

Exciting next-generation Ford Focus gears up for launch

The exciting new next-generation Ford Focus is gearing up for its sales launch early in 2011 in Europe and North America.

The lead Ford Focus assembly plants in Saarlouis (Germany) and Michigan are currently preparing for a simultaneous manufacturing launch towards the end of 2010.

Focus is Ford's most significant nameplate globally. With over 10 million examples sold since its launch in 1998, the Ford Focus has become a firm favourite with consumers worldwide for its outstanding value, comfort and safety, and above all, for being great fun to drive.

Following an unprecedented global development program under the company's ONE Ford strategy, the next-generation Focus is set to continue the successful tradition of its predecessors and demonstrates how

Ford is changing.

Distinguished by its sleek and sporty design, the new Focus is packed with more affordable technologies and features than ever before in this segment.

The next-generation Focus also offers customers the highest standards of quality and detailed craftsmanship, outstanding fuel economy, and takes the legendary Focus driving dynamics to a new level.

Ford has confirmed that the three-model next-generation Focus range will not be expanded with additional three-door or Coupe-Cabriolet derivatives.

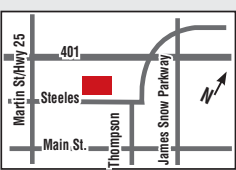
The Saarlouis plant will produce all three Focus bodystyles, while production at Michigan will concentrate on the four-door and five-door derivatives.

—Metroland Media Group, Carguide Magazine



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All offers expire November 30, 2010. See service advisor for complete details. Applicable taxes and provincial levies not included. Dealer may sell for less. †Applies to single rear wheel vehicles only. ‡Based on a Ford Fusion V6 automatic that has a fuel consumption rating of 10L/100km in combined city/highway driving (properly tuned), a one-year driving distance of 24,000km and \$1.02 per litre for gasoline. Improved fuel efficiency and emission reduction levels depend on model, year and condition of vehicle. * Up to 5 litres of oil. Disposal fees may be extra. Does not apply to diesel engines. **Applies to winter tires that are already mounted and balanced. Stems and weights may be extra. Only available for vehicles under 10,000 lbs GVWR. Some restrictions apply. †Excludes emergency brake pads or shoes. Machining or replacement of rotors and drums available at additional costs. ‡Ford Protection Plan is only available for non-commercial cars and light trucks. If an eligible Ford, Motorcraft® or Ford-approved part fails due to a defect in material or workmanship, wear out or rust through, it will be replaced at no charge as long as the original purchaser of the part owns the vehicle on which the part was installed. Labour is covered for the first 12 months or 20,000 km (whichever occurs first) after the date of installation. Emergency brake pads are not eligible under this plan. See Service Advisor for complete details and limitations. † Limited time offer. In order to receive a competitor's advertised price, tires must be purchased and installed at your participating Ford Dealer. Offer only available at participating Ford dealerships. This offer is valid on the cost of the tire only and does not include labour costs, valve stems, mounting, balancing, disposal and taxes. The competitor's advertised price must have been printed within 30 days of the sale and the tires must be the same brand, sidewall, speed and load ratings as shown in the competitive advertisement. Competitor's advertised prices do not include eBay advertisements, tire wholesalers, online tire retailers, closeout, special order, discontinued clearance and liquidation offers. Offer may be cancelled or changed at any time without prior notice. See your service advisor. ‡ Rebate offers are manufacturer's mail-in rebates. Rebates available from Pirelli, Continental (Petro Canada branded gift card), General Tire (Quebec only), Goodyear/Dunlop, Bridgestone (AMEX branded prepaid card), Michelin and BF Goodrich. Offers are valid on qualifying sets of four tires, purchased and installed at participating locations during the respective promotion periods for each tire brand. Offer is valid on the cost of the tire(s) only and does not include labour costs, valve stems, mounting, balancing, disposal and taxes. Amount of rebates, start dates and expiration dates vary depending on tire manufacturer. It is the responsibility of the customer to submit the required claim forms and proof of purchase to the relevant tire manufacturer with sufficient postage by the required deadline for that rebate offer. See your Service Advisor for complete details and claim forms. † Storage term is at the dealer's sole discretion, up to a maximum of one year. This offer may not be combined with any other offer. ‡ Some conditions apply. See Dealer for details.