

# Looking for a great deal? Then check out WagJag

Everyone loves a bargain and WagJag makes getting a great deal as simple as a click of the computer mouse.

WagJag, a new online local marketplace, now supported by *The Independent & Free Press* ([www.independentfreepress.com](http://www.independentfreepress.com)), provides viewers with the opportunity to click, share and save.

Here's how it works: amazing deals, available locally, are posted on WagJag.com; the deal will only be available if enough people want to make the purchase. If enough people join in a predetermined time frame, they are sent a printable electronic voucher, good for the item offered.

WagJag deals can range from discounts at restaurants to spas to the coolest events, fashions or activities.

The first Halton Hills-based deal offered on WagJag.com is for a large traditional pizza from Topper's Pizza for \$5— a savings of more than 70 per cent from the normal \$16.75 price. The deal launches at 12 a.m. Friday, Oct. 8

"WagJag gives Halton Hills residents a unique opportunity to take advantage

of tremendous savings on an exciting range of products and local services," said *Independent & Free Press* publisher Ken Nugent.

Registration is free and you can earn cash rewards for referring friends. You can also opt to receive e-mail alerts about specific WagJag deals that interest you.

For retailers, posting a deal on WagJag through this newspaper is a win-win situation.

Businesses can take the option of newspaper or local online advertising, at one-and-a-half times the vendor cash share. The deals should bring in new customers, previously unaware of goods and services offered by that local business. Local businesses will also benefit from the extensive print, online and social network that the WagJag deal will receive.

For more information, visit WagJag.com.

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# WagJag

**For more on WagJag see pages 16, 17**



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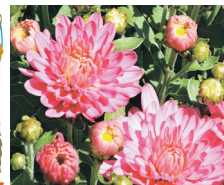
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