based on the Manufacturer Suggested Retail Price. Delivery and Destination fees (\$1,455), OMVIC fee, Environmental Fee and Air Tax (where applicable) included. All offers exclude licensing, registration, insurance, PPSA, applicable taxes and variable dealer administration fees (up to \$699). ††\$500 gas credit available on all 2010 and 2011 Kia Rio models on cash purchase, purchase financing, and lease offers while quantities last. \$500 credit payable in form of a cheque or applied to reduce the selling price of the vehicle. Certain restrictions apply. See dealer for details. †††Highway/city fuel consumption for 2011 Sorento 2.4L MT (SR540B) is 7.4 L (38 MPG)/10.6 L (27 MPG); 2011 Rio (R0542B) is 5.8 L (49 MPG)/7.1 L (40 MPG); 2011 Soul (S0550B) is 6.3 L (45 MPG)/7.7 L (37 MPG). The actual fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnergyGuide Fuel Consumption Guide. ††††2011 Kia Sorento awarded the Top Safety Pick by the Insurance Institute for Highway Safety. The award is applicable on all 2011 Sorento models manufactured after March 2010. 2011 Kia Soul awarded the Top Safety Pick by the Insurance Institute for Highway Safety. Visit [www.iihs.org](http://www.iihs.org) for full details. †††††The Bluetooth™ word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some vehicles advertised may include optional accessories or after-sale equipment and may not be exactly as shown. Information in this advertisement is believed to be accurate at the time of print. Offers end November 1st, 2010. KIA is a trademark of Kia Motors Corporation.